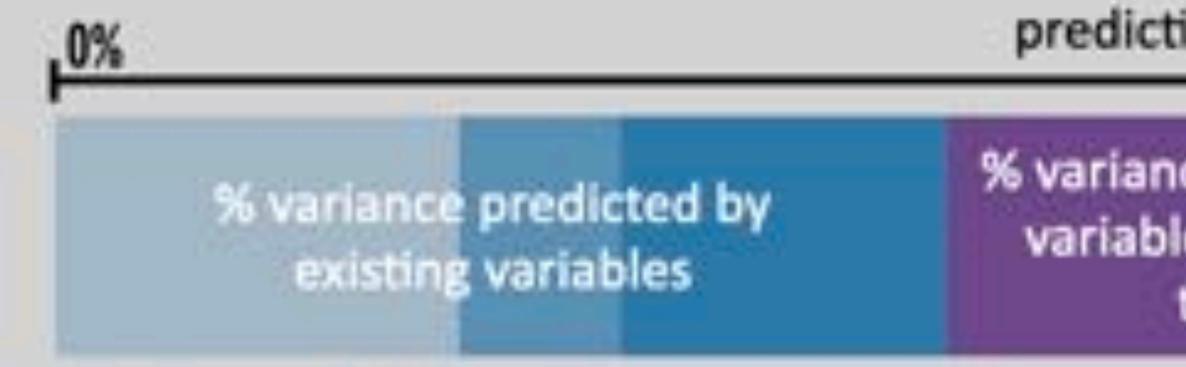
This mess we're in? Or how simulation and prediction will advance the social sciences



gert stulp — <u>gertstulp.com</u> — <u>g.stulp@rug.nl</u>

predictive accuracy

% variance not predicted by existing variables because of incomplete theory & measures

% variance that is unpredictable due to chance





How Well Are We Doing?

variables explain little

Fewer births through education and flexwork?

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total effect on fertility ... rather small

incomparable results

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surprising patterns

Nordic countries: a baby boom

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non-replicable results

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Midday Report for an University

Life Course

Introduction

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Population Review



My Upbringing in Science

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Experiencing Physical Warmth Promotes Interpersonal Warmth Lemmo E. Willand¹⁺ and John A. Bargh²

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Hot drinks encourage warmer feelings



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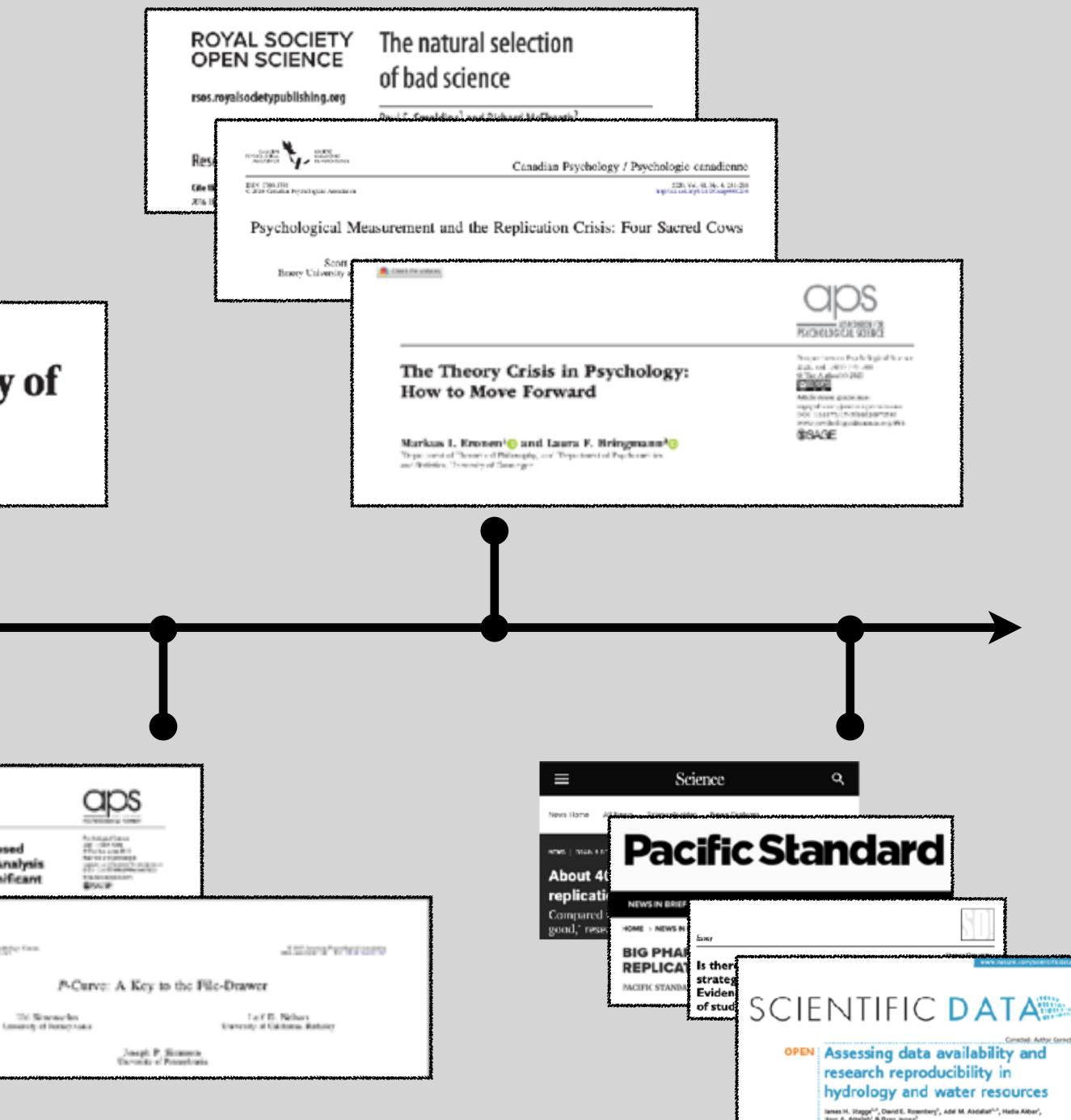
PSYCHOLOGY

Estimating the reproducibility of psychological science

Open Science Collaboration*



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Replication (crisis) in Demography?

Reasons why not

- Strong methods
- Strong focus on representative data
- Less measurement error
- Open data
- Large N
- Often descriptive

Reasons why

- Non-experimental
- Correlational, but little causal inference
- Large N, yet star gazing
- Controlling at will
- "Culture" as a get-out-of-jail-for-free card

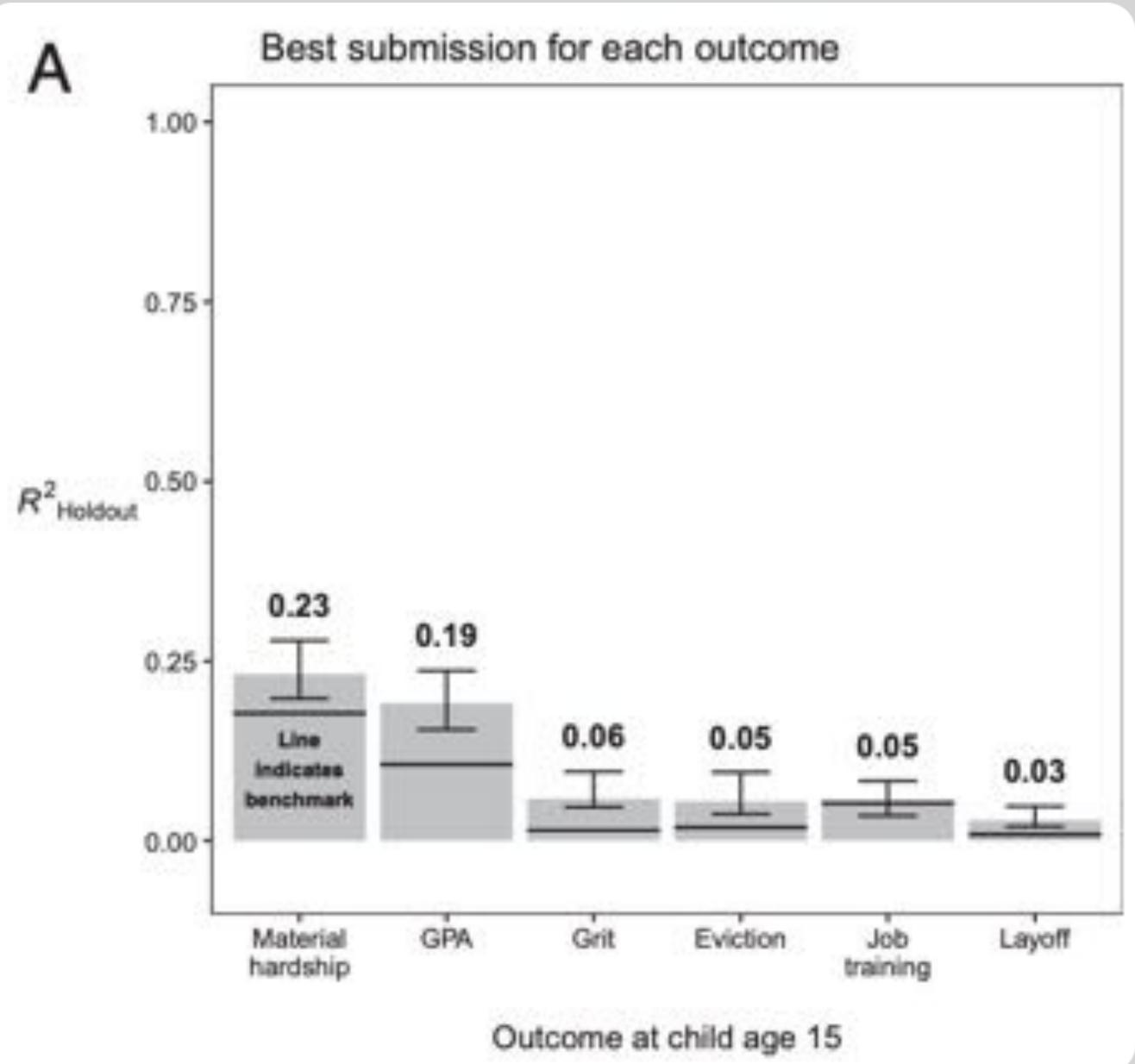
Predictability Crisis?



Measuring the predictability of life outcomes with a scientific mass collaboration

Matthew J. Salganik^{4,1}, Ian Lundberg⁴, Alexander T. Kindel^a, Caltlin E. Ahearn^b, Khaled Al-Ghoneim⁴, Abdullah Almaatoug^{4,4}C, Drew M. Altschul⁴C, Jennie E. Brand^{1,8}, Nicole Bohme Carnegie¹C, Ryan James Compton⁴, Debanjan Datta', Thomas Davidson', Anna Filippova', Connor Gilroy''', Brian J. Goode'', Eaman Jahani'', Ridhi Kashyap^{A,47}, Antje Kirchner⁴, Stephen McKay¹, Allison C. Morgan⁴⁰, Alex Pentland⁴, Kivan Polimis⁴, Louis Raes"[®], Daniel E. Rigobon[®], Claudia V. Roberts⁷, Diana M. Stanescu^{*}, Yoshihiko Suhara^{*}, Adaner Usmani^{**}, Erik H. Wang¹, Muna Adem¹⁶, Abdulla Alhajri¹⁴, Bedoor AlShebli⁸¹, Redwane Amin¹⁴, Ryan B. Amos⁷, Lisa P. Argyle¹⁴0, Livia Baer-Bositis⁹⁰, Moritz Büchi^MO, Bo-Ryehn Chung[®], William Eggert[®], Gregory Faletto¹⁰, Zhilin Fan[®], Jeremy Freese⁹⁹, Tejomay Gadgil^{mm}, Josh Gagne¹⁹, Yue Gaoⁿⁿ, Andrew Halpern-Manners^{bh}, Sonia P. Hashim⁷, Sonia Hausen⁹⁹, Guanhua He⁴⁰, Kimberly Higuera⁹⁹, Bernie Hogan⁹⁰, Ilana M. Horwitz⁹¹, Lisa M. Hummel⁹⁹, Naman Jain*, Kun Jin"O, David Jurgens¹¹, Patrick Kaminski^{16,8}, Areg Karapetyan^{41,44}, E. H. Kim⁹⁰, Ben Leizman⁷, Naijia Liu', Malte Möser', Andrew E. Mack', Mayank Mahajan', Noah Mandell***, Helge Marahrens**, Diana Mercado-Garcia⁰¹, Viola Mocz^{xx}, Katariina Mueller-Gastell⁰⁰, Ahmed Musse^{VV}, Qiankun Niu⁴⁴, William Nowak^{IV}, Hamidreza Omidvar⁸⁶⁰, Andrew Or⁴, Karen Ouyang⁹, Katy M. Pinto⁸⁶⁰, Ethan Porter⁸⁶¹, Kristin E. Porter⁸⁶⁴ Crystal Qian⁷, Tamkinat Rauf⁹⁹, Anahit Sargsyan⁸⁸⁸, Thomas Schaffner⁹, Landon Schnabel⁹⁹, Bryan Schonfeld⁴, Ben Sender^{III}, Jonathan D. Tang⁷, Emma Tsurkov⁹⁸, Austin van Loon⁹⁹, Onur Varol^{109,Min}O, Xiafei Wang⁸¹, Zhi Wang^{104,33} Julia Wang^y, Flora Wang^{III}, Samantha Weissman^y, Kirstie Whitaker^{MALTI}, Maria K. Wolters^{menn}, Wei Lee Woon^{num} James Wu^{mm}, Catherine Wu^x, Kengran Yang^{am}, Jingwen Yin^a, Bingyu Zhao^{syn}, Chenyun Zhu^a, Jeanne Brooks-Gunn^{ow, rr}, Barbara E. Engelhardt^{s.8}, Moritz Hardt^{iss}, Dean Knox¹, Karen Levy¹¹¹, Arvind Narayanan⁷, Brandon M. Stewart¹, Duncan J. Watts^{100,000}, and Sara McLanahan^{4,1}

data challenge: predicting life outcomes based on ~6000 variables by 160 teams both theory- & data-driven



Predictability Crisis?

Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

How Well Are We Doing?

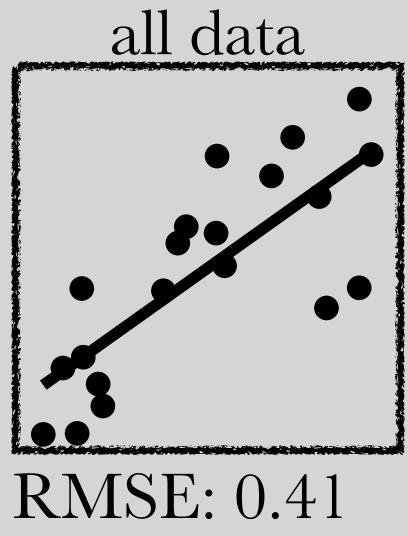
The Proposal

a shift towards prediction leads to a more reliable and useful social science

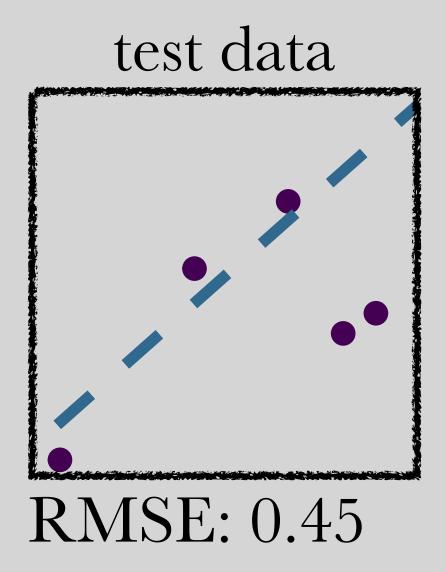
microsimulation can advance traditional statistical modelling

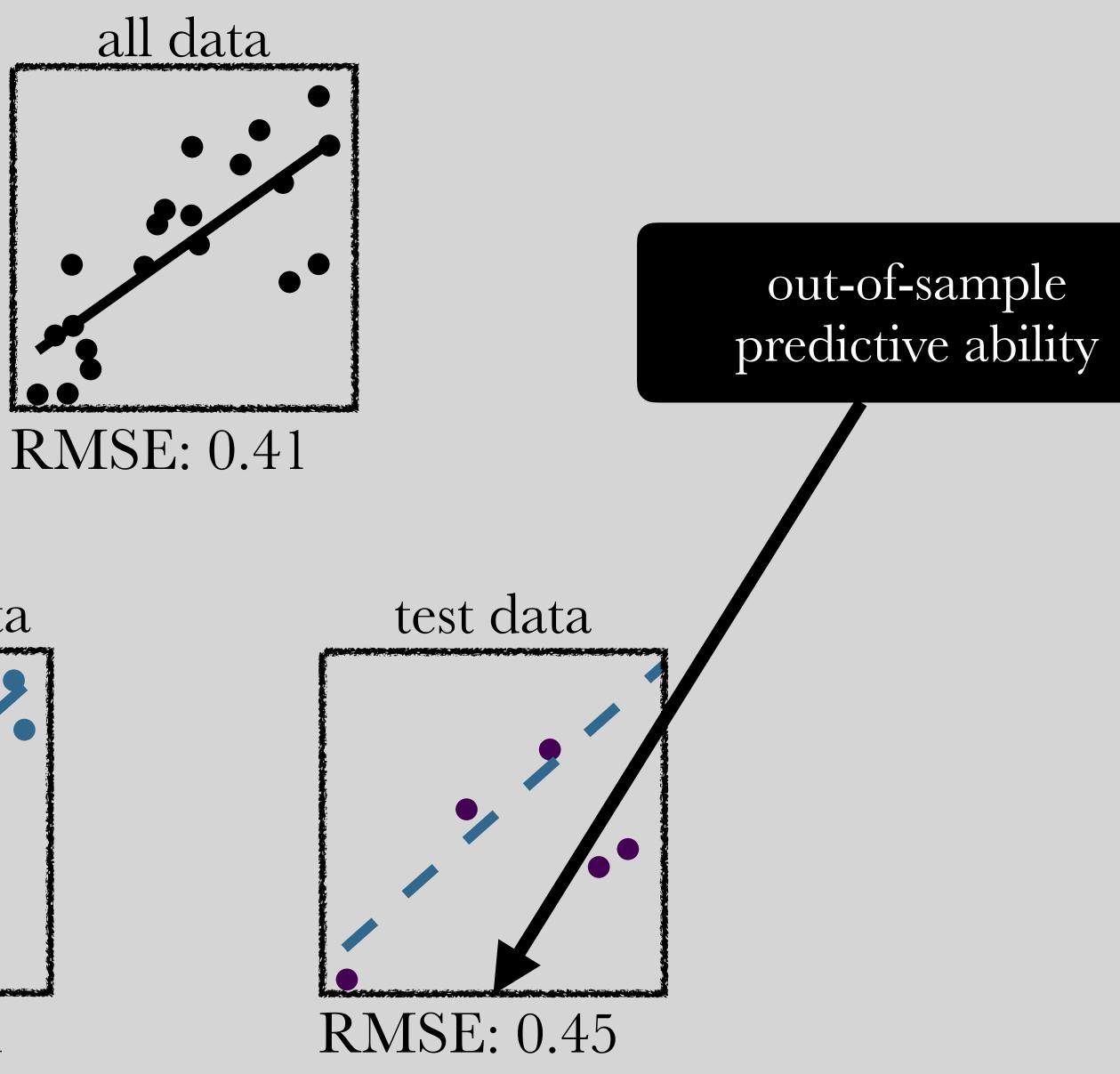
Take-Home Messages

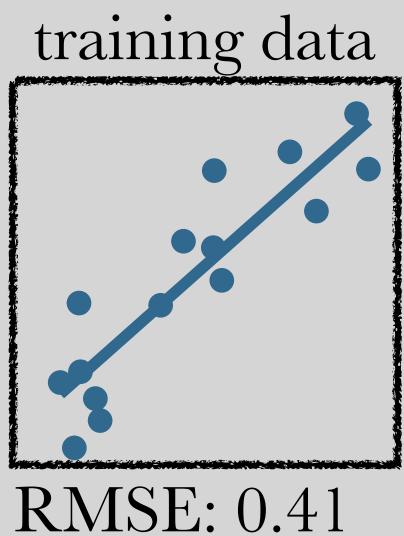
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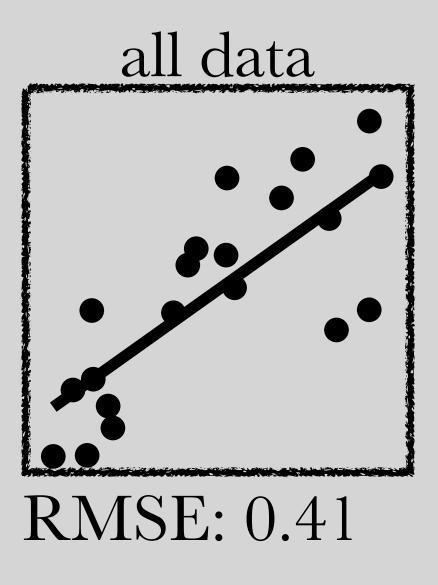


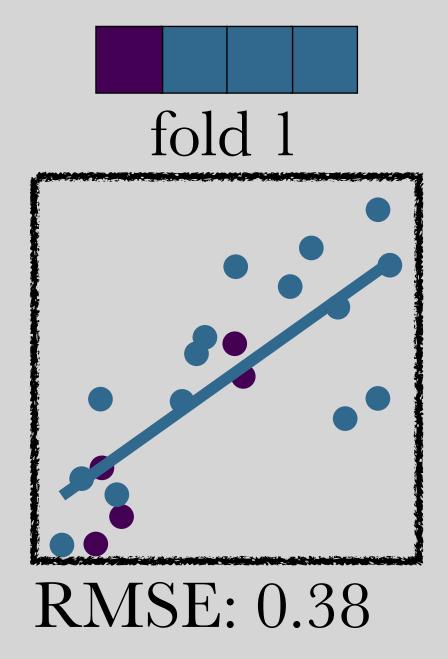


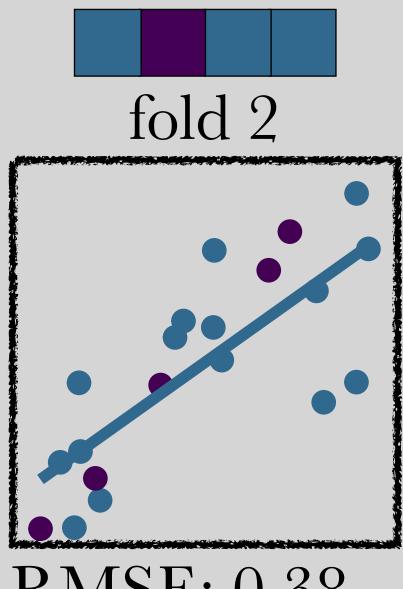




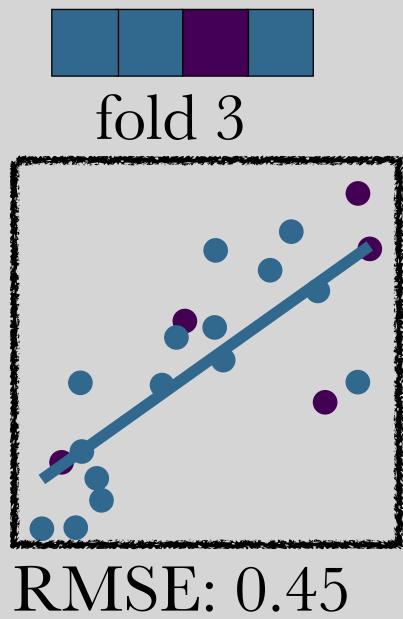
Cross-Validation

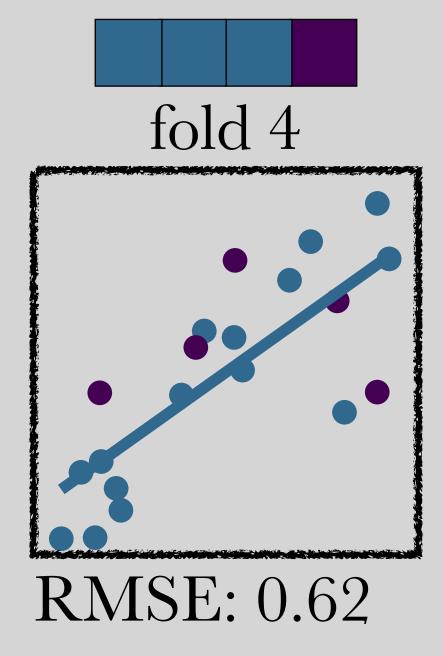




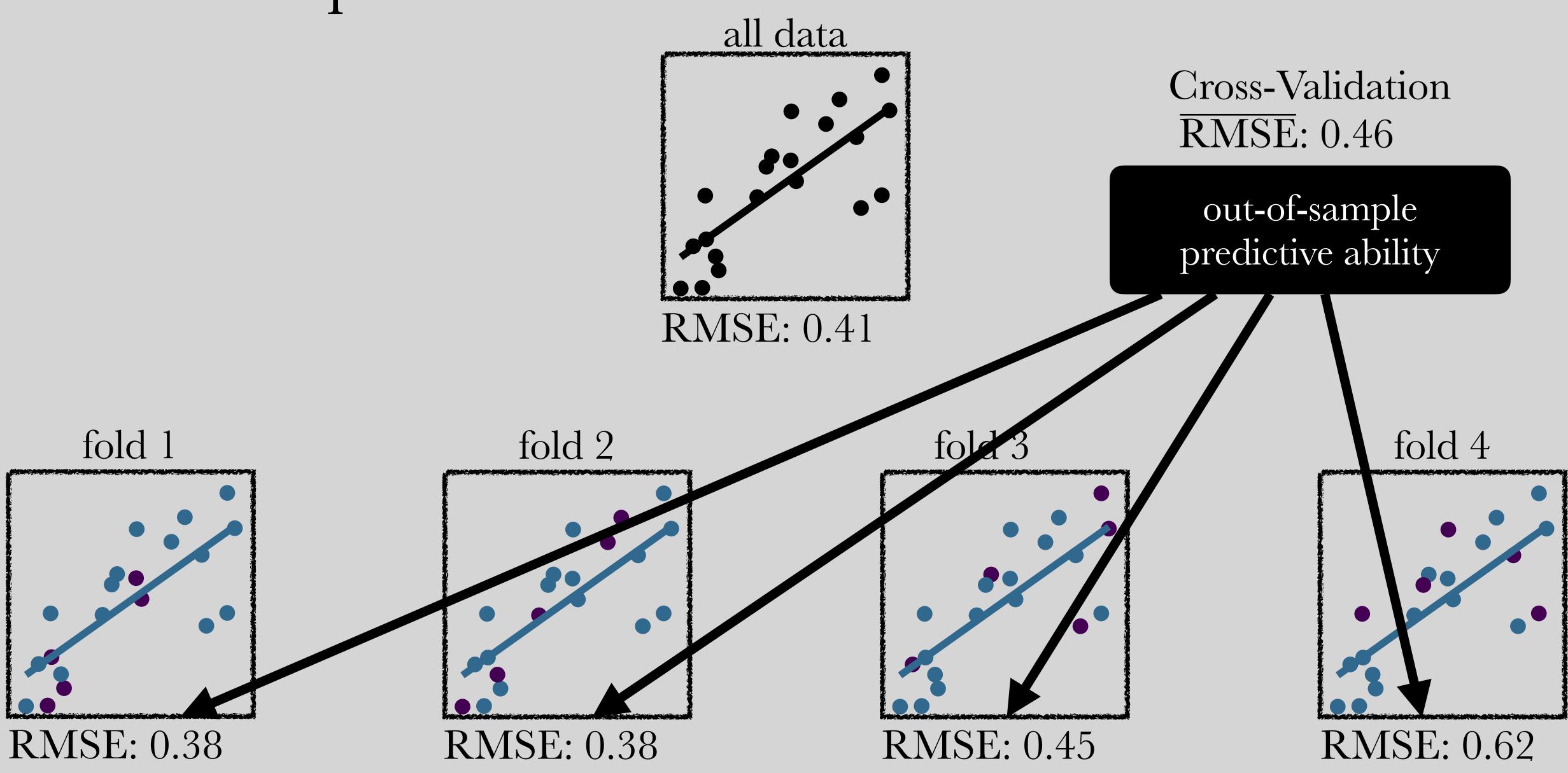


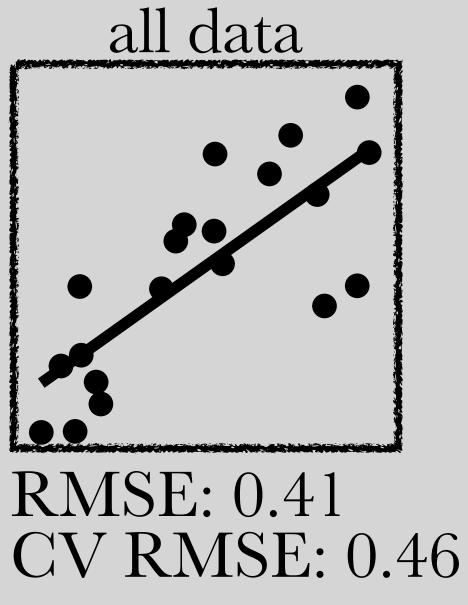
RMSE: 0.38

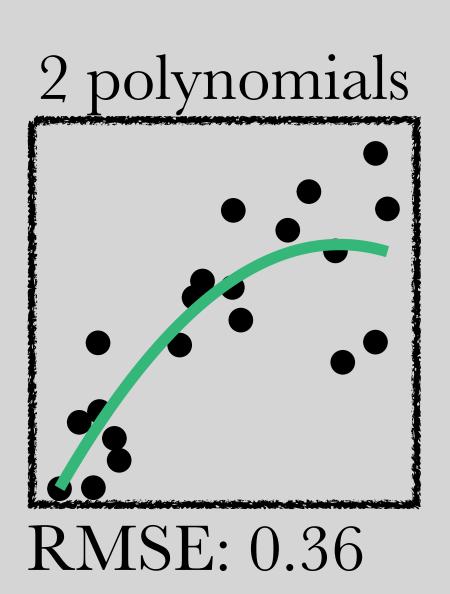


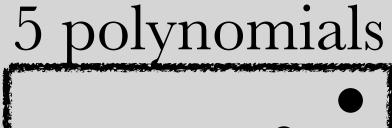


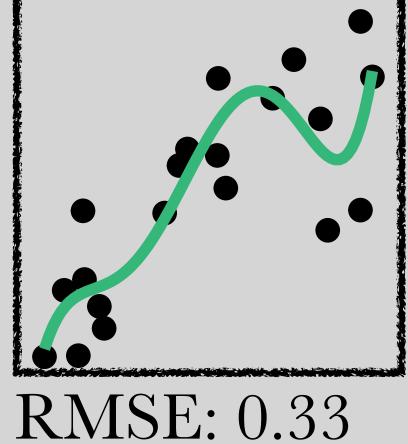


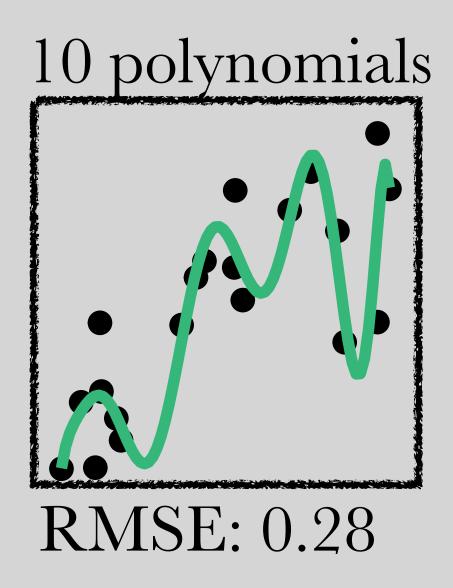


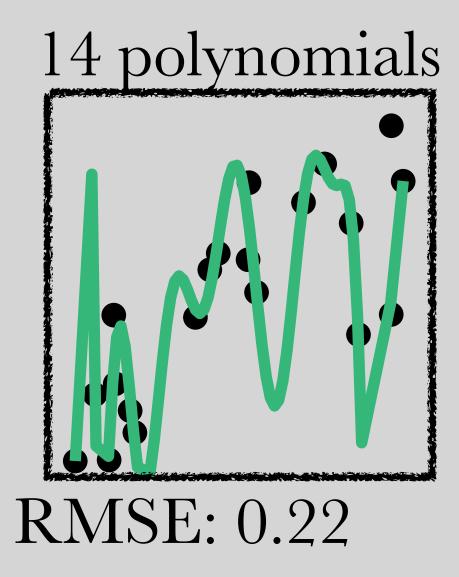


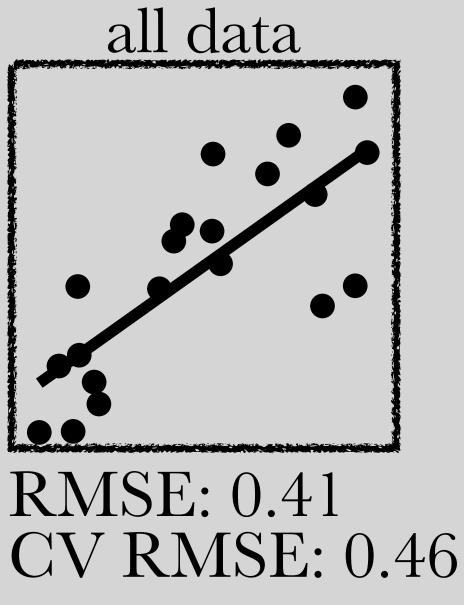


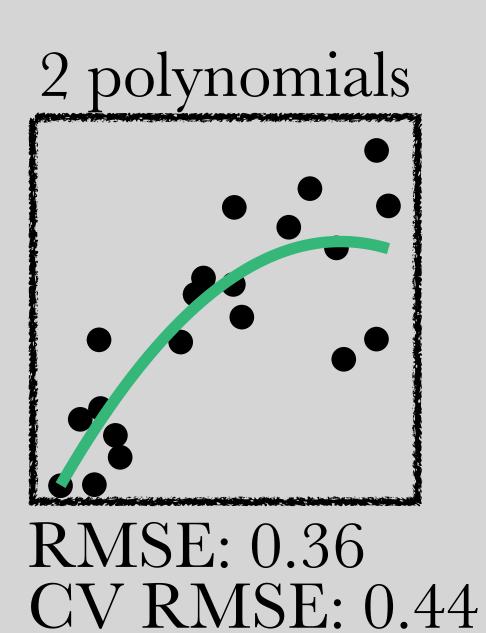


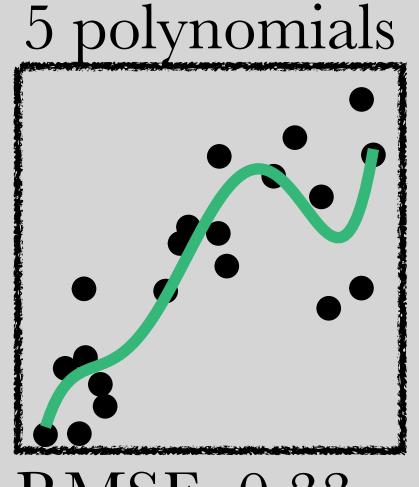




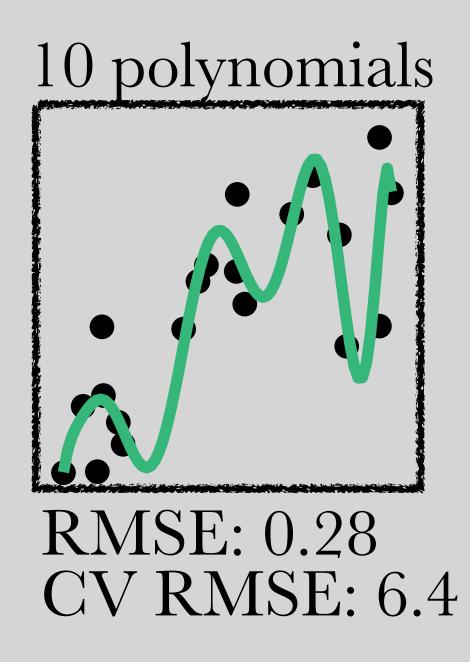


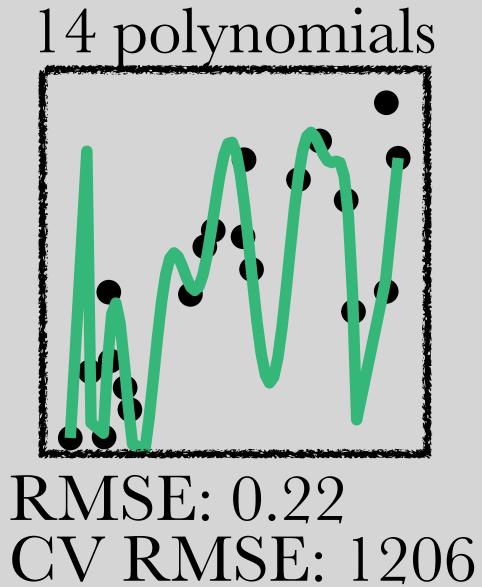




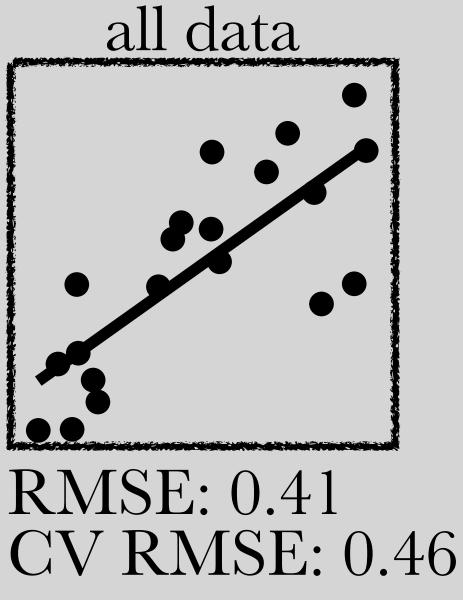


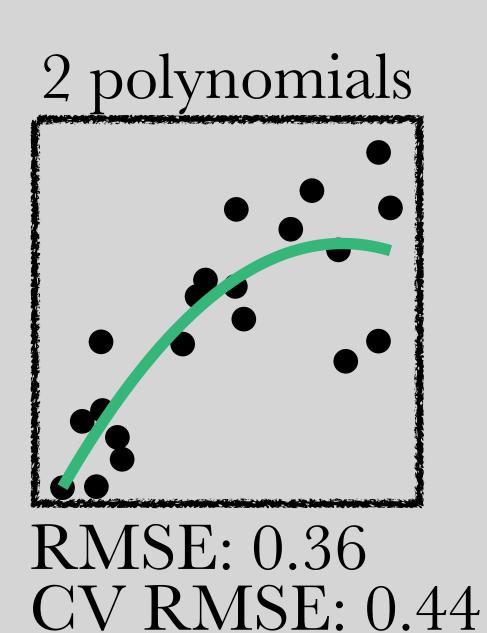
RMSE: 0.33 **CV RMSE:** 0.58

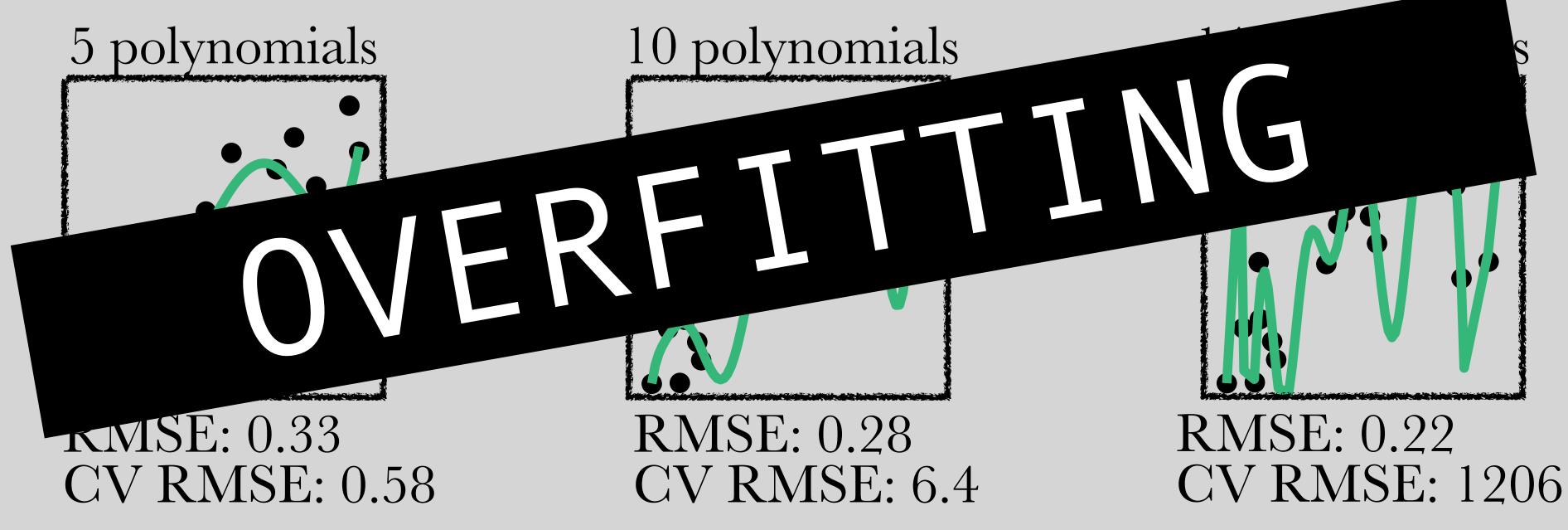


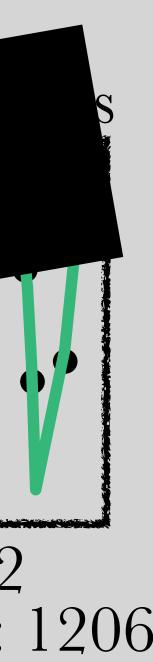












The Proposal

out-of-sample predictive ability:



clear measure of effect size

theory driven

> facilitates dialogue theory- and datadriven models

a shift towards prediction leads to a more reliable and useful social science

data driven



measure of distance theory and practice



out-of-sample predictive ability

- is easy(ier) to understand
- can be compared across analytical techniques
- can be compared across models
- is less gameable

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Logistic Regression: Why We Cannot Do What We Think We Can Do, and What We Can Do About It

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Introduction

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Annual Review of Sociology

Interpreting and Uno Logits, Probits, and Nonlinear Probabilit

Richard Breen," Kristian Bernt Karl and Anders Holm?

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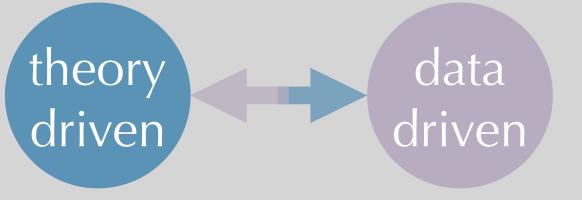
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measure of distance theory and practice



focus on (causal) estimates support based on p-value limited number of variables (k)

NHST weird theory-testing estimates less interpretable long reign the linear model computing intensive pet variable problem

theory-driven vs data-driven

focus on predictive ability support based on prediction k may be larger than n

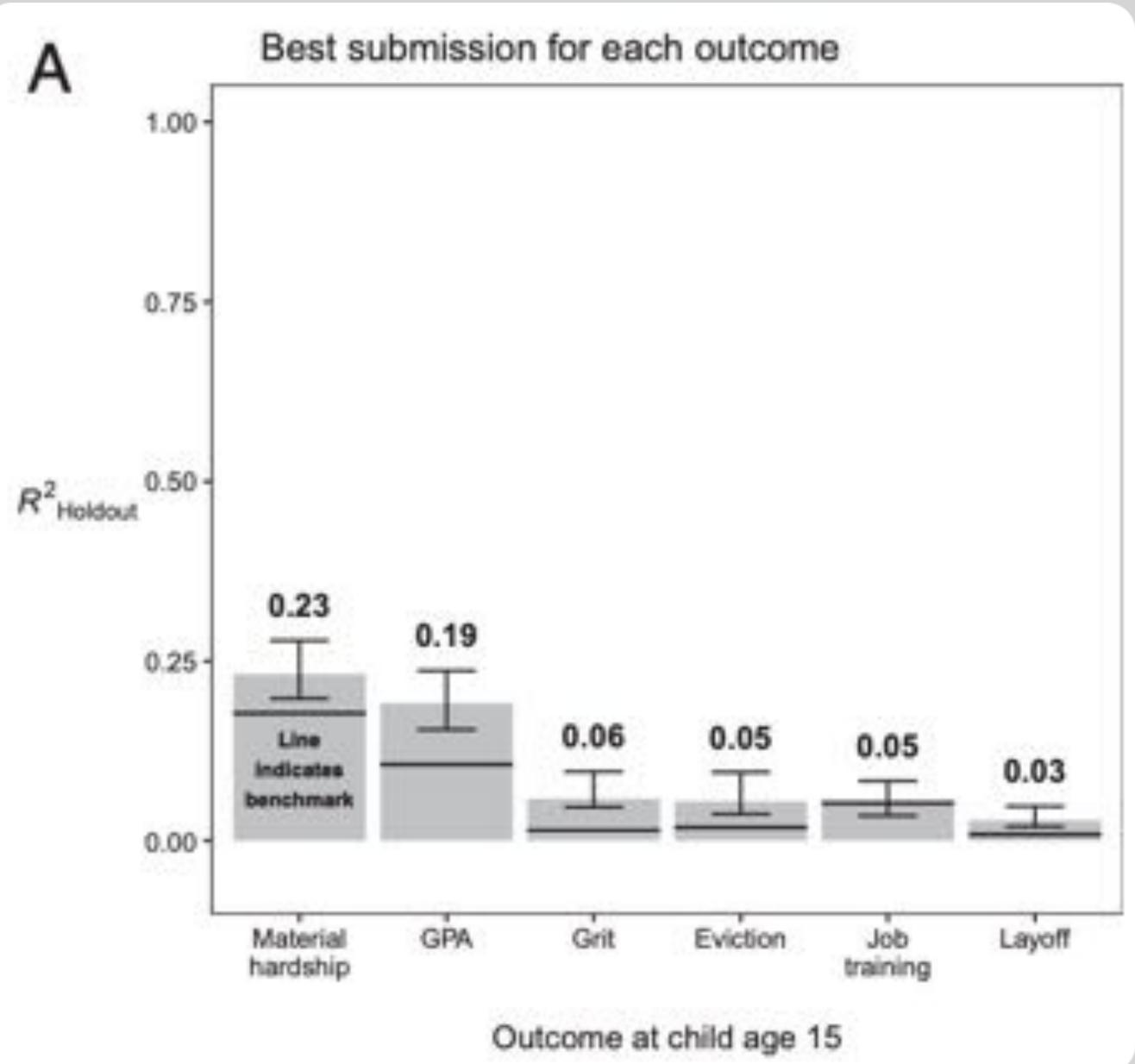
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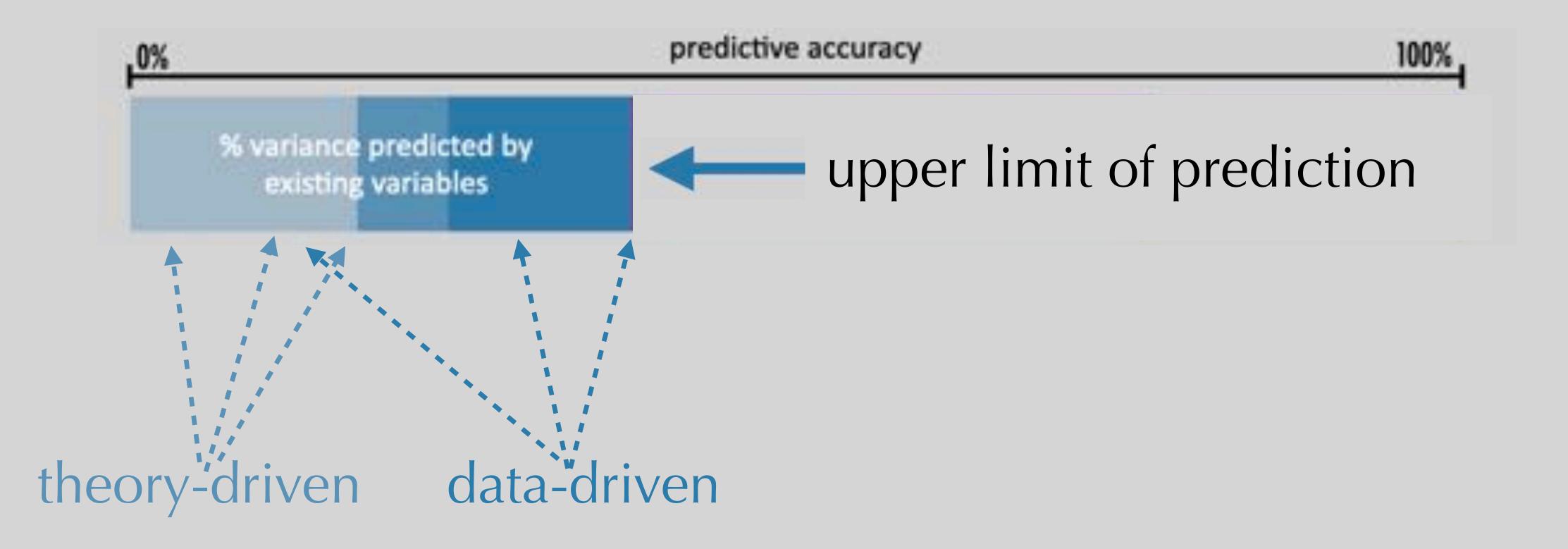
data challenge: predicting life outcomes based on ~6000 variables by 160 teams both theory- & data-driven





theory- and data-driven teams engage in common task using common data and common metric

Data Challenge



theory- and data-driven teams engage in common task using common data and common metric



Prediction Benchmarks

champagne



Progress usually comes from many small improvements; a change of 1% can be a reason to break out the Liberman, 2012





kaggle





\$150,000

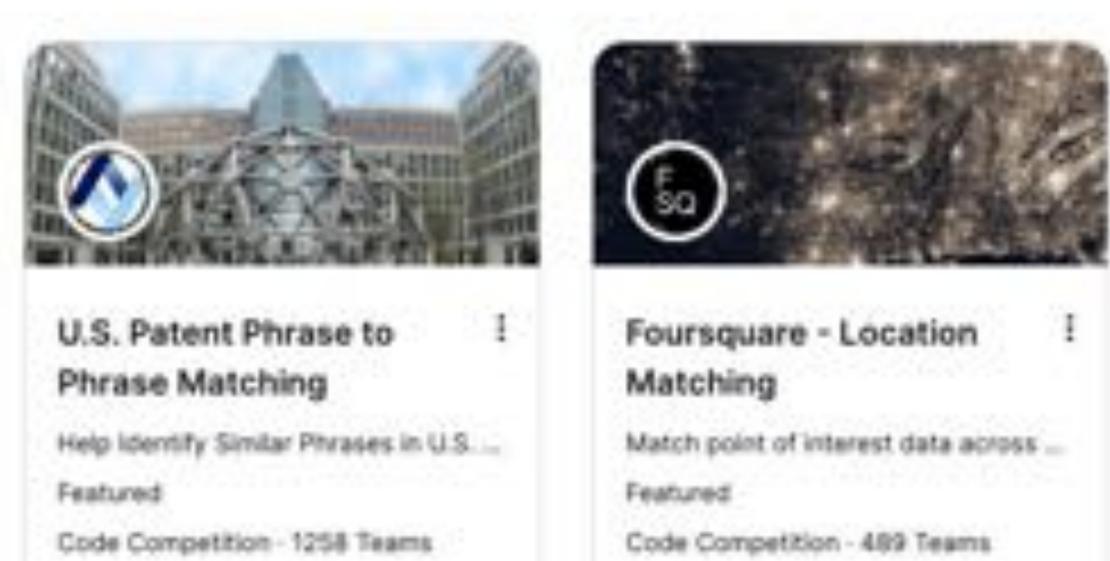
3 months to go

\$63,000

2 months to ga



Hotness .



\$25,000

secret sauce of data science Donoho, 2015

a month to go

\$25,000



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2 months to go

FERTILITY PREDICTION CHALLENGE



() March-August 2024

University of Groningen, Netherlands

0.54*

Is the current best [known to us] F1-score of a classifier that predicts who is going to have a child in the next three years

CAN YOU BEAT THIS SCORE?

Do you want to contribute to research on fertility behavior and the methodology of using prediction in social sciences?

Are you interested in working with unique registry-based datasets, including a social network for the entire Dutch population?

Are you looking for an engaging practical task for your machine learning course or workshop?

Or are you simply curious about the challenge and want to learn more about its design and prizes?



Sign up here to receive an update when the registration for the challenge opens and details are available **Contacts:** Gert Stulp <u>g.stulp@rug.nl</u> Elizaveta Sivak <u>e.sivak@rug.nl</u>



* This result was obtained by the STL Trio Titans team at the data challenge at the SICSS-ODISSEI summer school in June 2023.





Take-Home Messages

a shift towards prediction leads to a more reliable and useful social science

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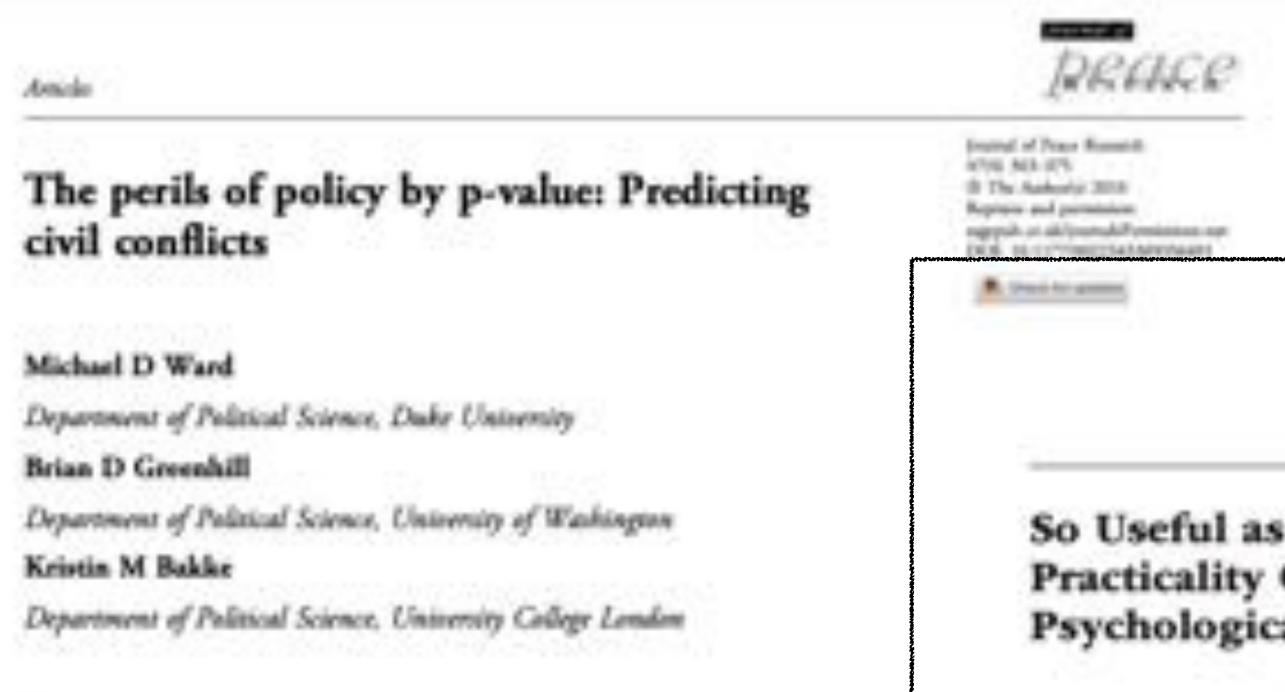
data driven



measure of distance theory and practice



out-of-sample predictive ability is a measure of how useful our theory is in the real world



So Useful as a Good Theory? The Practicality Crisis in (Social) Psychological Theory

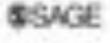
Elliot T. Berkman[®] and Sylas M. Wilson Department of Porthelingy and Center for Translational Neutropictory, University of Couput

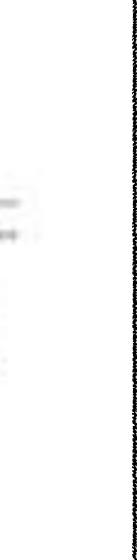


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out-of-sample predictive ability is a measure of how useful our theory is in the real world

Why significant variables aren't automatically good predictors

Adeline Lo*, Herman Chernoff^{6,1}, Tian Zheng⁴, and Shaw-Hwa Lo^{4,1}

"Department of Political Science, University of California, San Diego, La Jolia, CA 92093; "Department of Statistics, Harvard University, Cambridge, MA 02138; and "Department of Statistics, Columbia University, New York, NY 10027

Contributed by Herman Chernoft, September 17, 2015 (sent for review December 15, 2014).

Thus far, genome-wide association studies (GWAS) have been disappointing in the inability of investigators to use the results of complicated by the large size of the data set. These are variable





Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

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theory driven

> facilitates dialogue theory- and datadriven models

data driven



measure of distance theory and practice

No Panacea

Patterns

Article Leakage and the reproducibility crisis in machine-learning-based science

Sayash Kapoor^{1,2,*} and Arvind Narayanan¹

¹Department of Computer Science and Center for Information Technology Policy, Princeton University, Princeton, NJ 08540, USA ²Lead contact

*Correspondence: sayashk@princeton.edu https://doi.org/10.1016/j.patter.2023.100804

THE BIGGER PICTURE Machine learning (ML) is widely used across dozens of scientific fields. However, a common issue called "data leakage" can lead to errors in data analysis. We surveyed a variety of research that uses ML and found that data leakage affects at least 294 studies across 17 fields, leading to overoptimistic findings. We classified these errors into eight different types. We propose a solution: model info sheets that can be used to identify and prevent each of these eight types of leakage. We also tested the reproducibility of ML in a specific field: predicting civil wars, where complex ML models were thought to outperform traditional statistical models. Interestingly, when we corrected for data leakage, the supposed superiority of ML models disappeared: they did not perform any better than older methods. Our work serves as a cautionary note against taking results in ML-based science at face value.

12345

Development/Pre-production: Data science output has been rolled out/validated across multiple domains/problems



But Much Needed



RESEARCH ARTICLE

PSYCHOLOGICAL AND COGNITIVE SCIENCES

An illusion of predictability in scientific results: Even experts confuse inferential uncertainty and outcome variability

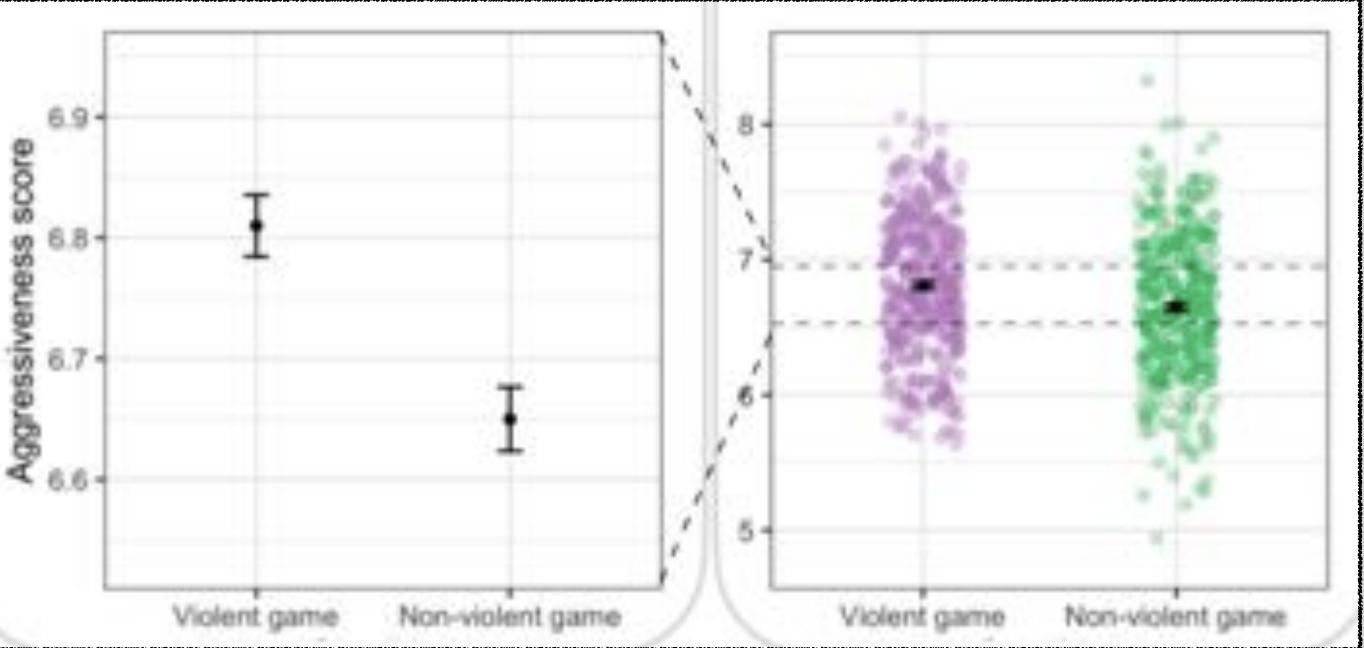
Sam Zhang⁴¹ O, Patrick R. Heck⁶ O, Michelle N. Meyer⁶ O, Christopher F. Chabris⁶ O, Daniel G. Goldstein⁶ O, and Jake M. Hofman⁶¹ O

Edited by Elke Weber, Princeton University, Princeton, NJ; received February 22, 2023; accepted June 26, 2023

Traditionally, scientists have placed more emphasis on communicating inferential uncertainty (i.e., the precision of statistical estimates) compared to outcome variability (i.e., the predictability of individual outcomes). Here, we show that this can lead to sizable misperceptions about the implications of scientific results. Specifically, we present three preregistered, randomized experiments where participants saw the same scientific findings visualized as showing only inferential uncertainty, only outcome variability, or both and answered questions about the size and importance of findings they were shown. Our results, composed of responses from medical professionals, professional data scientists, and tenure-track faculty, show that the prevalent form of visualizing only inferential uncertainty can lead to significant overestimates of treatment effects, even among highly trained experts. In contrast, we find that depicting both inferential uncertainty and outcome variability leads to more accurate perceptions of results while appearing to leave other subjective impressions of the results unchanged, on average.

statistics | uncertainty | science communication | visualization | experiments





The Proposal

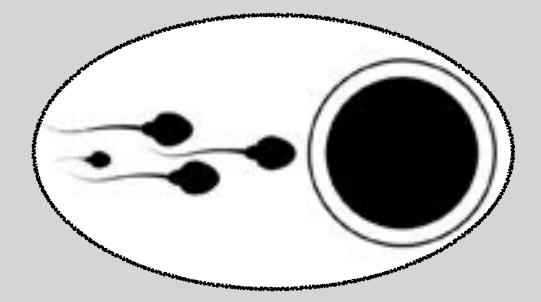
a shift towards prediction leads to a more reliable and useful social science

microsimulation can advance traditional statistical modelling

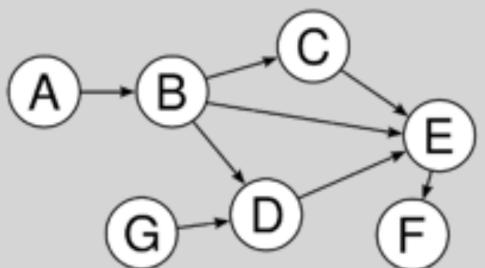
Take-Home Messages

microsimulation can advance traditional statistical modelling

microsimulation can:



include biological information

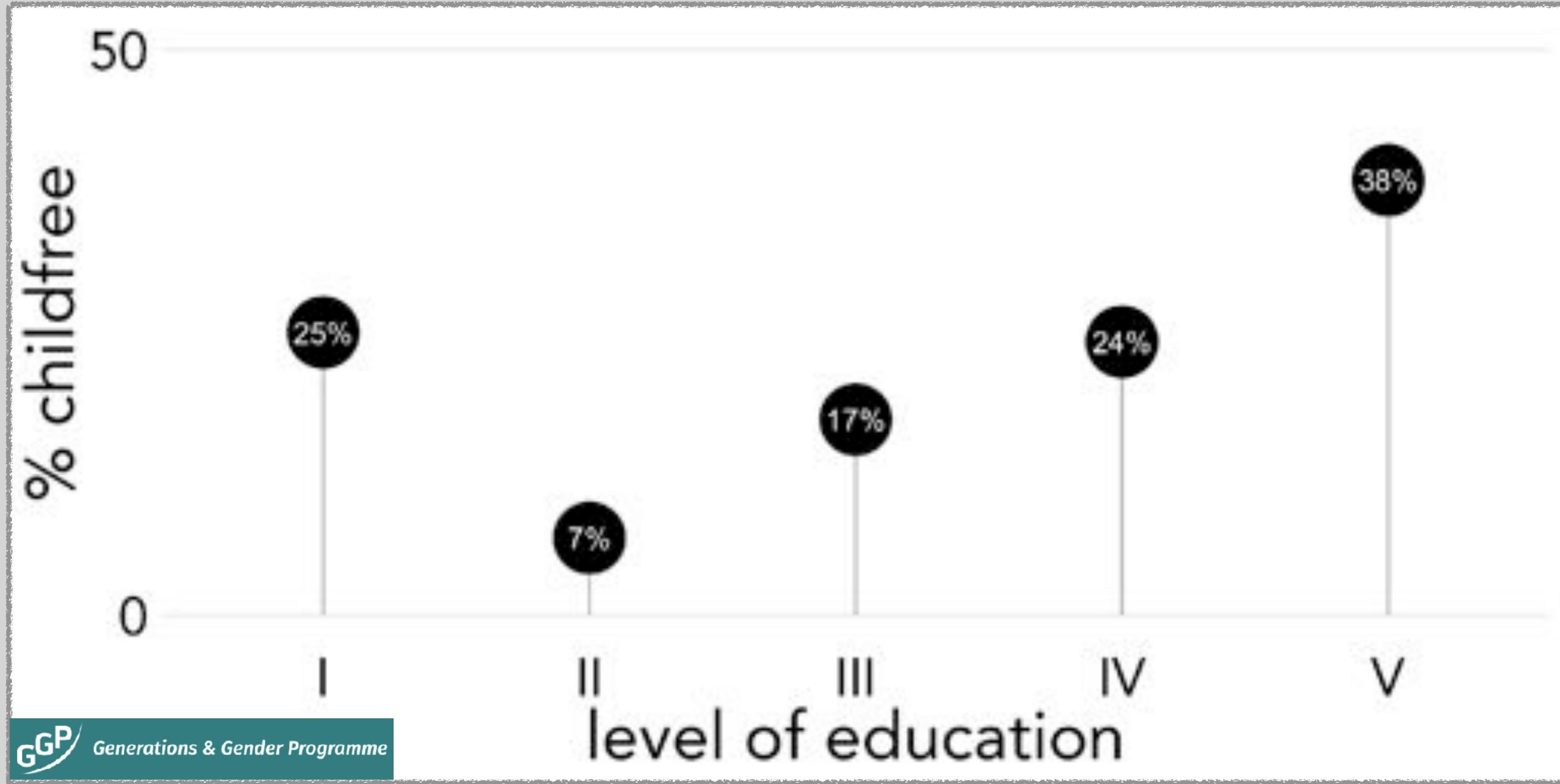


test (causal) mechanisms



quantify unpredictability

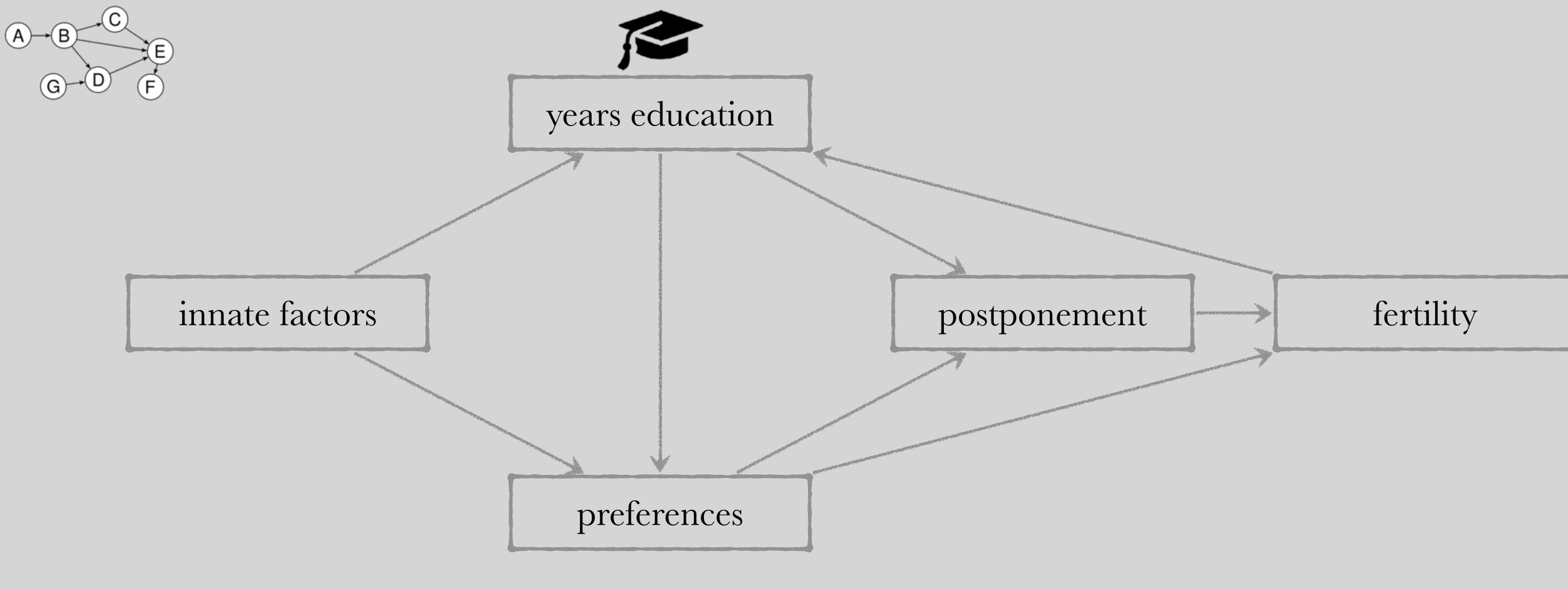


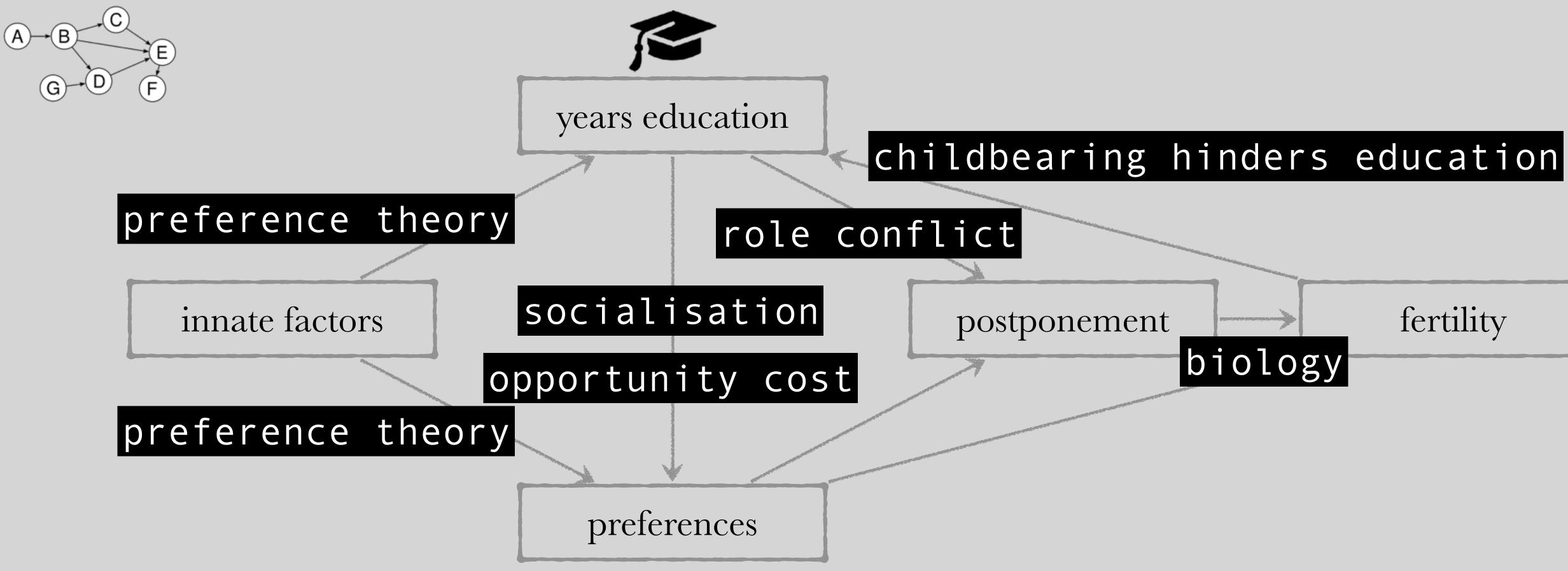


17% level of education .

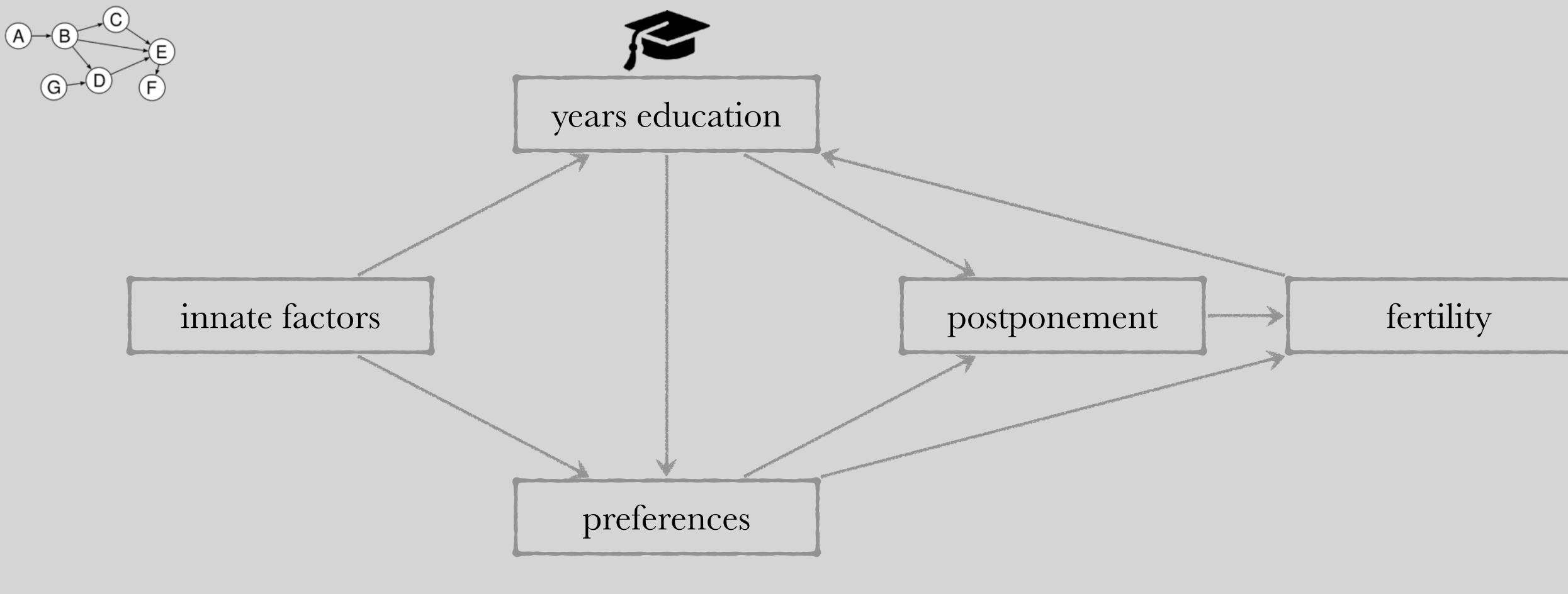


38%

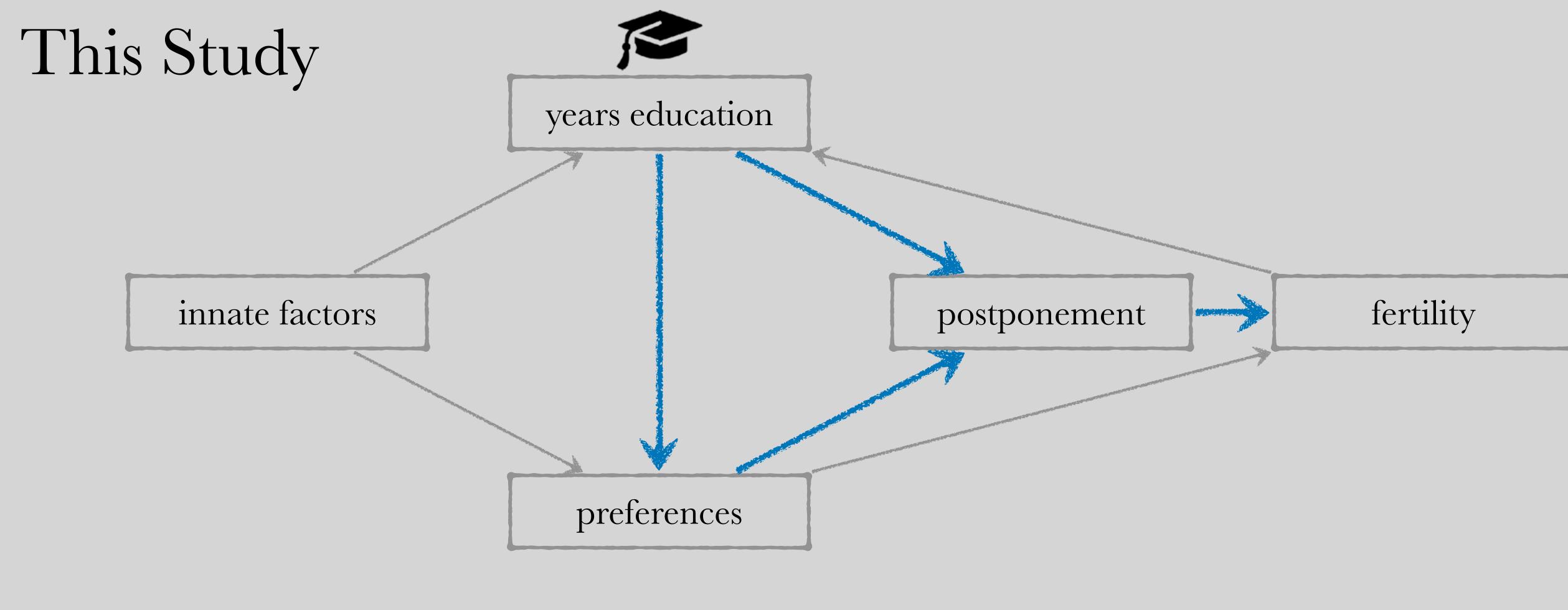


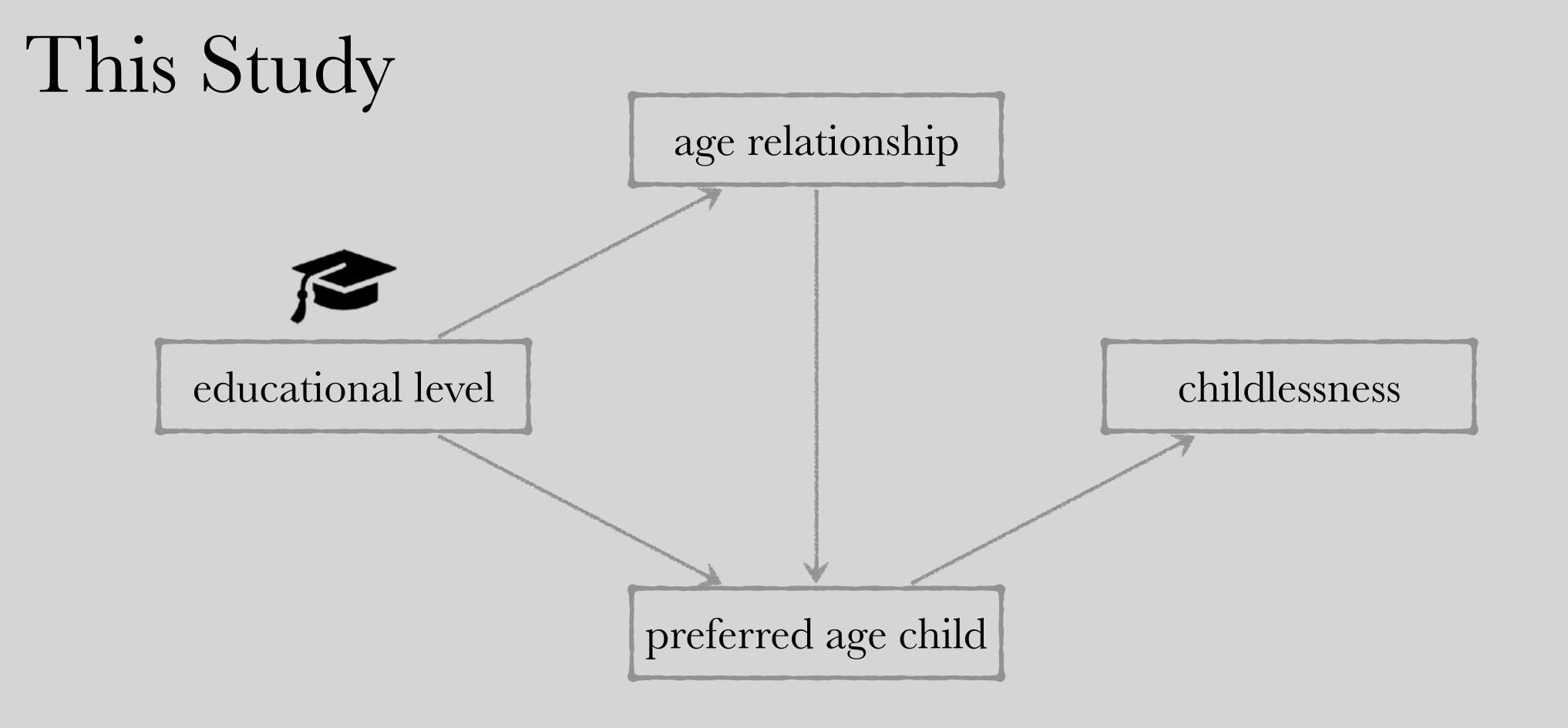






What Kind of Data Would We need to Address This Model?

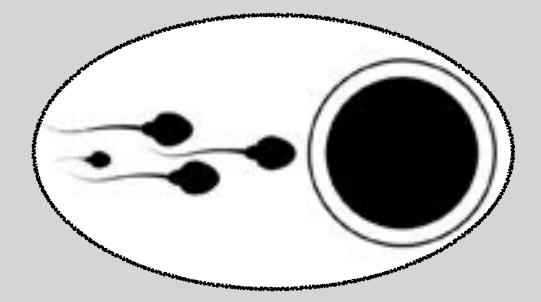




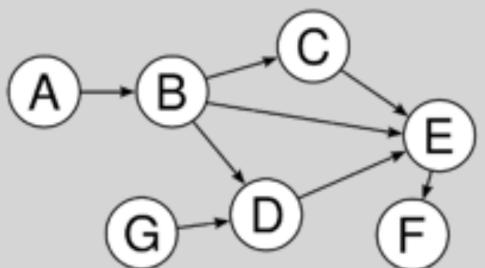
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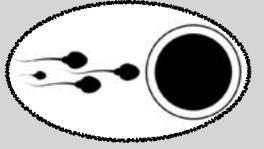


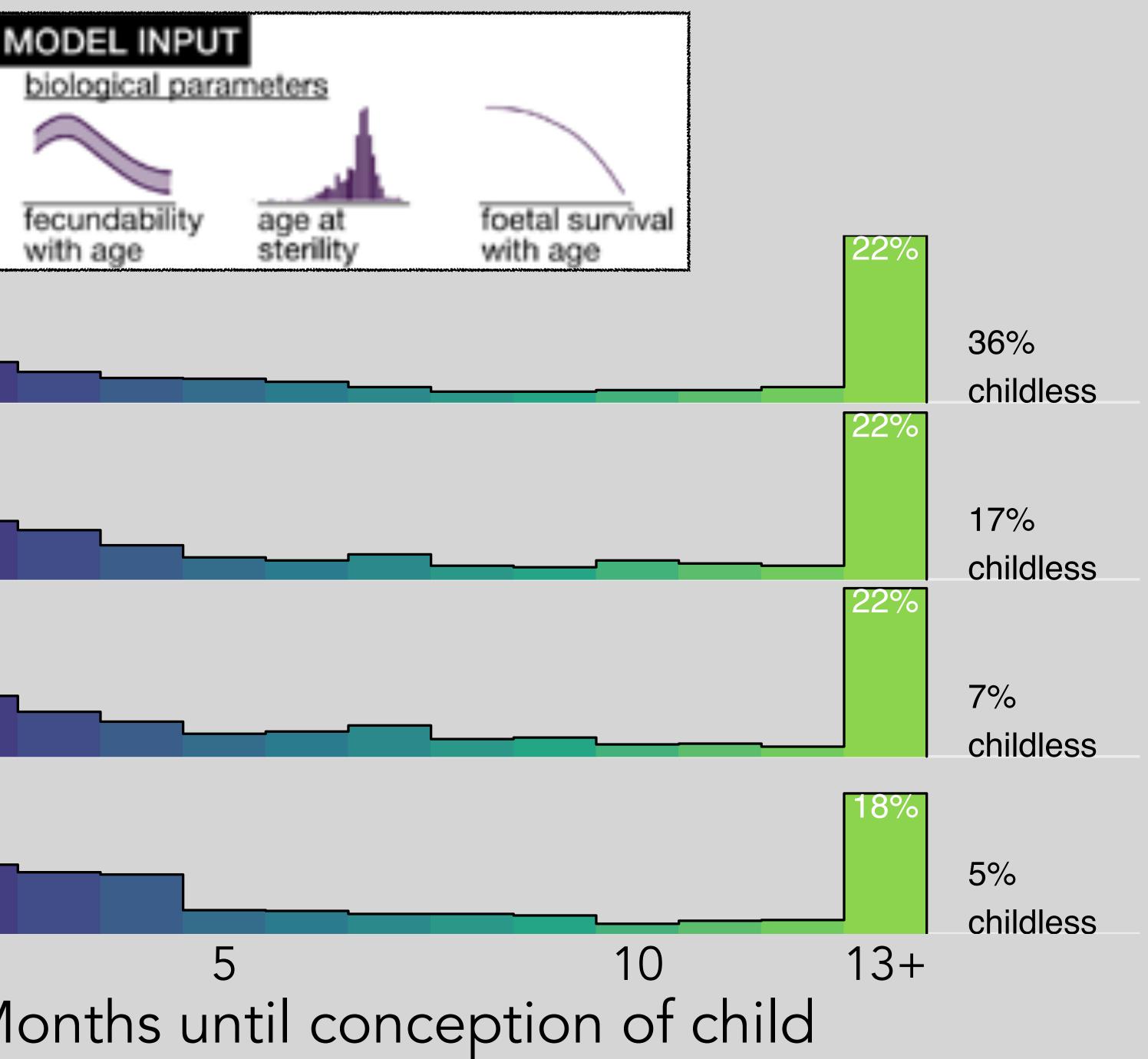
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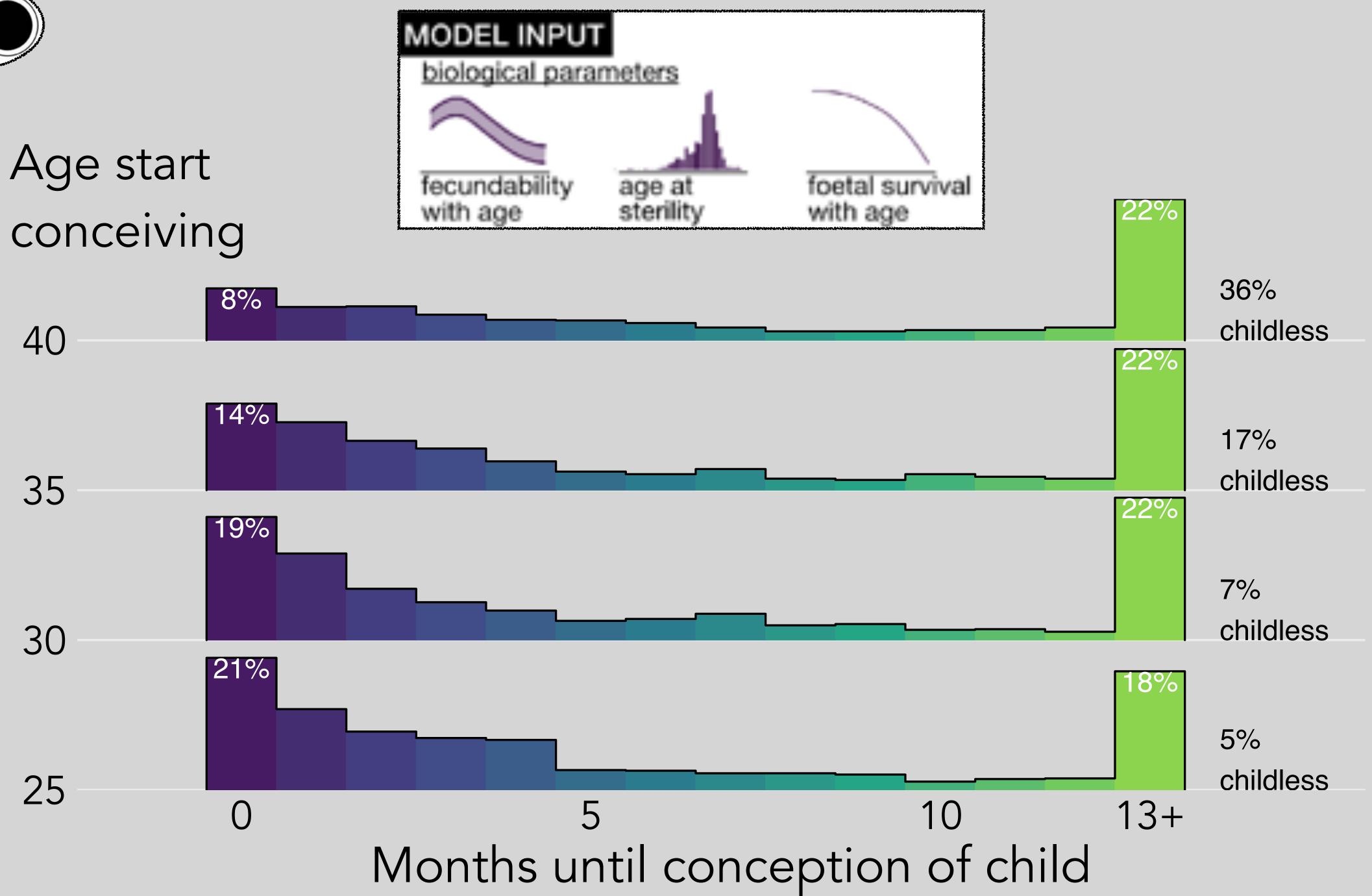


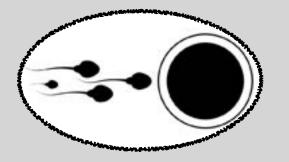
quantify unpredictability





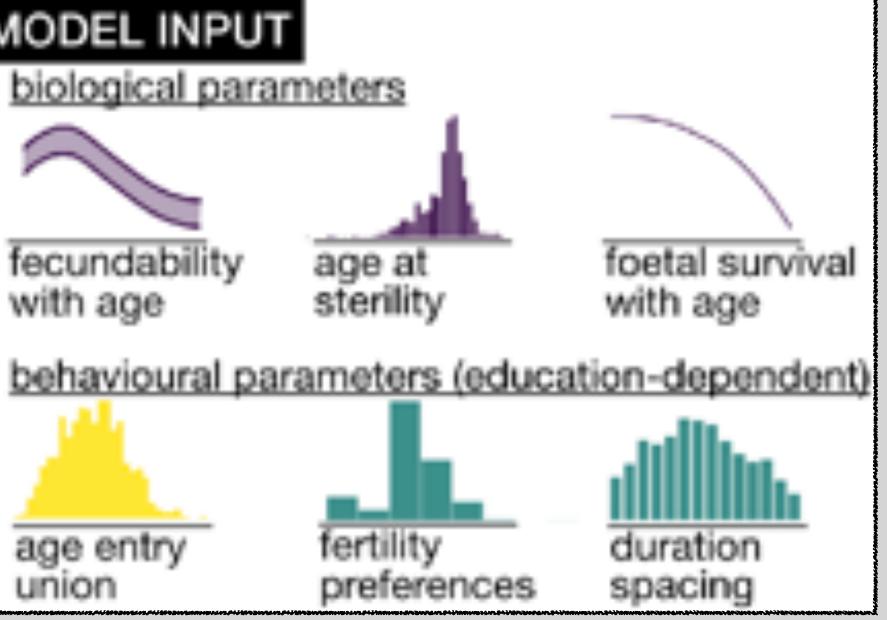




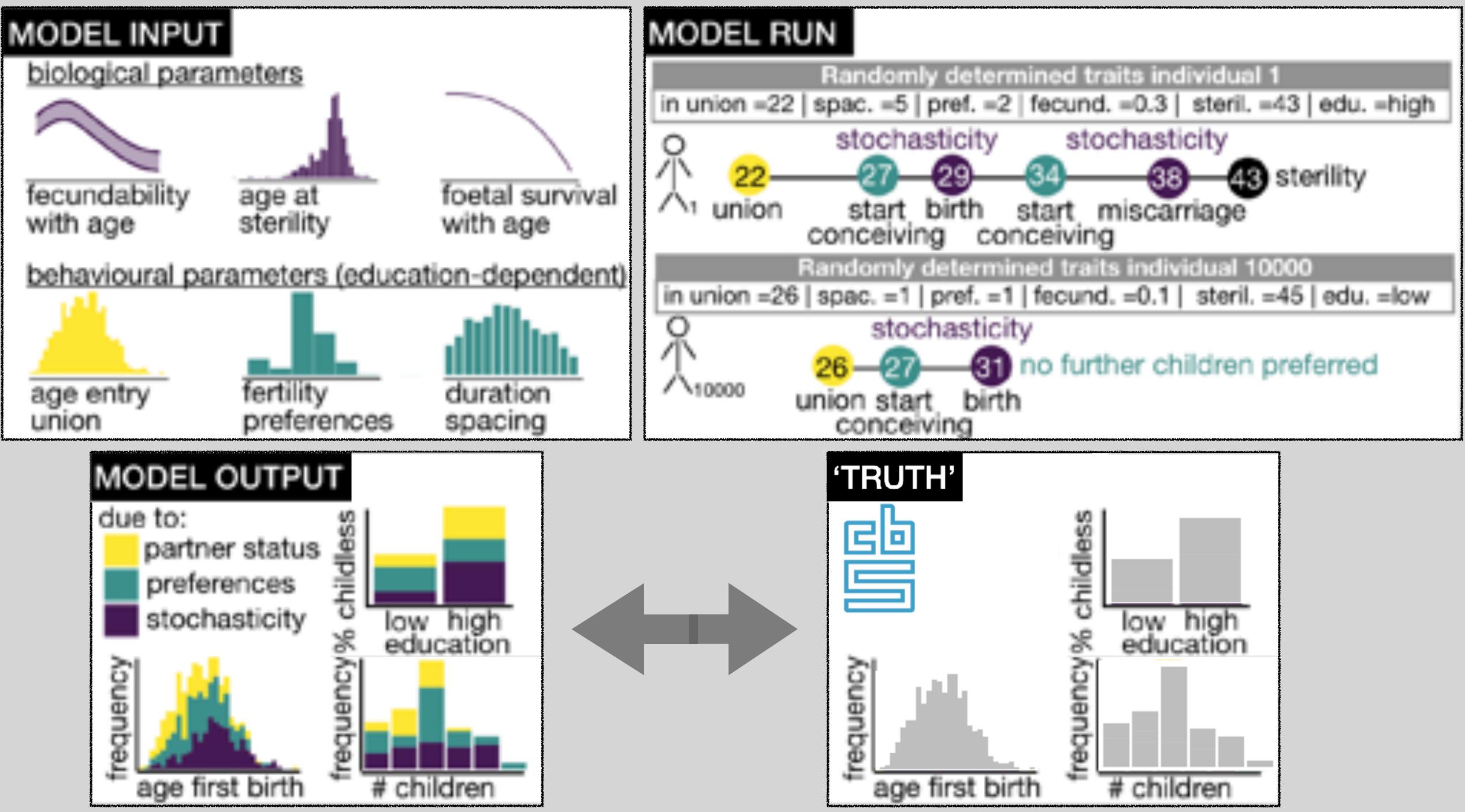


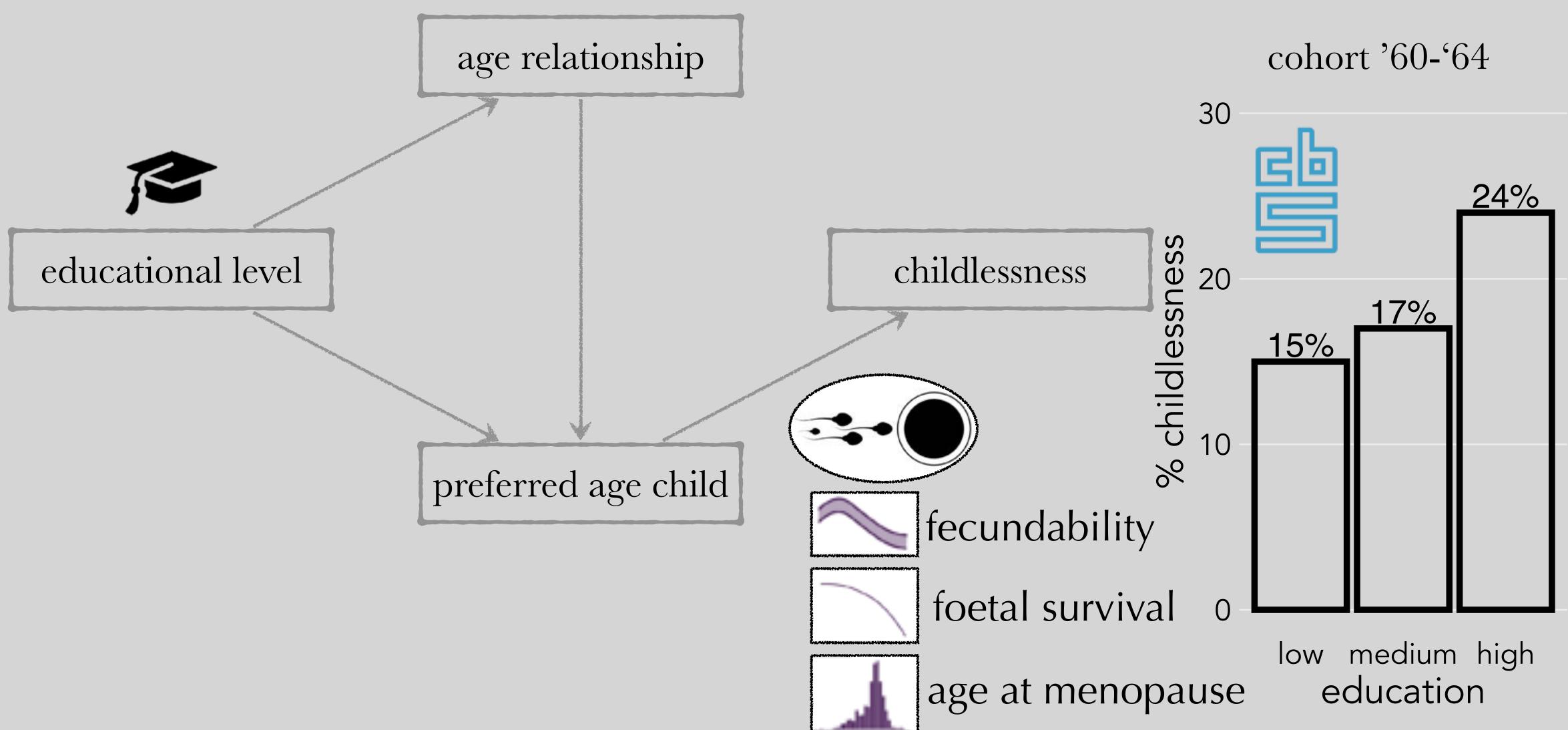
MODEL INPUT biological parameters fecundability with age age entry union

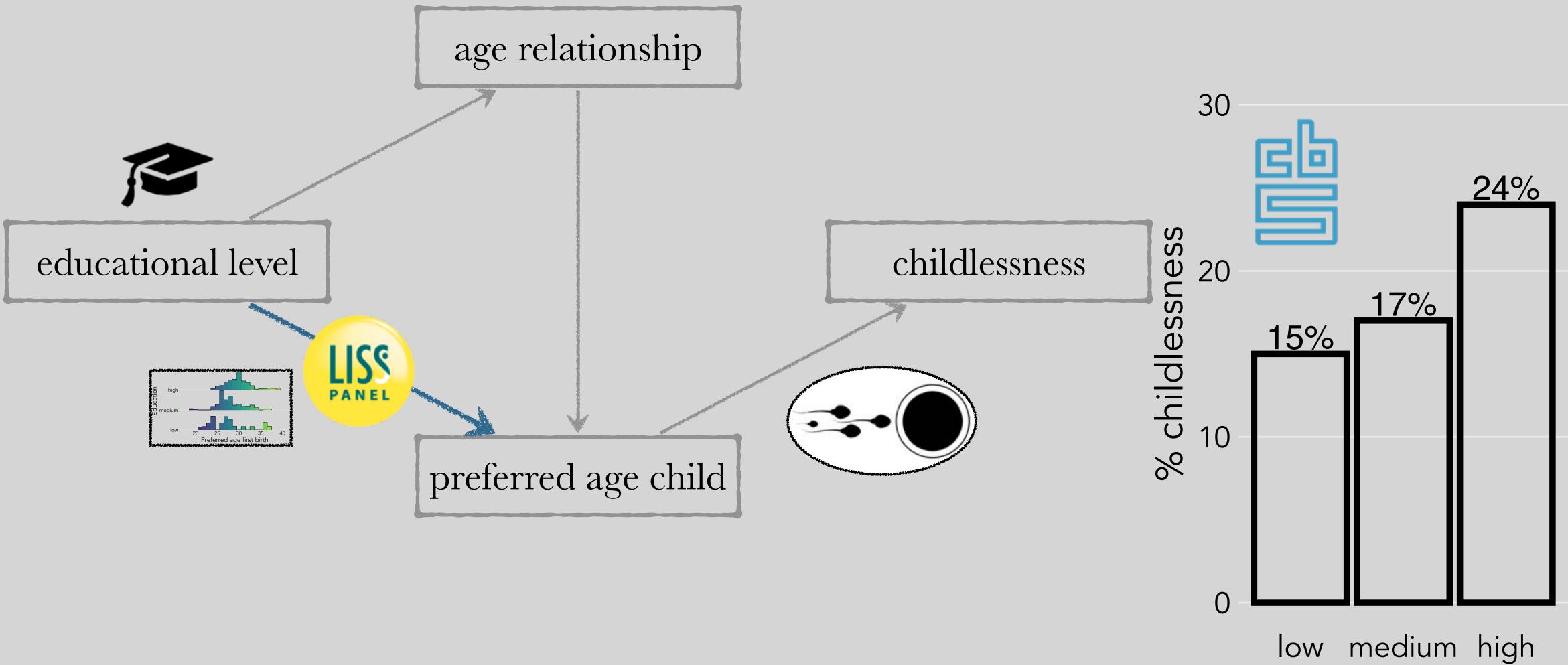
sociology	determines people wor
medicine	determines people con

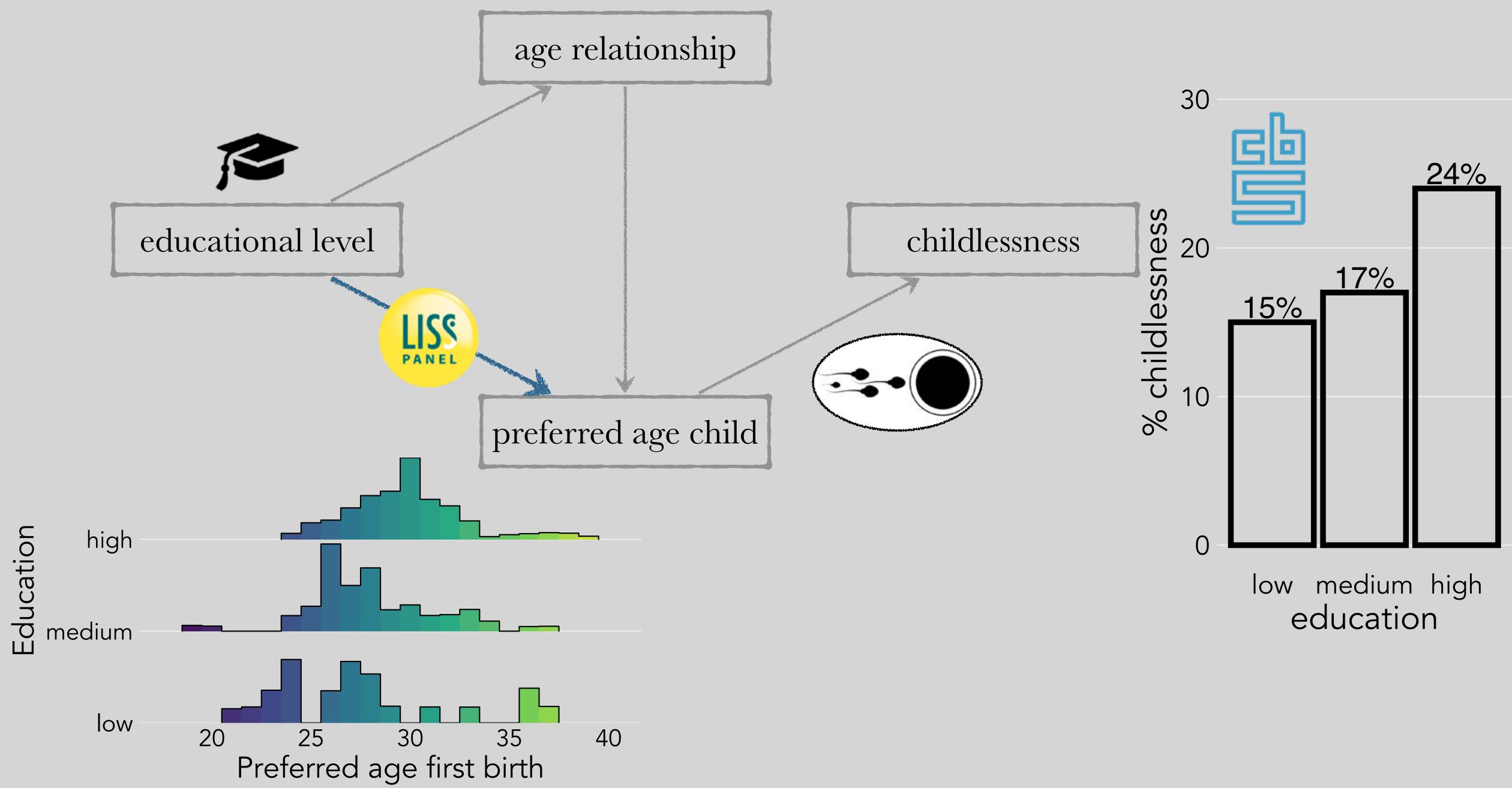


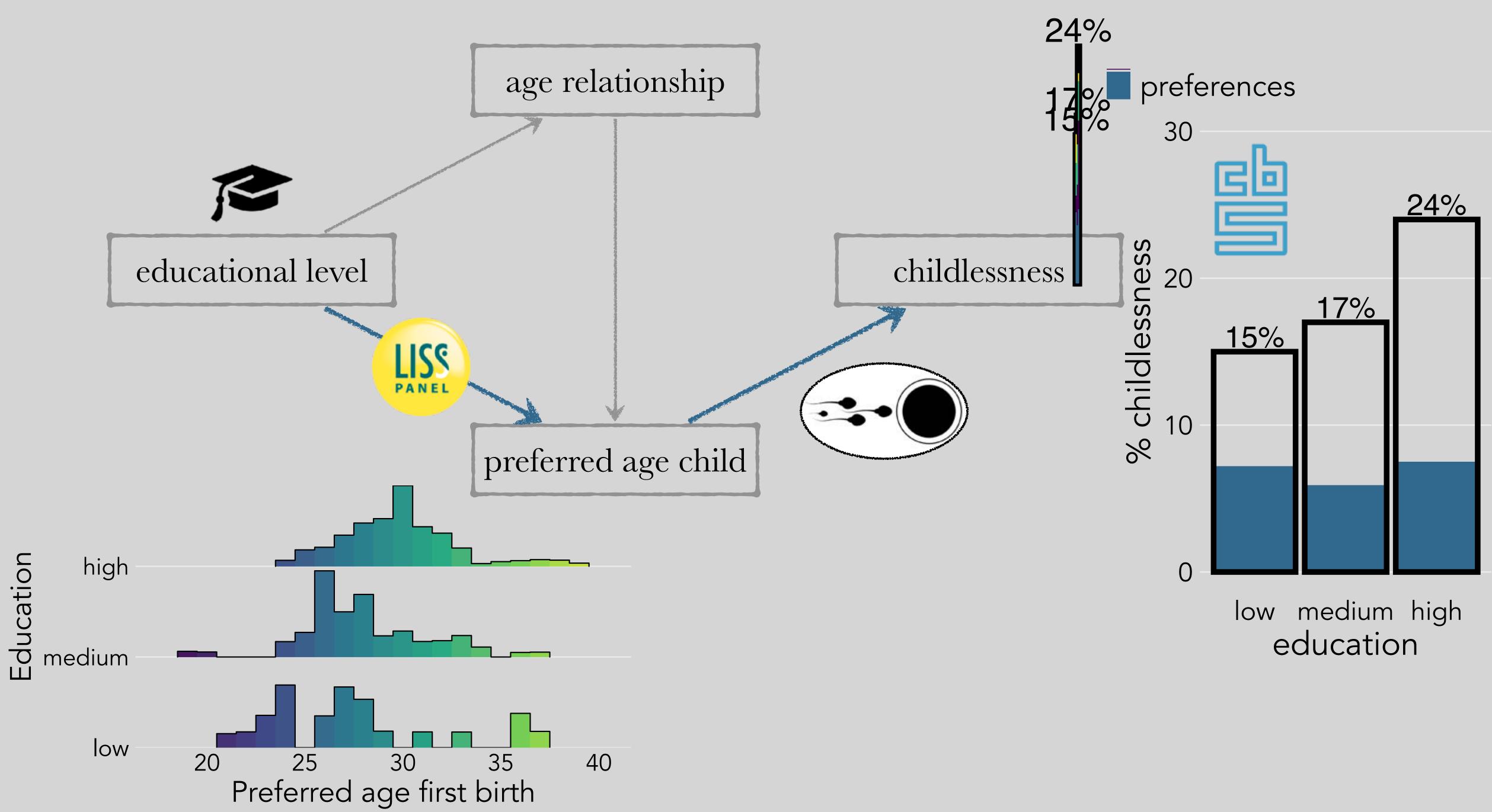
whether and when uld like to conceive whether and when ICEIVE

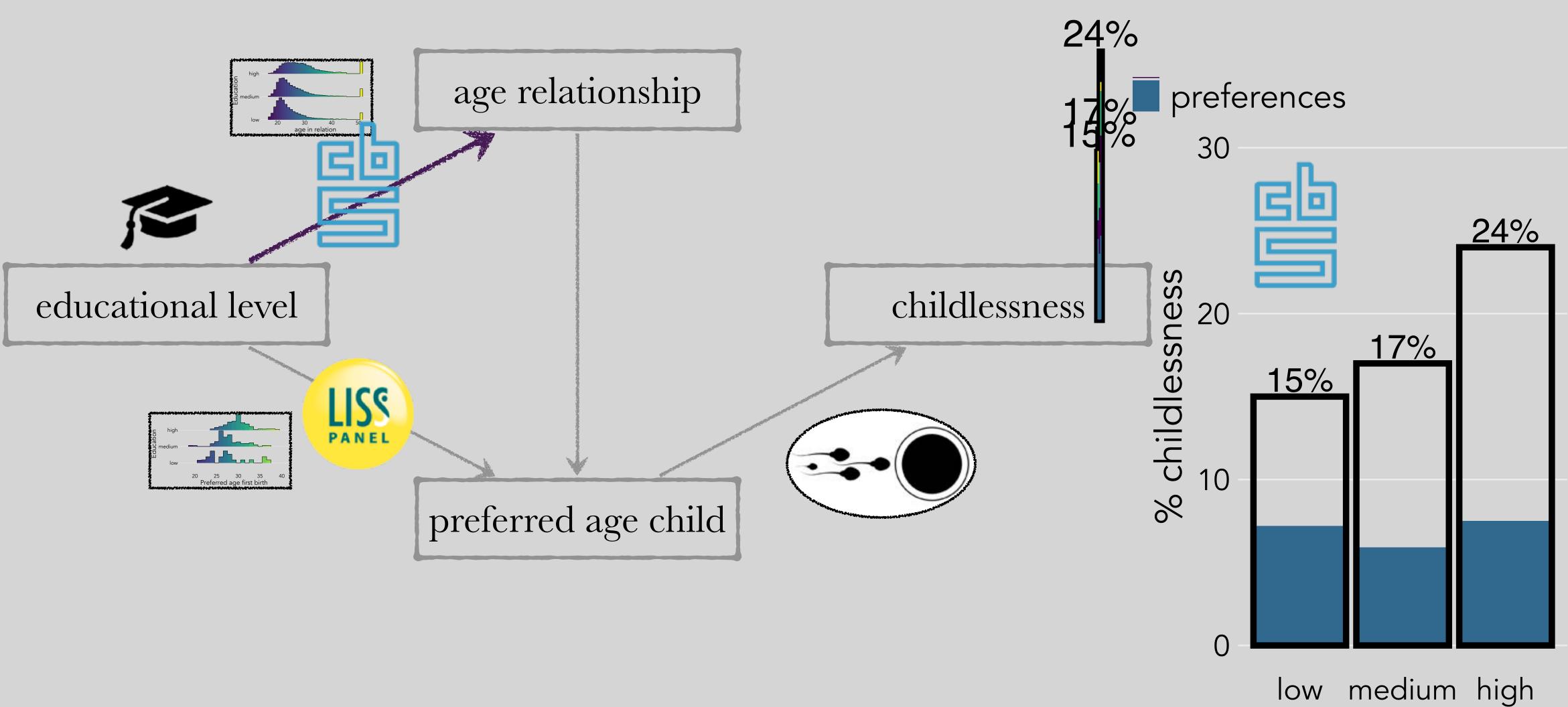


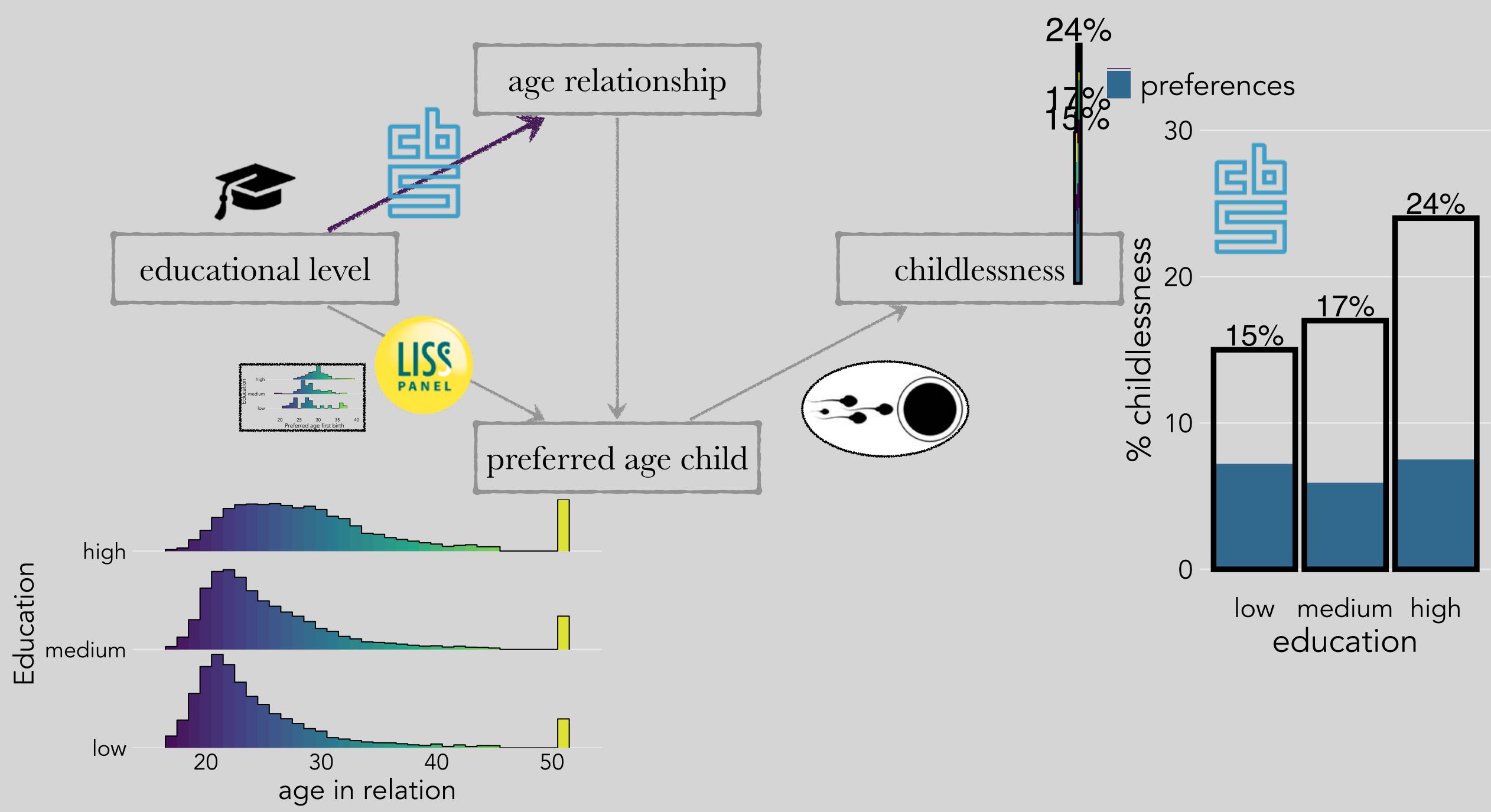


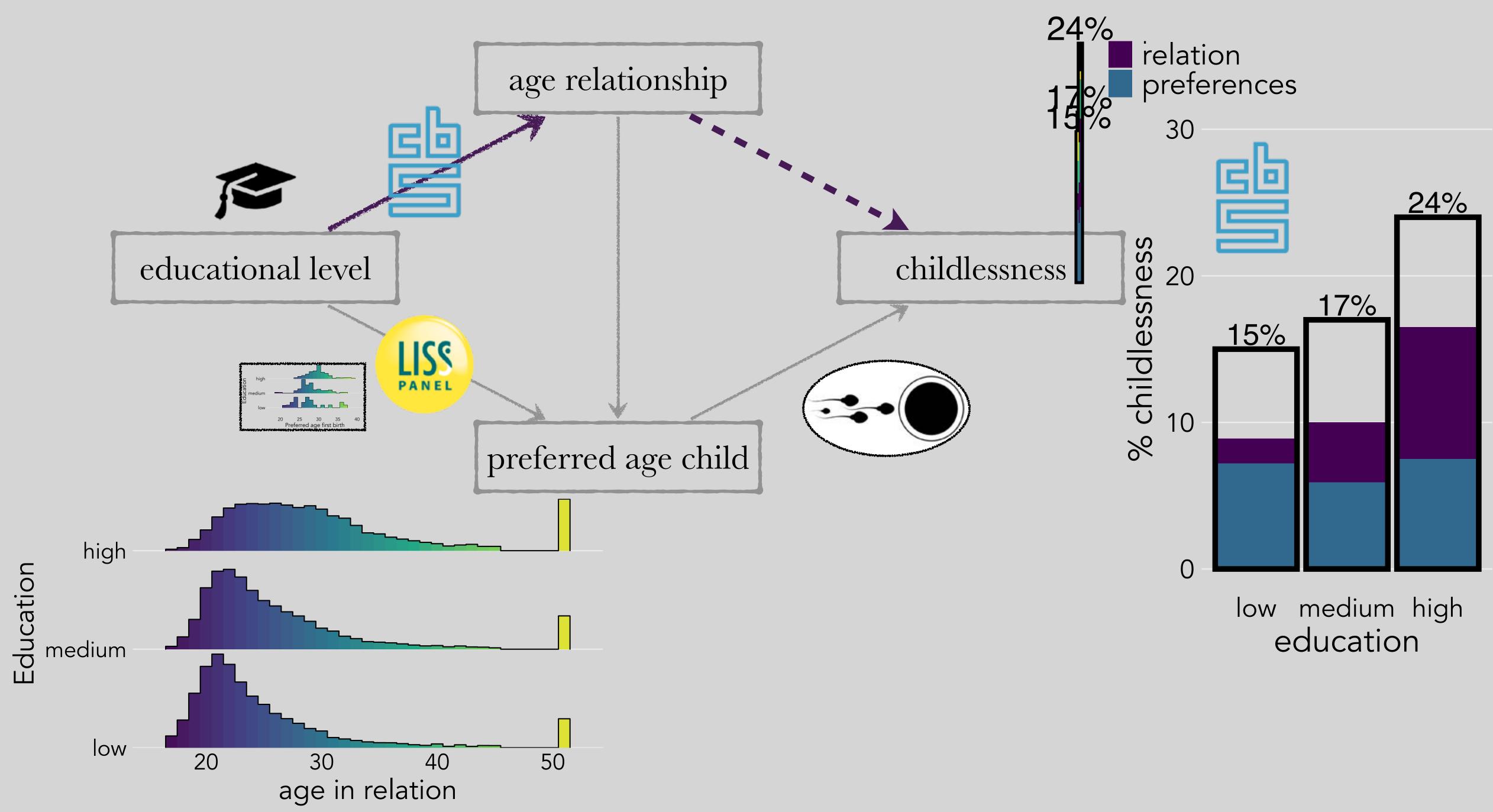


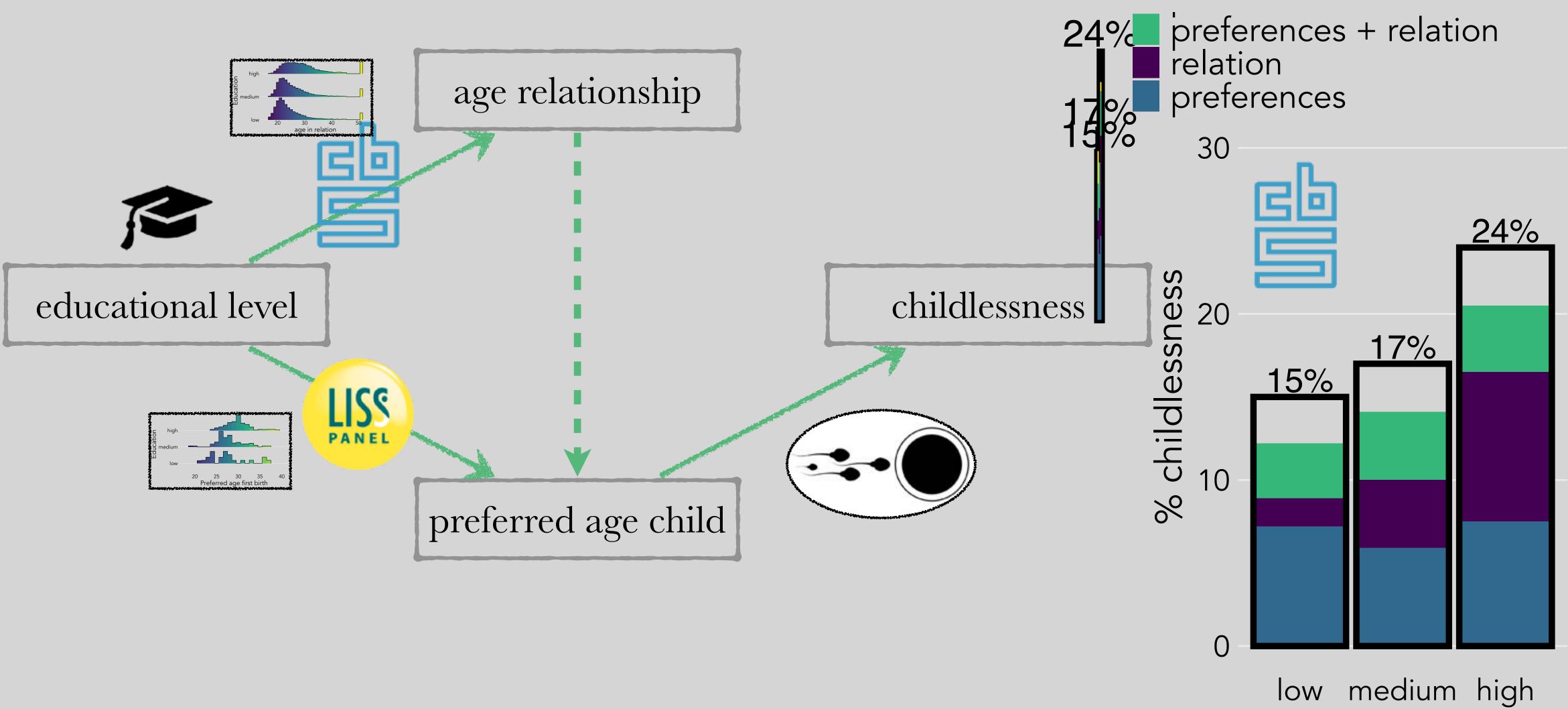


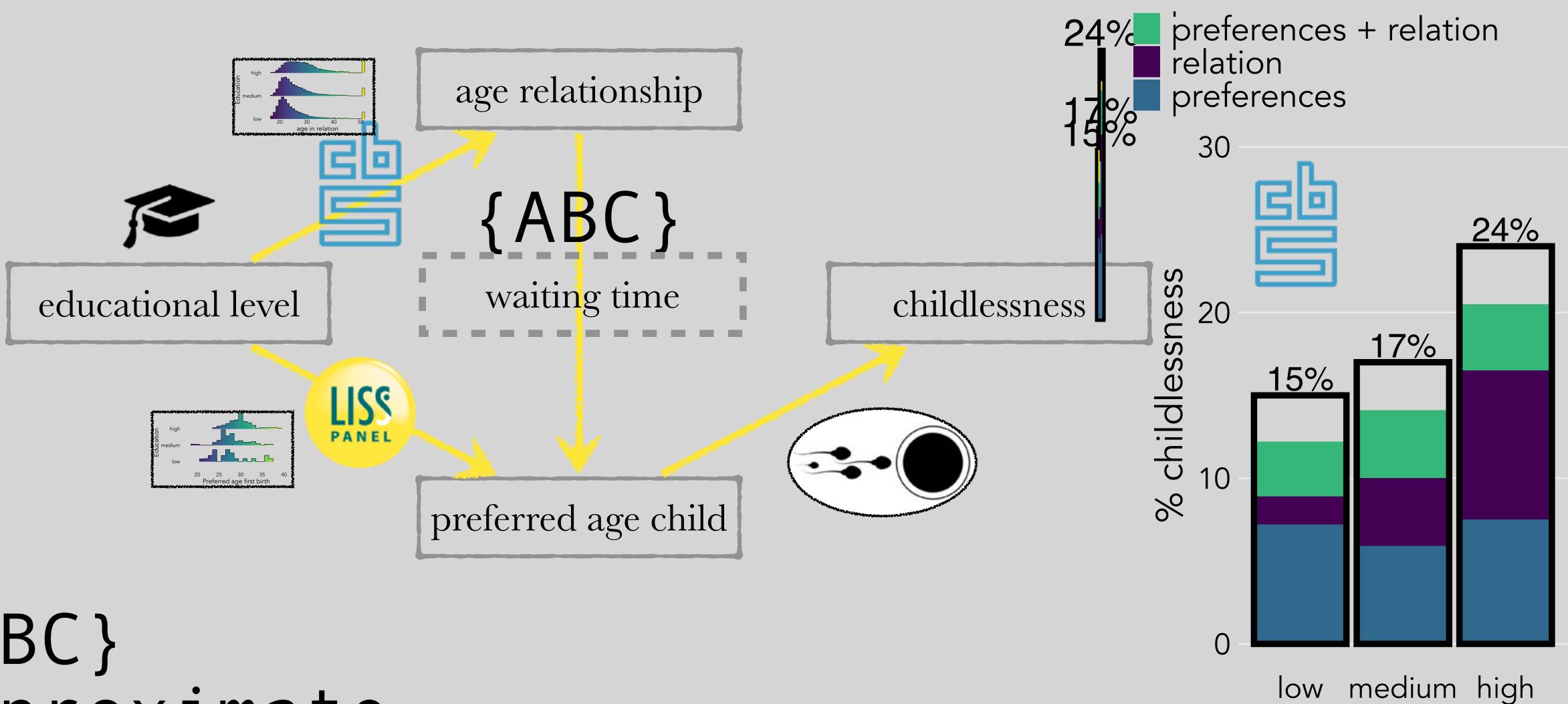












{ABC} Approximate Bayesian Computation

{ABC}

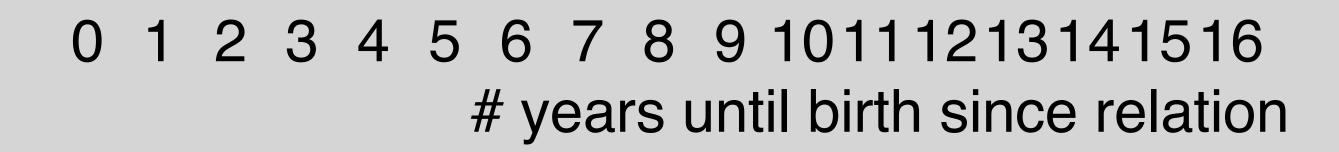
age in relation \propto

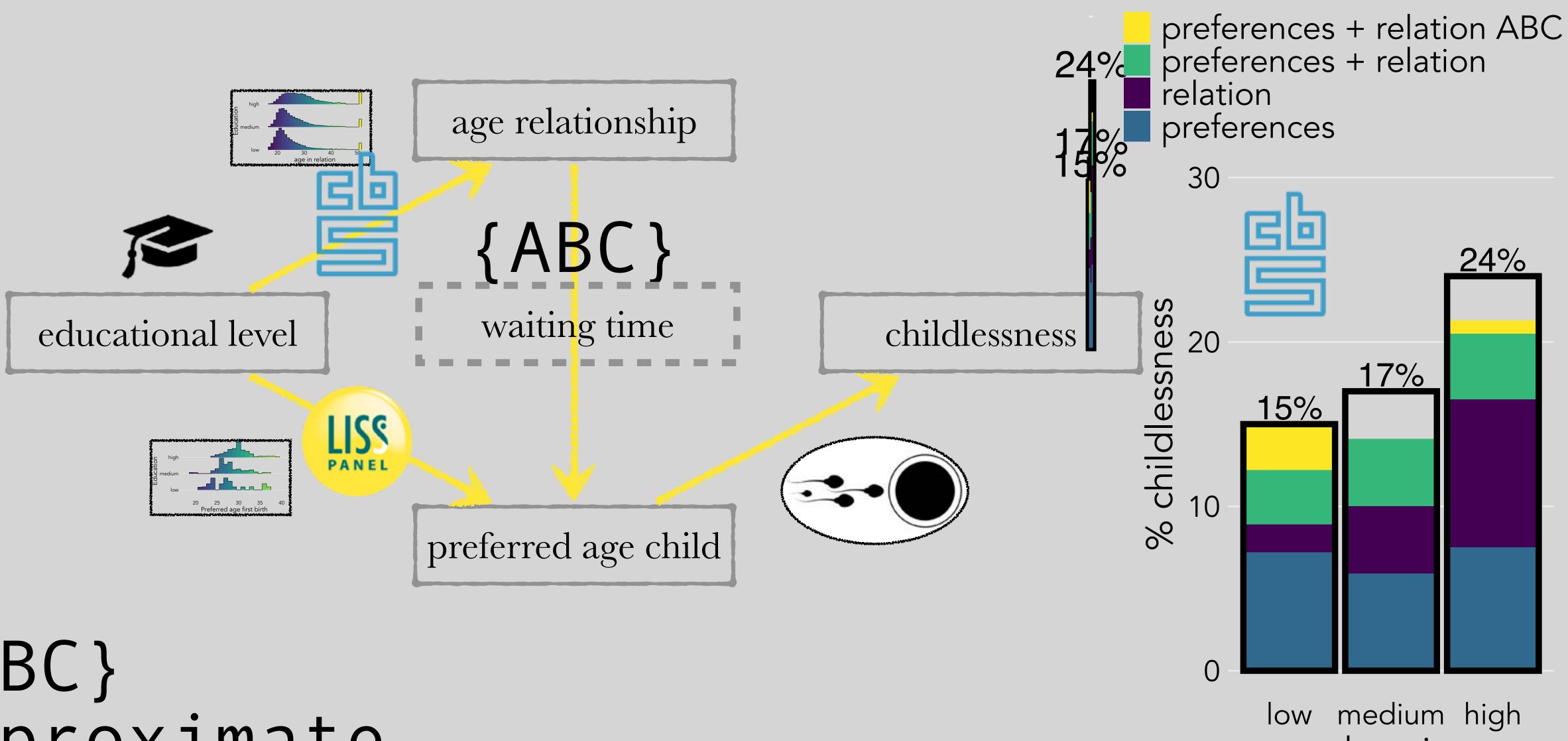
actual outcomes

age in relation fecundability stochasticity ABC model

Variation due to:

preferred waiting time child differences in fecundability differences due to stochasticity





{ABC} Approximate Bayesian Computation

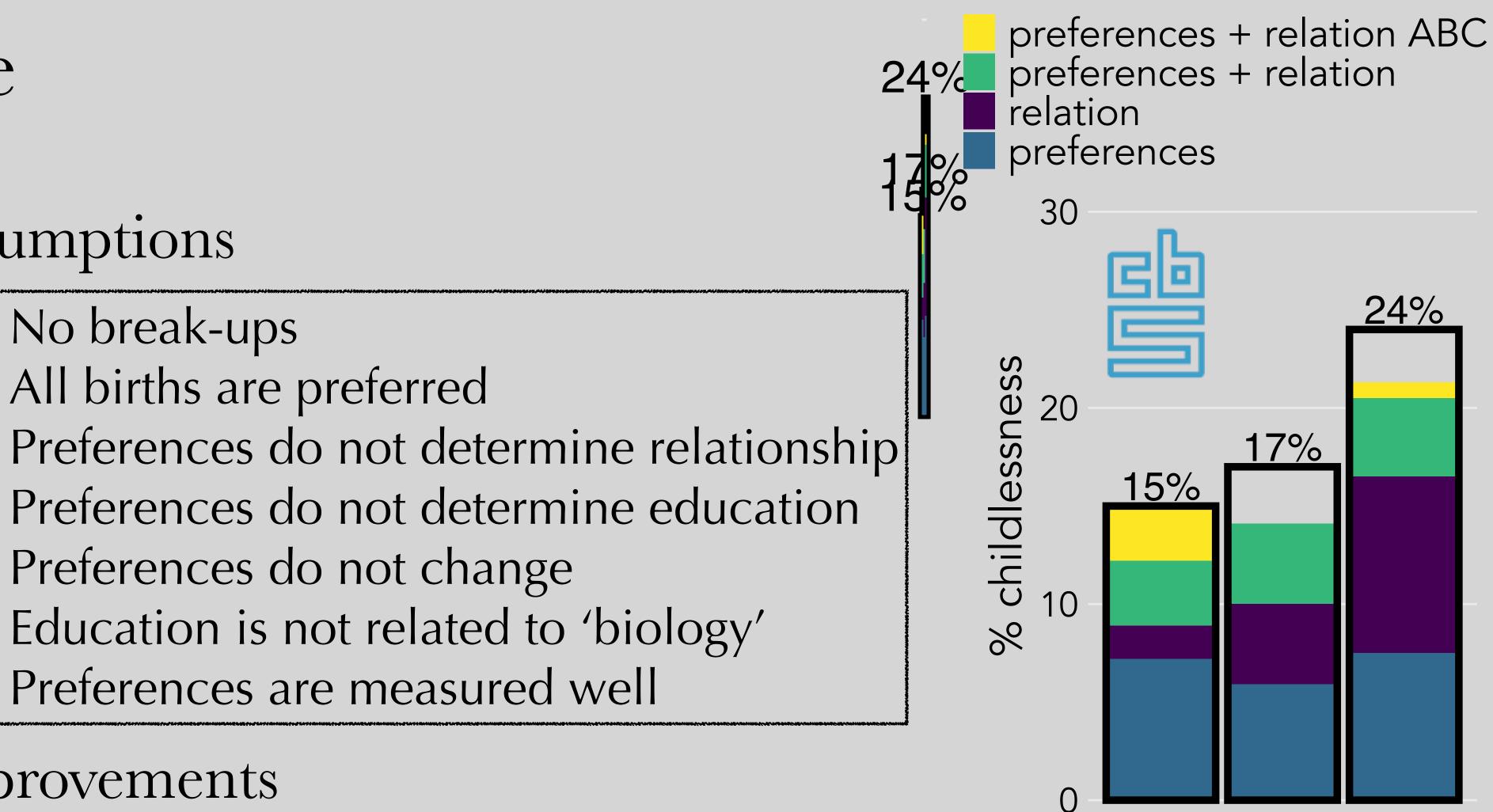
Where Did We Go Wrong?

Assumptions

- No break-ups
 - All births are preferred
- 3.
- 4.
- 5. Preferences do not change
- Education is not related to 'biology' 6.
- Preferences are measured well

Improvements

- Make waiting time dependent on age and education
- Better measures of age in relationship



low medium high education



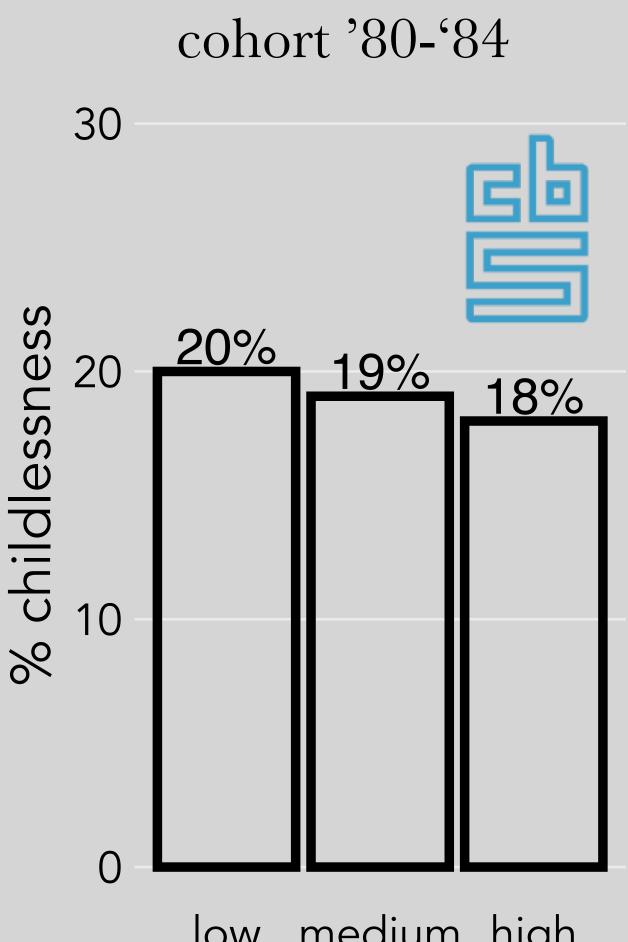
European Journal of Population (2019) 35:563-586 https://doi.org/10.1007/s10680-018-9492-2

Education, Gender, and Cohort Fertility in the Nordic Countries

Marika Jalovaara¹ + Gerda Neyer² · Gunnar Andersson² · Johan Dahlberg² · Lars Dommermuth³ · Peter Fallesen^{2,4} · Trude Lappegård⁵

In Denmark, Norway and Sweden, childlessness is now highest among the least educated women



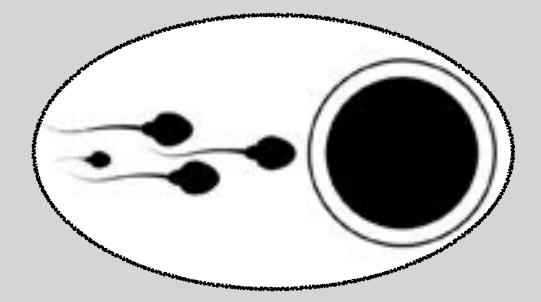


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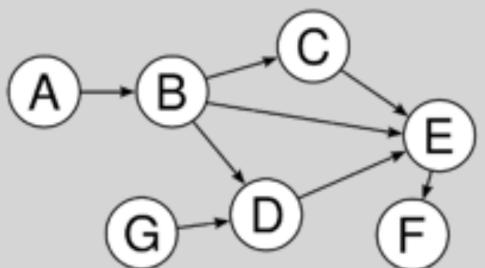
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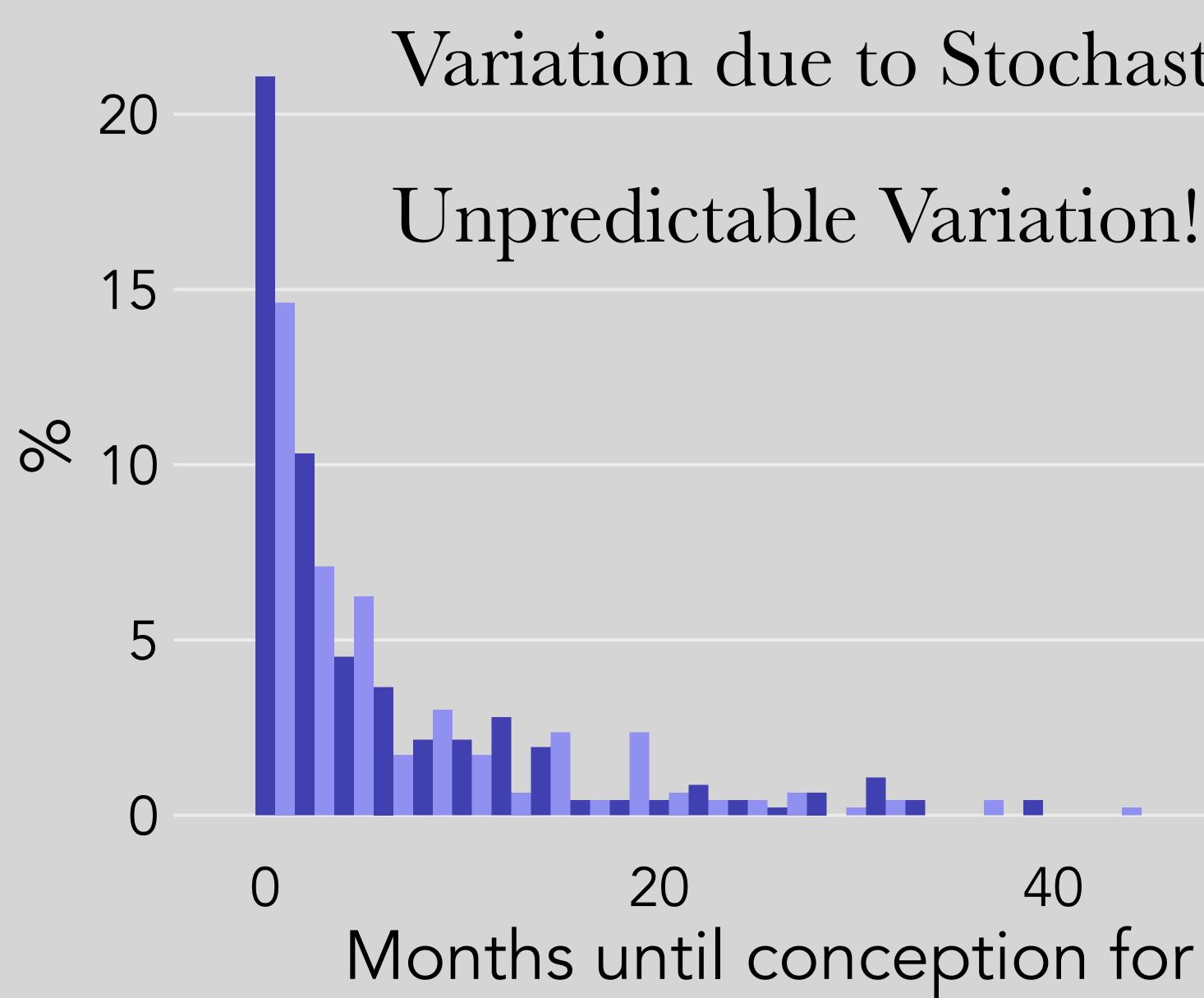
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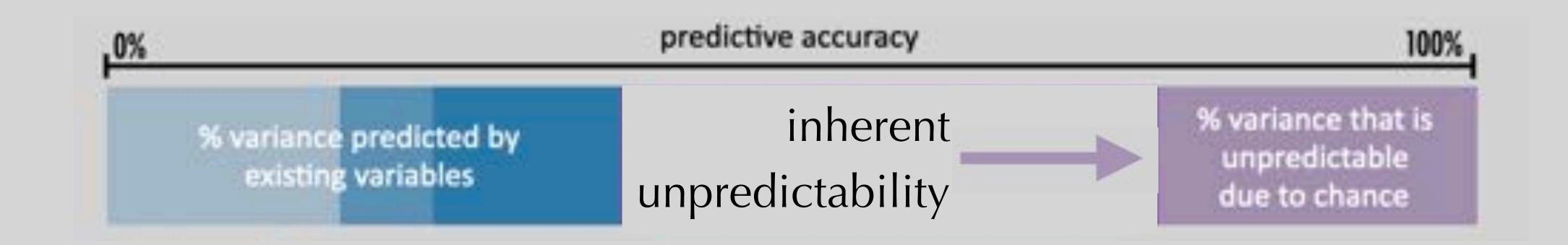


Variation due to Stochasticity (sd = 13 months)

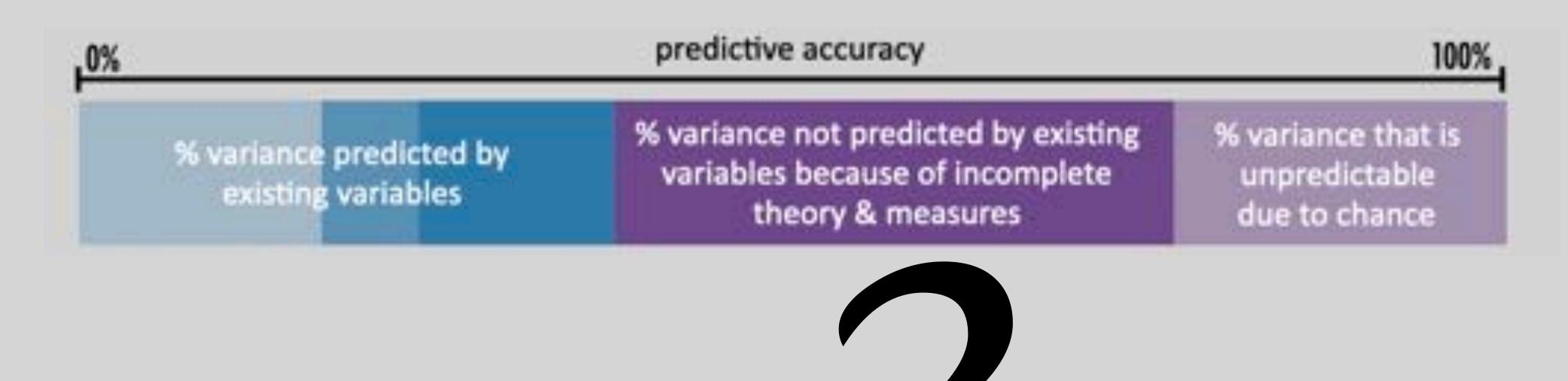
40 60 80 Months until conception for 30 year old women



Unpredictable Variation



Unique Insight into State of Field



The Proposal

a shift towards prediction leads to a more reliable and useful social science

microsimulation can advance traditional statistical modelling

FERTILITY PREDICTION CHALLENGE



() March-August 2024

University of Groningen, Netherlands

0.54*

Is the current best [known to us] F1-score of a classifier that predicts who is going to have a child in the next three years

CAN YOU BEAT THIS SCORE?

Do you want to contribute to research on fertility behavior and the methodology of using prediction in social sciences?

Are you interested in working with unique registry-based datasets, including a social network for the entire Dutch population?

Are you looking for an engaging practical task for your machine learning course or workshop?

Or are you simply curious about the challenge and want to learn more about its design and prizes?



Sign up here to receive an update when the registration for the challenge opens and details are available **Contacts:** Gert Stulp <u>g.stulp@rug.nl</u> Elizaveta Sivak <u>e.sivak@rug.nl</u>



* This result was obtained by the STL Trio Titans team at the data challenge at the SICSS-ODISSEI summer school in June 2023.



