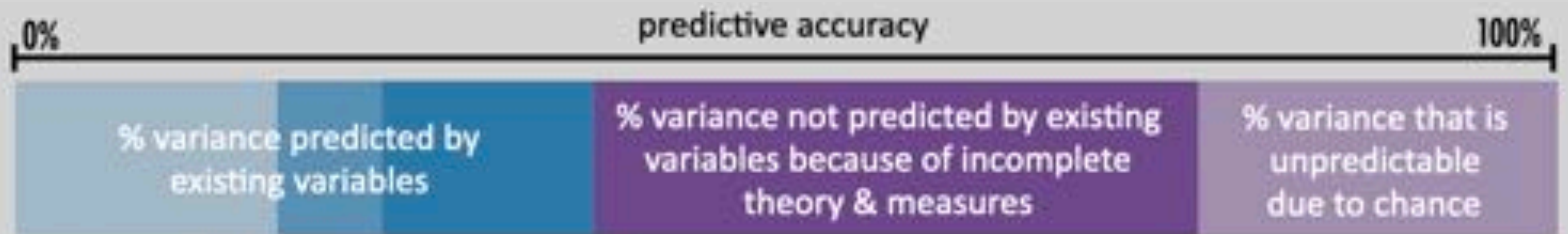


# This mess we're in?

Or how simulation and prediction  
will advance the social sciences



How Well Are We Doing?



variables  
explain  
little

**Fewer  
births  
through  
education  
and  
flexwork?**



“total effect on fertility ...  
rather small



surprising  
patterns

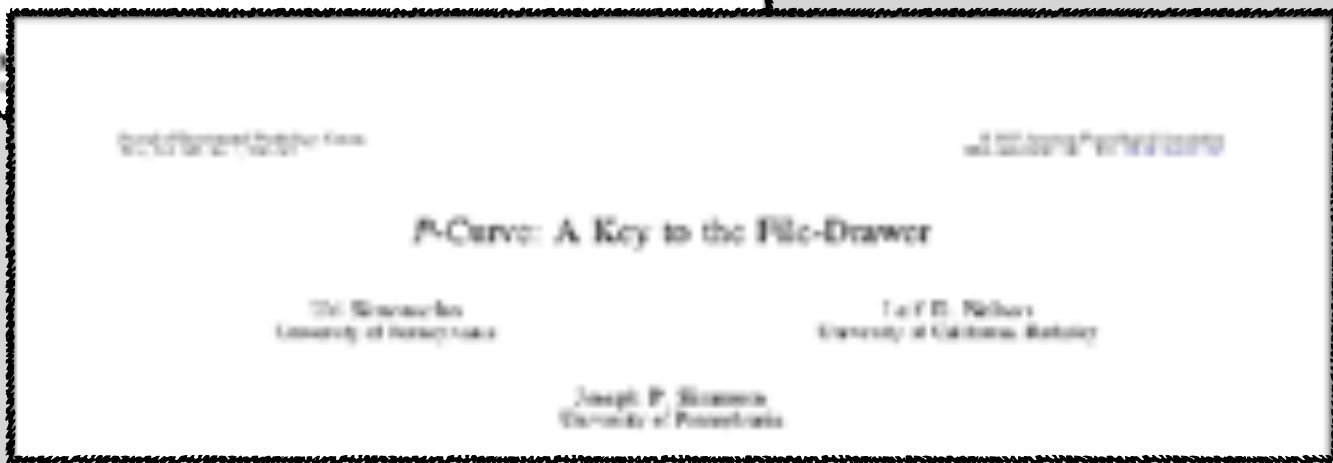
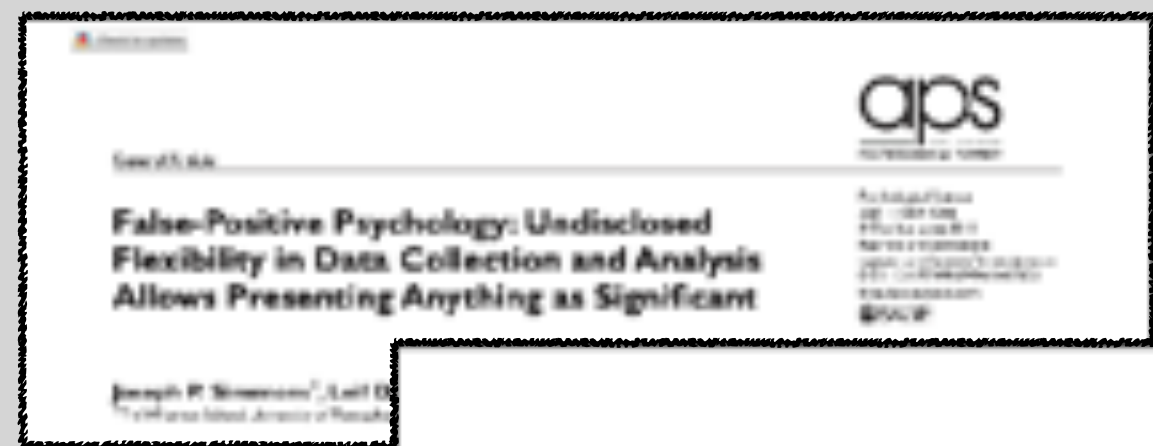
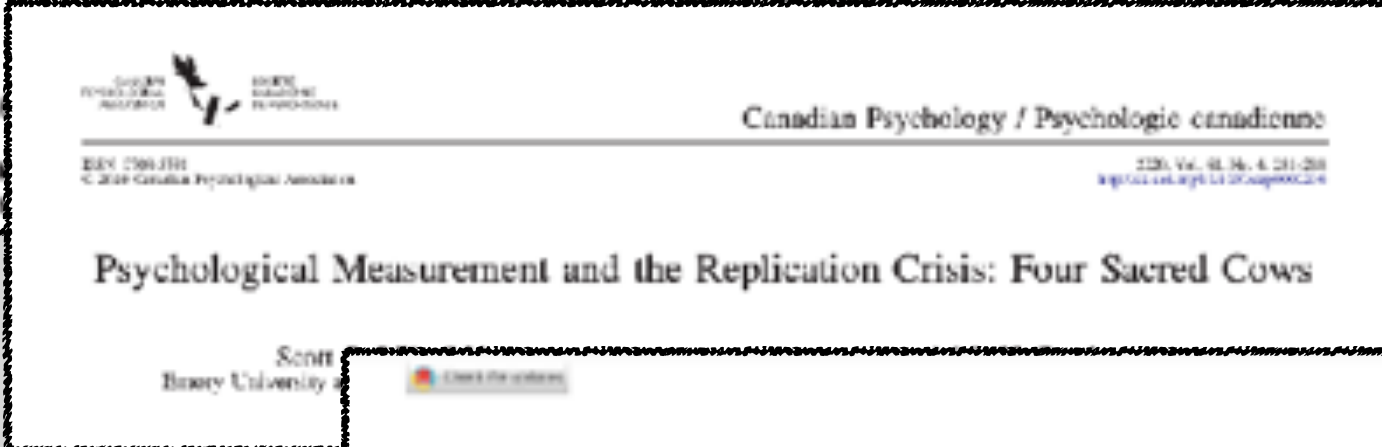
incomparable  
results



non-replicable  
results



# My Upbringing in Science





# Replication (crisis) in Demography?

## Reasons why not

- *Strong methods*
- *Strong focus on representative data*
- *Less measurement error*
- *Open data*
- *Large N*
- *Often descriptive*

## Reasons why

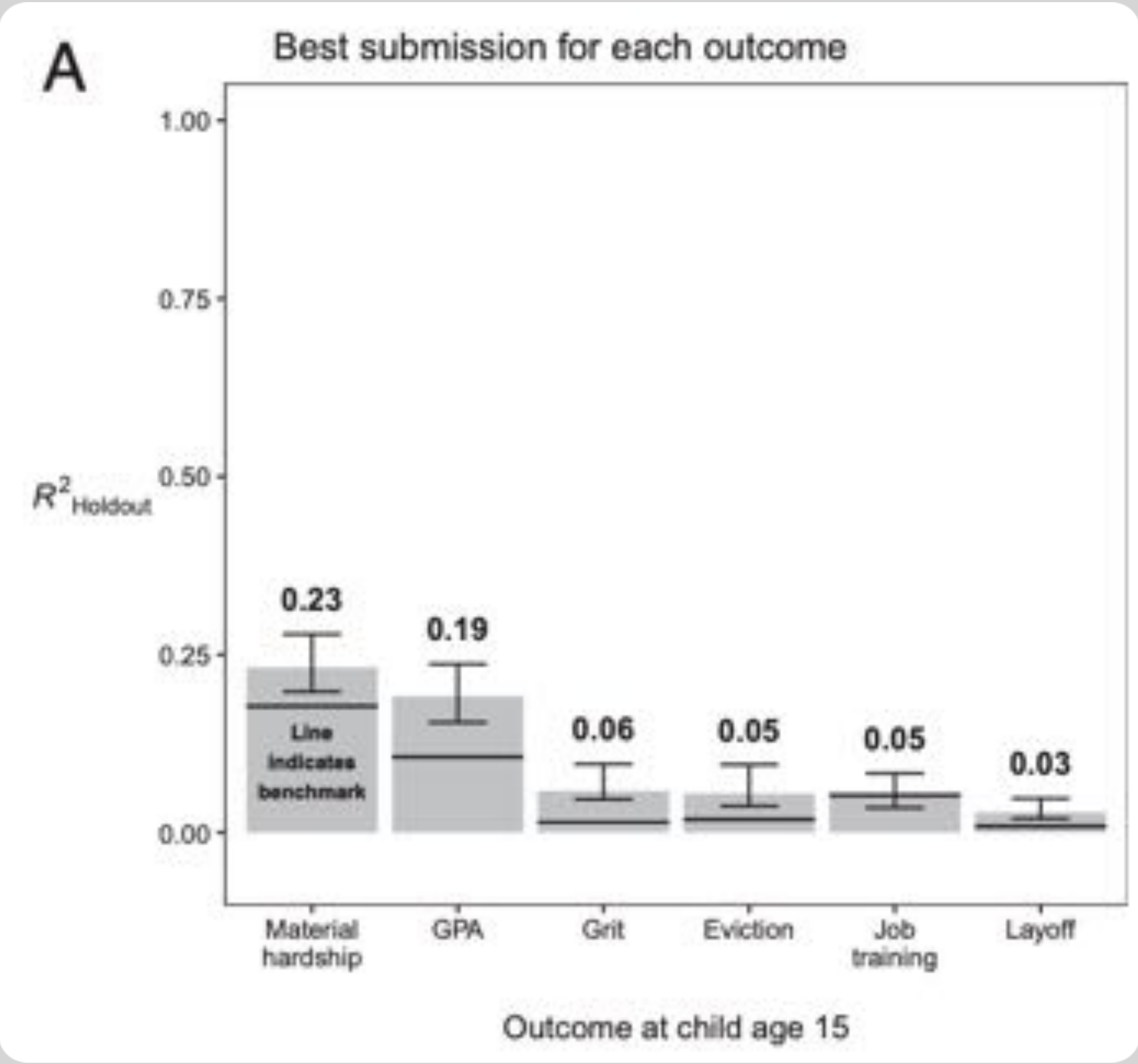
- *Non-experimental*
- *Correlational, but little causal inference*
- *Large N, yet star gazing*
- *Controlling at will*
- *“Culture” as a get-out-of-jail-for-free card*

# Predictability Crisis?

**Measuring the predictability of life outcomes with a scientific mass collaboration**

Matthew J. Salganik<sup>1,2</sup>, Ian Lundberg<sup>3</sup>, Alexander T. Kindel<sup>4</sup>, Caitlin E. Ahearn<sup>5</sup>, Khaled Al-Ghoseim<sup>1</sup>, Abdullah Almaatouq<sup>6,7</sup>, Drew M. Altschul<sup>8</sup>, Jennie E. Brand<sup>9,10</sup>, Nicole Bohme Carnegie<sup>11</sup>, Ryan James Compton<sup>1</sup>, Debanjan Datta<sup>1</sup>, Thomas Davidson<sup>1</sup>, Anna Filippova<sup>1</sup>, Connor Gilroy<sup>12</sup>, Brian J. Goode<sup>13</sup>, Eaman Jahani<sup>14</sup>, Ridhi Kashyap<sup>15,16</sup>, Antje Kirchner<sup>17</sup>, Stephen McKay<sup>18</sup>, Allison C. Morgan<sup>19</sup>, Alex Pentland<sup>20</sup>, Kivan Polimis<sup>21</sup>, Louis Raes<sup>22</sup>, Daniel E. Rigobon<sup>23</sup>, Claudia V. Roberts<sup>24</sup>, Diana M. Stancescu<sup>25</sup>, Yoshihiko Suhara<sup>26</sup>, Adaner Usmani<sup>27</sup>, Erik H. Wang<sup>28</sup>, Muna Adem<sup>29</sup>, Abdulla Alhajri<sup>30</sup>, Bedoor AlShebli<sup>31</sup>, Redwane Amin<sup>32</sup>, Ryan B. Amos<sup>33</sup>, Lisa R. Argyle<sup>34</sup>, Livia Baer-Bostis<sup>35</sup>, Moritz Büchi<sup>36</sup>, Bo-Ryehn Chung<sup>37</sup>, William Eggert<sup>38</sup>, Gregory Faletto<sup>39</sup>, Zhilin Fan<sup>40</sup>, Jeremy Freese<sup>41</sup>, Tejomay Gadgil<sup>42</sup>, Josh Gagne<sup>43</sup>, Yue Gao<sup>44</sup>, Andrew Halpern-Manners<sup>45</sup>, Sonia R. Hashim<sup>46</sup>, Sonia Hausen<sup>47</sup>, Guanhua He<sup>48</sup>, Kimberly Higuera<sup>49</sup>, Bernie Hogan<sup>50</sup>, Ilana M. Horowitz<sup>51</sup>, Lisa M. Hummel<sup>52</sup>, Naman Jain<sup>53</sup>, Kun Jin<sup>54</sup>, David Jurgens<sup>55</sup>, Patrick Kaminski<sup>56,57</sup>, Areg Karapetyan<sup>58,59</sup>, E. H. Kim<sup>60</sup>, Ben Leizman<sup>61</sup>, Najia Liu<sup>62</sup>, Malte Möser<sup>63</sup>, Andrew E. Mack<sup>64</sup>, Mayank Mahajan<sup>65</sup>, Noah Mandell<sup>66</sup>, Helge Marahrens<sup>67</sup>, Diana Mercado-Garcia<sup>68</sup>, Viola Mocz<sup>69</sup>, Katarilina Mueller-Gastell<sup>70</sup>, Ahmed Musse<sup>71</sup>, Qiankun Niu<sup>72</sup>, William Nowak<sup>73</sup>, Hamidreza Omidvar<sup>74</sup>, Andrew Or<sup>75</sup>, Karen Ouyang<sup>76</sup>, Katy M. Pinto<sup>77</sup>, Ethan Porter<sup>78</sup>, Kristin E. Porter<sup>79</sup>, Crystal Qian<sup>80</sup>, Tamkinat Rauf<sup>81</sup>, Anahit Sargsyan<sup>82</sup>, Thomas Schaffner<sup>83</sup>, Landon Schnabel<sup>84</sup>, Bryan Schonfeld<sup>85</sup>, Ben Sender<sup>86</sup>, Jonathan D. Tang<sup>87</sup>, Emma Turkov<sup>88</sup>, Austin van Loon<sup>89</sup>, Onur Varol<sup>90,91</sup>, Xiaofei Wang<sup>92</sup>, Zhi Wang<sup>93,94</sup>, Julia Wang<sup>95</sup>, Flora Wang<sup>96</sup>, Samantha Weissman<sup>97</sup>, Kirstie Whitaker<sup>98,99</sup>, Maria K. Wolters<sup>100</sup>, Wei Lee Woon<sup>101</sup>, James Wu<sup>102</sup>, Catherine Wu<sup>103</sup>, Kengran Yang<sup>104</sup>, Jingwen Yin<sup>105</sup>, Bingyu Zhao<sup>106</sup>, Chenyun Zhu<sup>107</sup>, Jeanne Brooks-Gunn<sup>108,109</sup>, Barbara E. Engelhardt<sup>110</sup>, Moritz Hardt<sup>111</sup>, Dean Knox<sup>112</sup>, Karen Levy<sup>113</sup>, Arvind Narayanan<sup>114</sup>, Brandon M. Stewart<sup>115</sup>, Duncan J. Watts<sup>116,117,118</sup>, and Sara McLanahan<sup>119</sup>

*data challenge:*  
predicting life outcomes  
based on ~6000 variables  
by 160 teams  
both theory- & data-driven





# Predictability Crisis?

“

Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

How Well Are We Doing?



# The Proposal

a shift towards **prediction**  
leads to a more reliable  
and useful social science

**microsimulation** can  
advance traditional  
statistical modelling

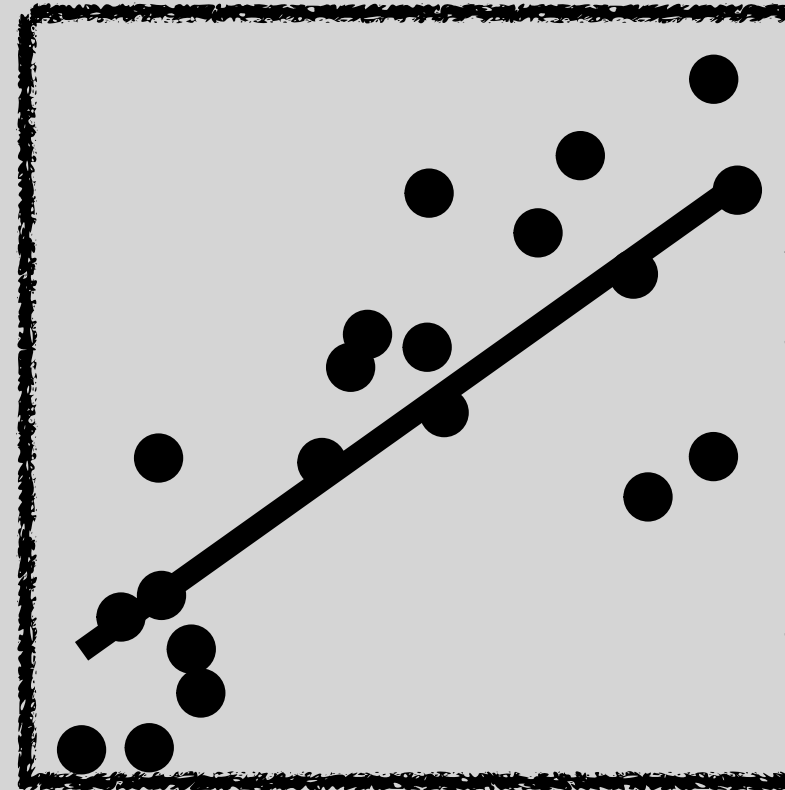
# Take-Home Messages

a shift towards **prediction**  
leads to a more reliable  
and useful social science



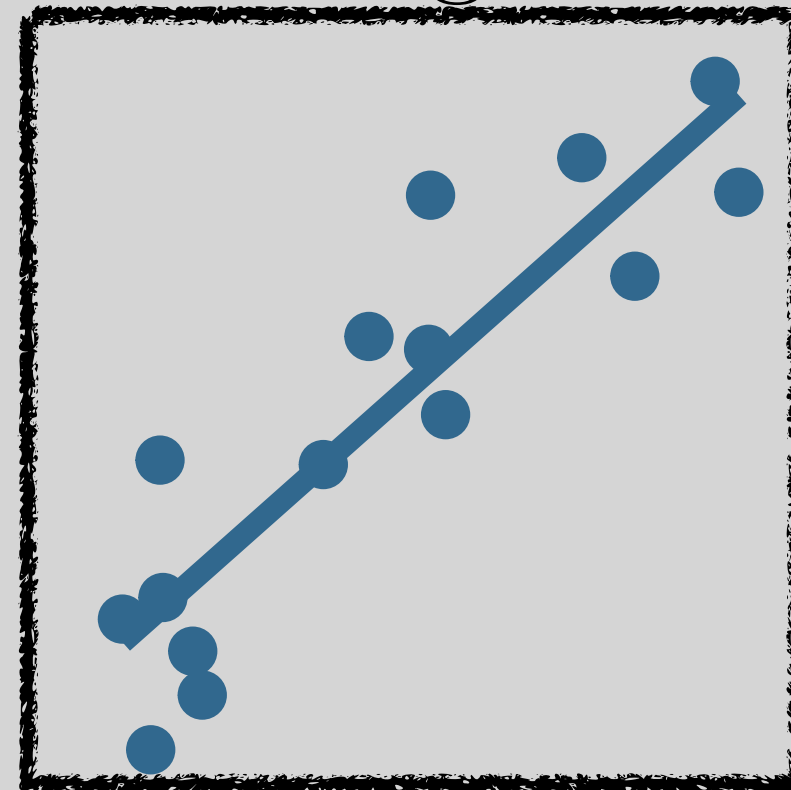
# Out-of-Sample Prediction

all data



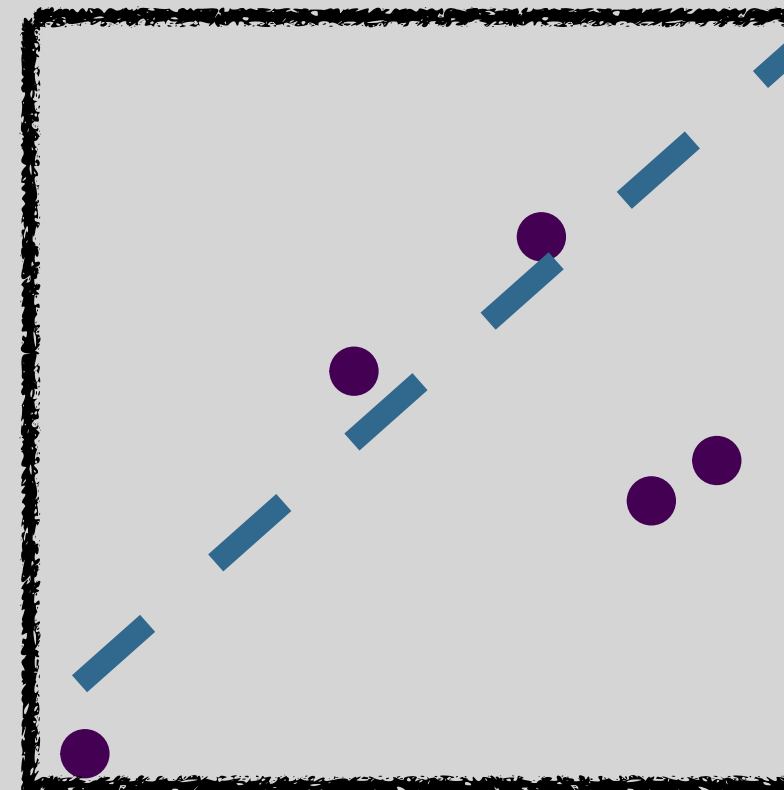
RMSE: 0.41

training data



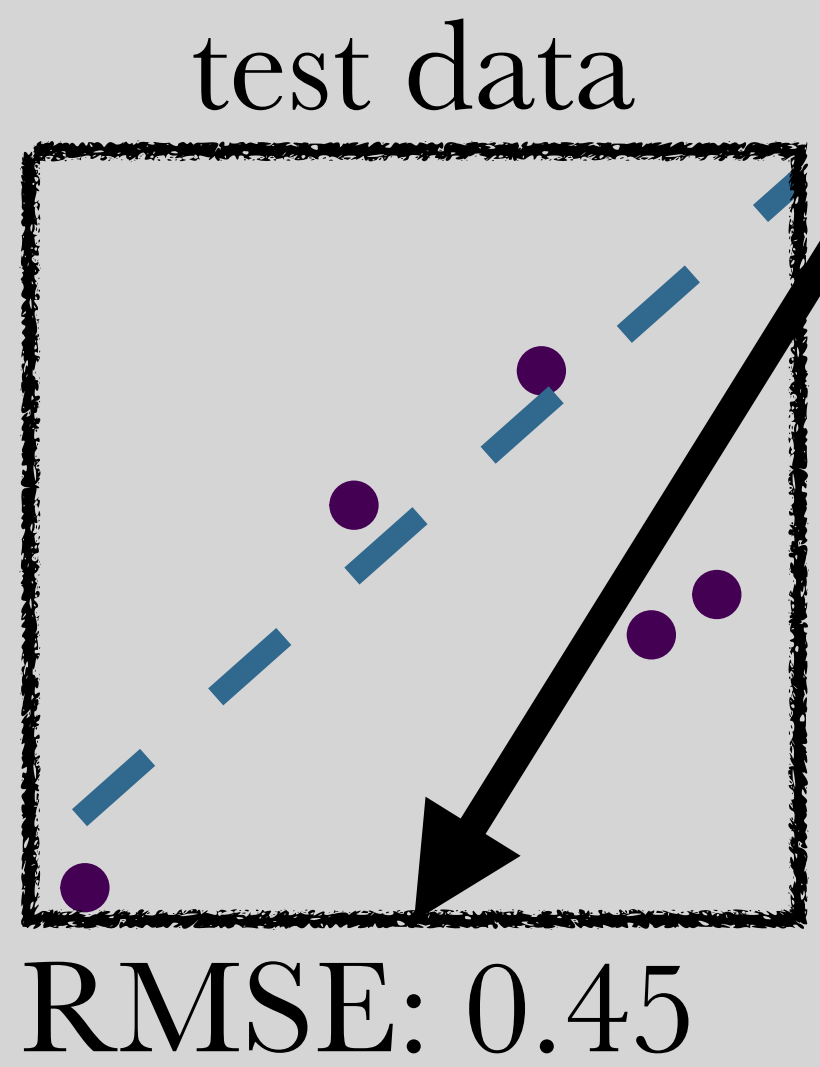
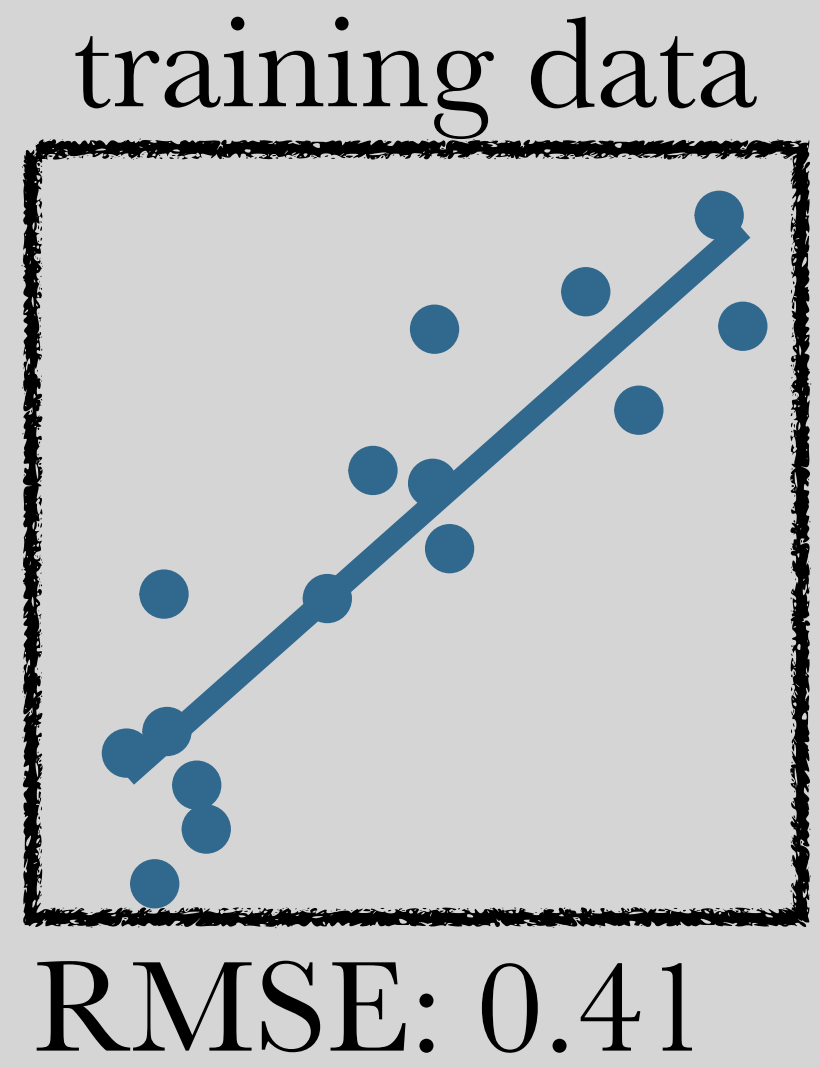
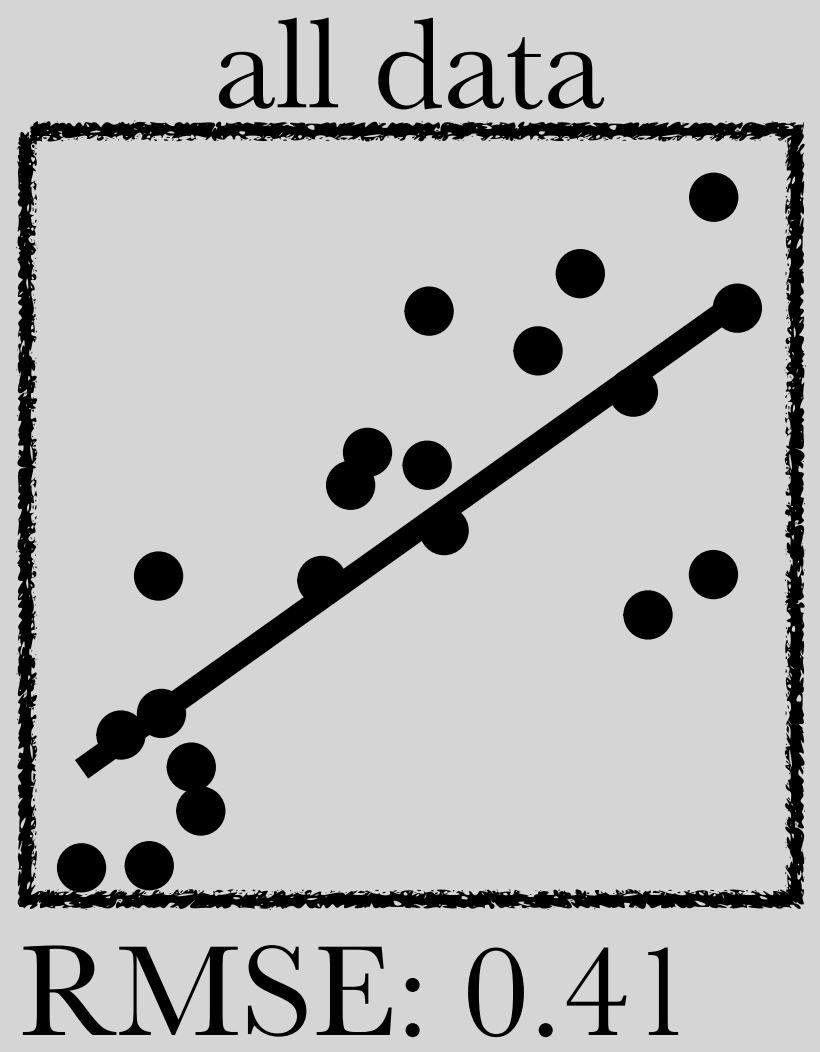
RMSE: 0.41

test data



RMSE: 0.45

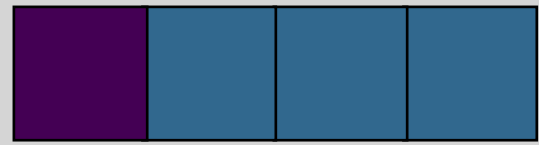
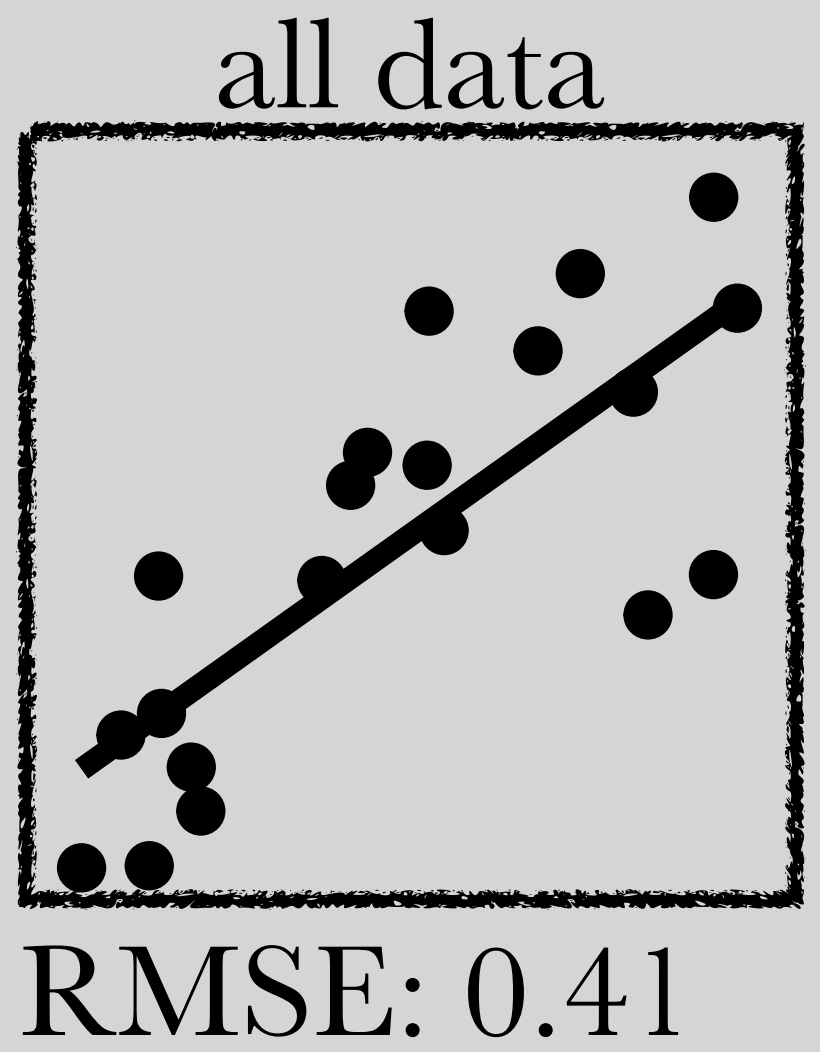
# Out-of-Sample Prediction



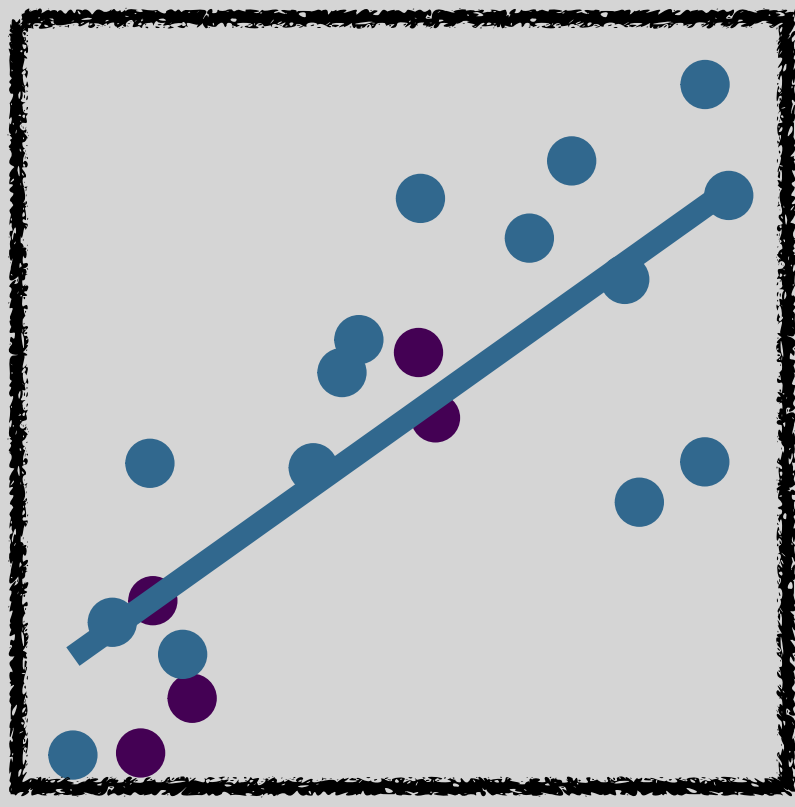
out-of-sample  
predictive ability



# Cross-Validation



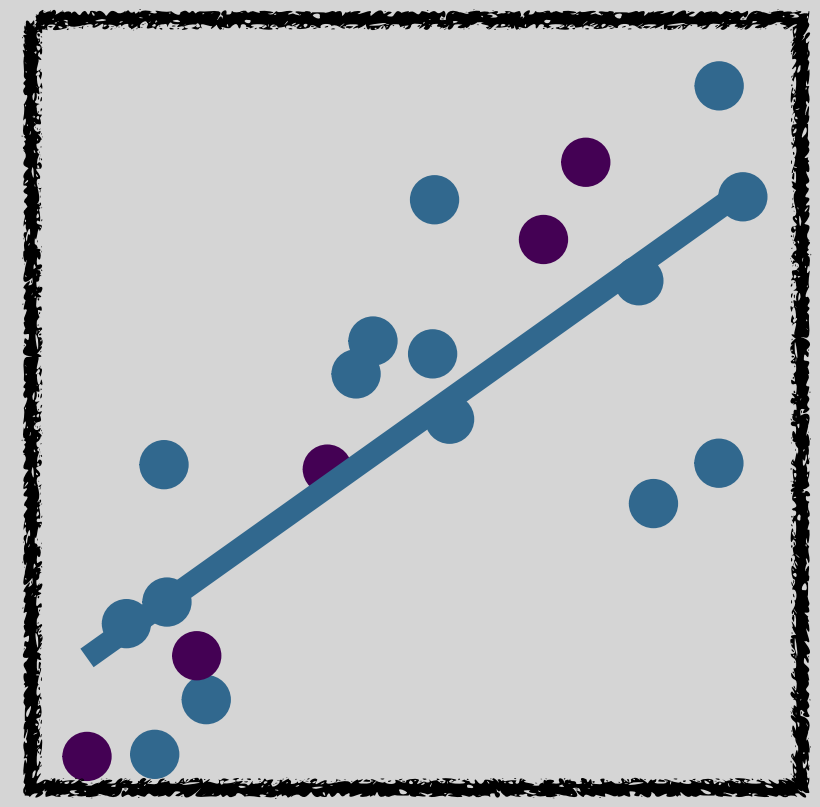
fold 1



RMSE: 0.38



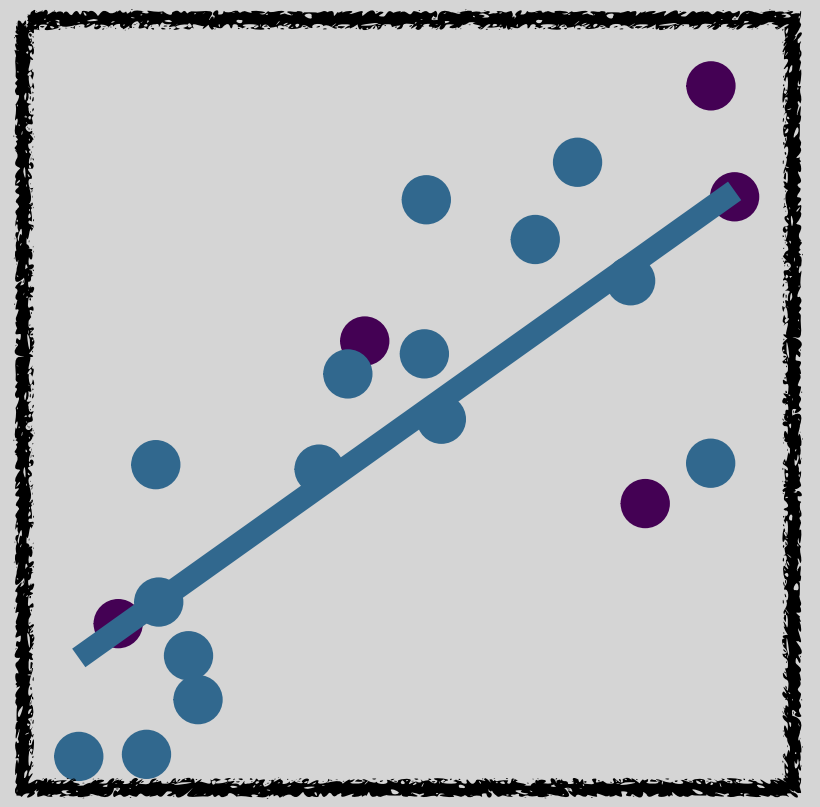
fold 2



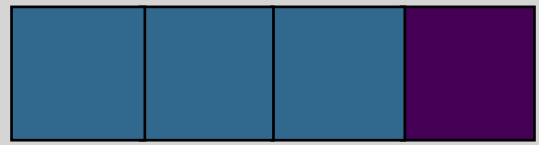
RMSE: 0.38



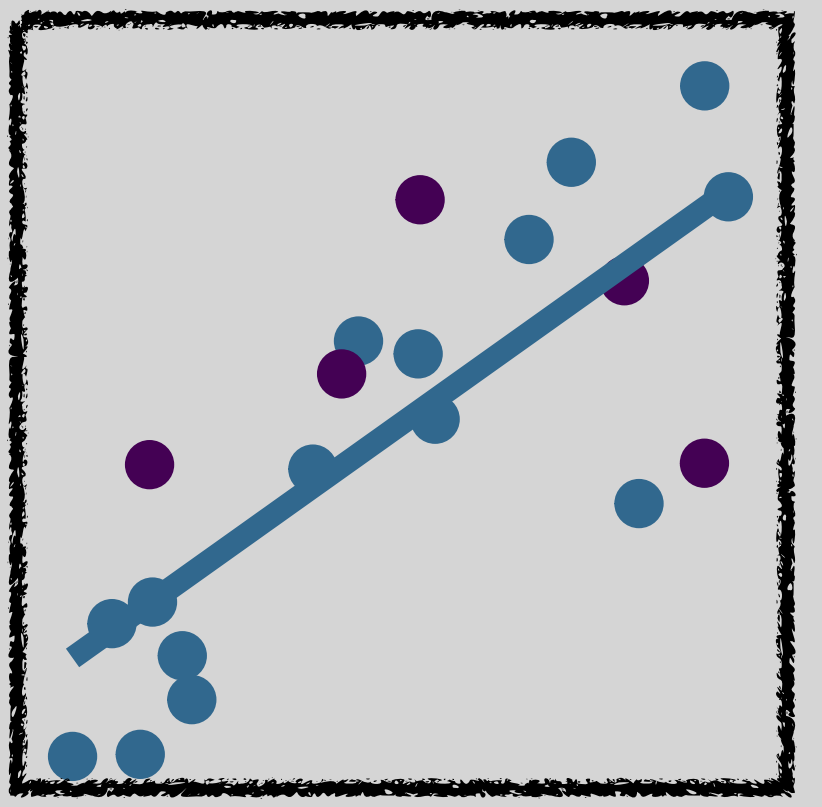
fold 3



RMSE: 0.45

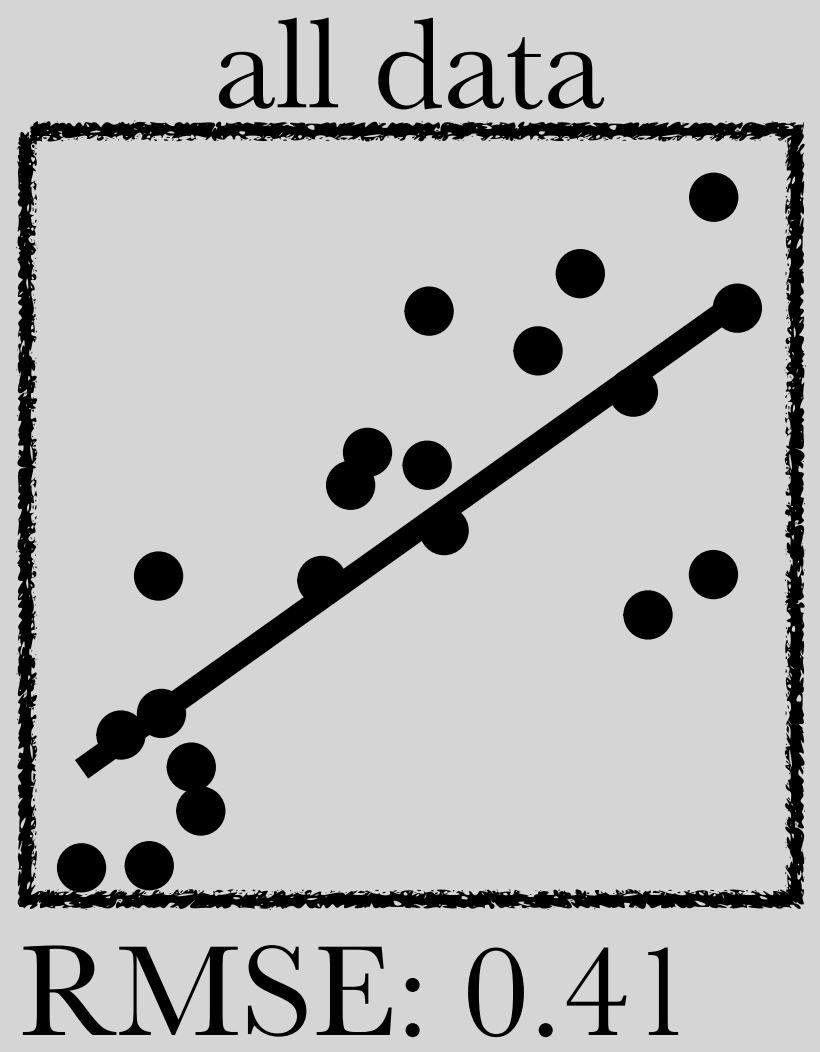


fold 4



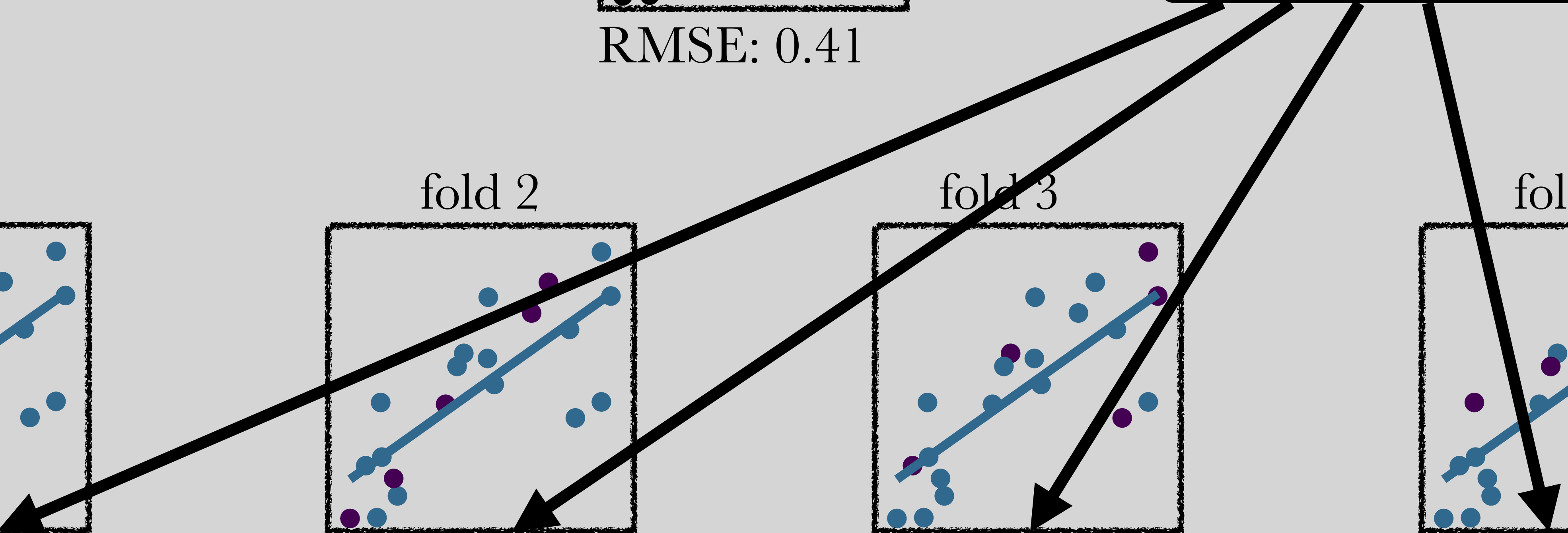
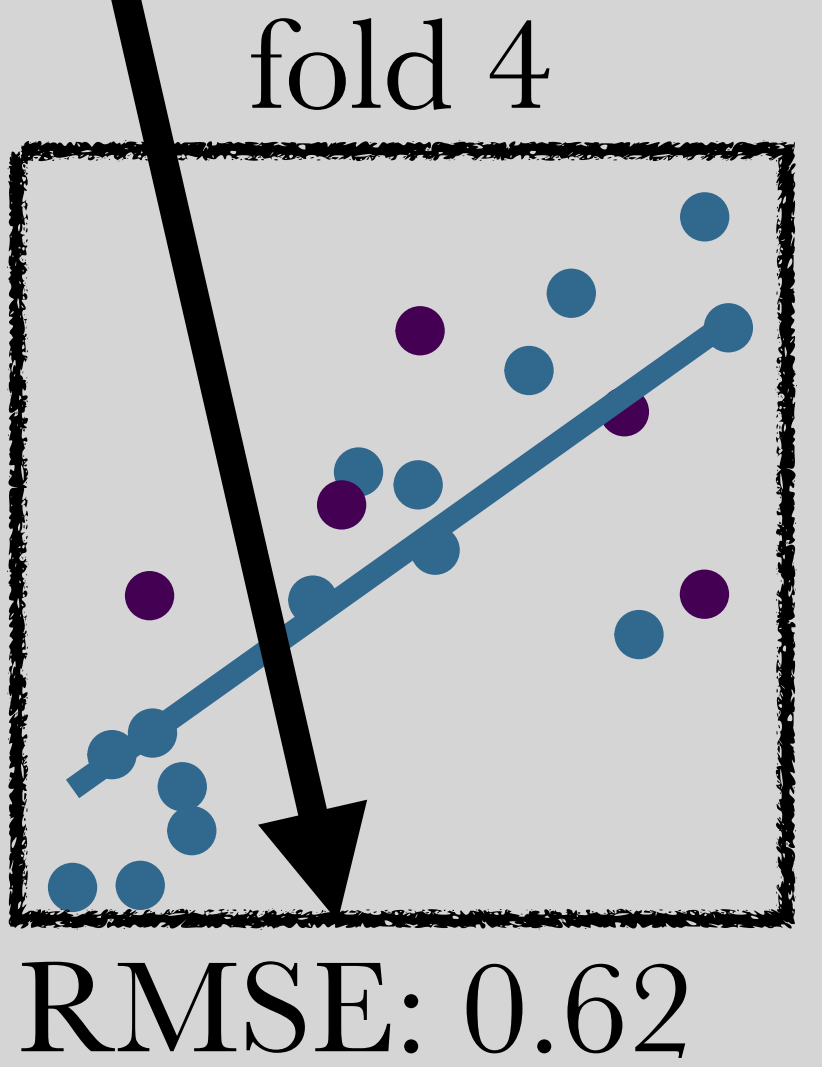
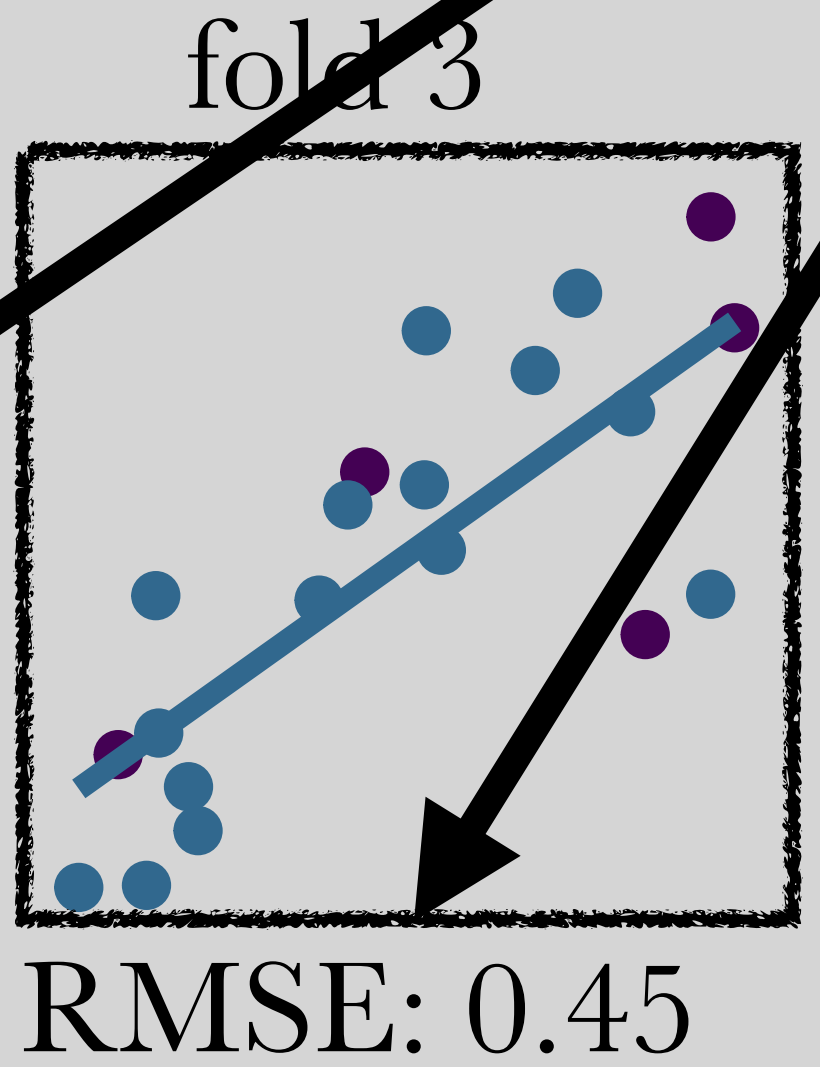
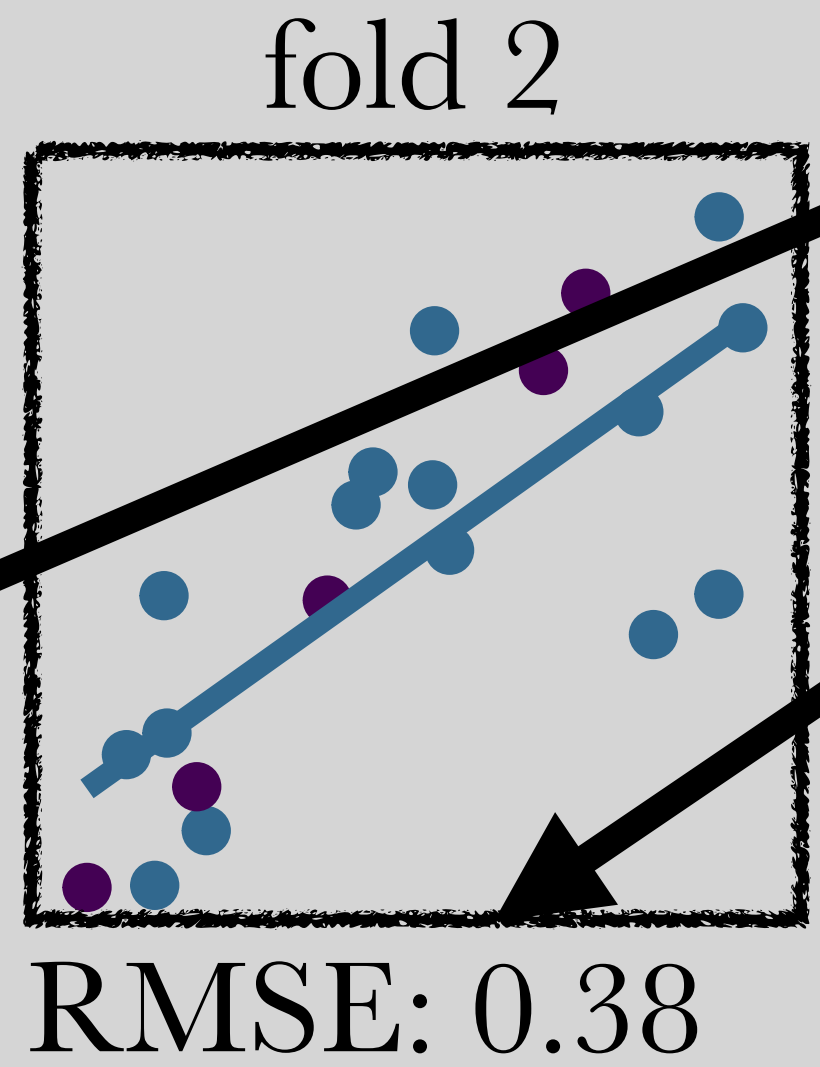
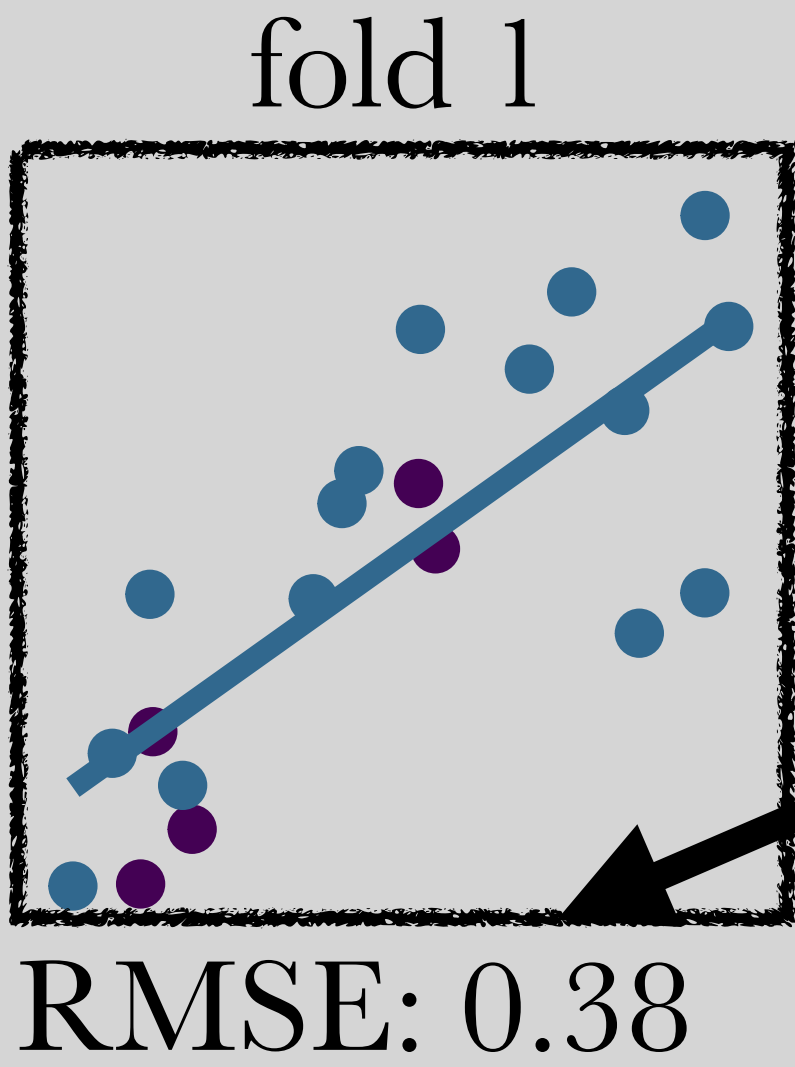
RMSE: 0.62

# Out-of-Sample Prediction



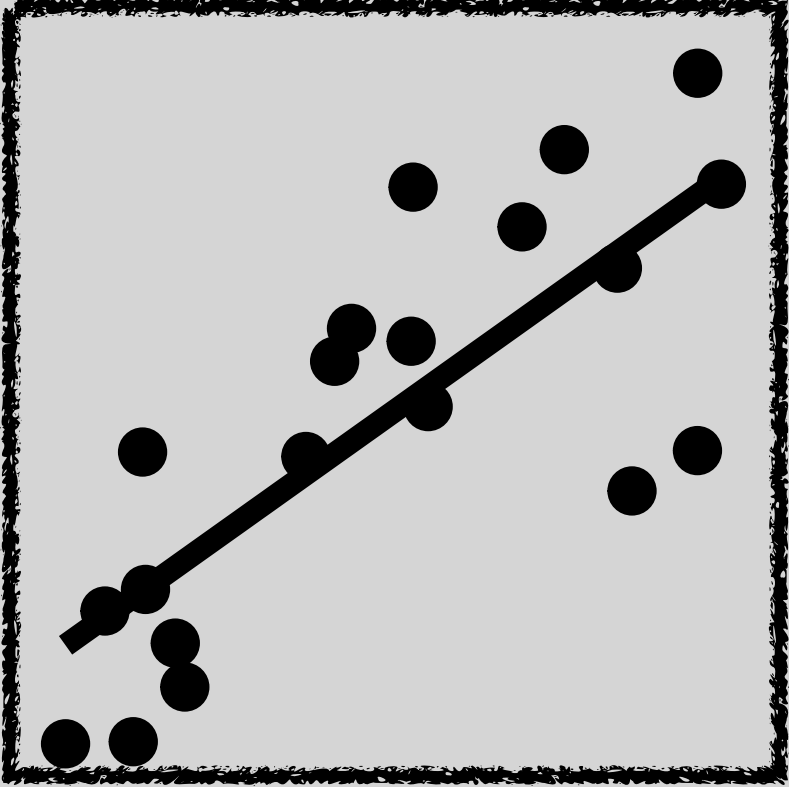
Cross-Validation  
 $\overline{\text{RMSE}}$ : 0.46

out-of-sample  
predictive ability



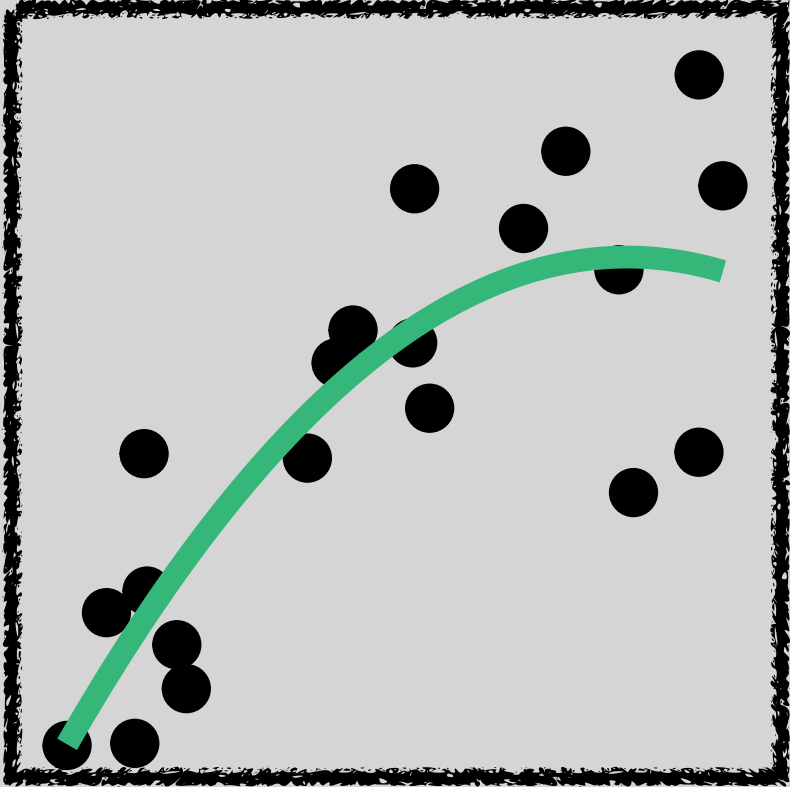
# Out-of-Sample Prediction

all data



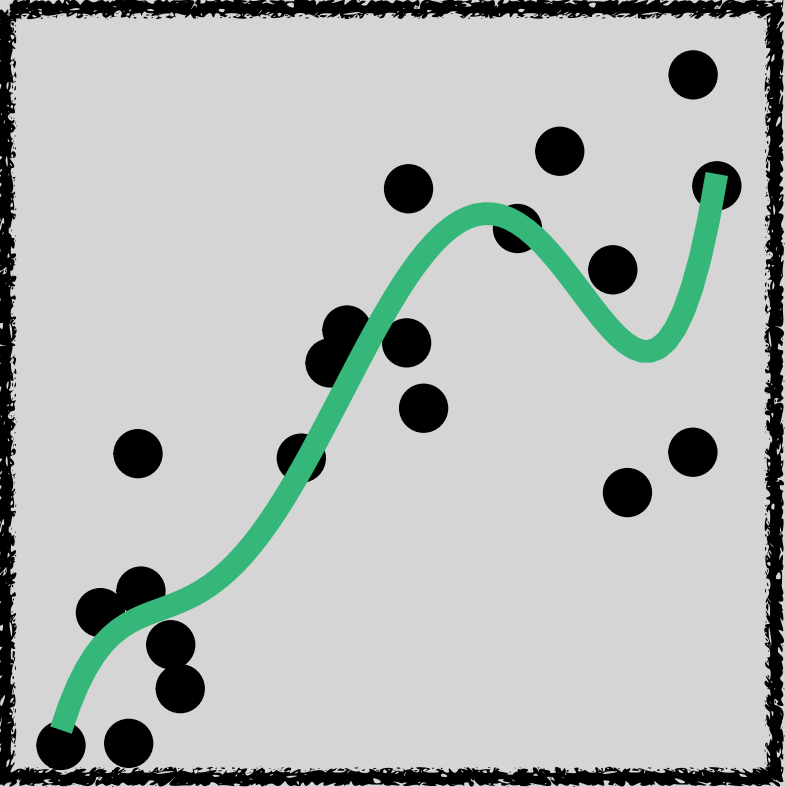
RMSE: 0.41  
CV RMSE: 0.46

2 polynomials



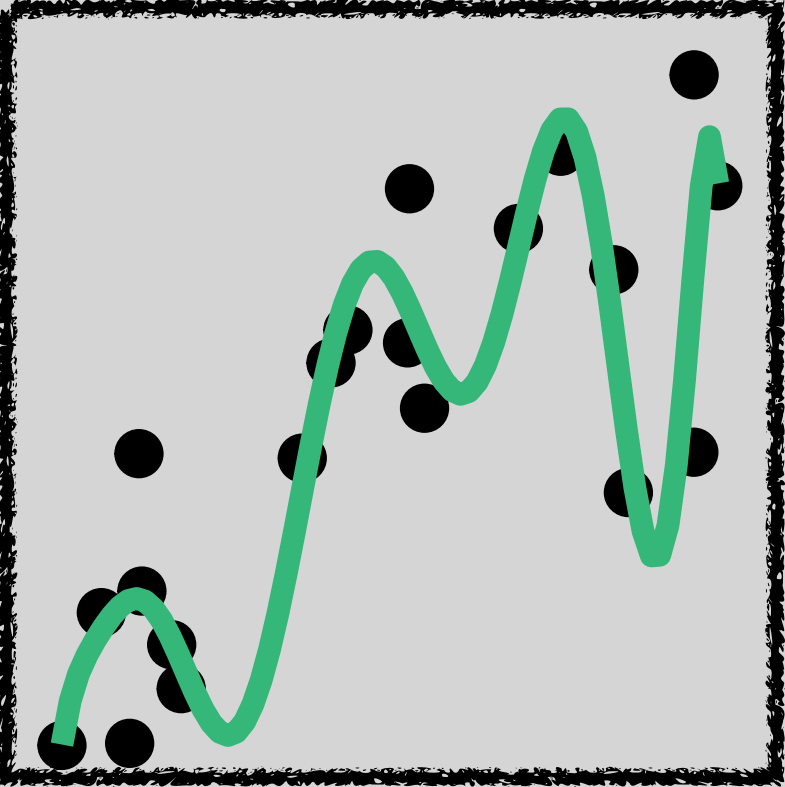
RMSE: 0.36

5 polynomials



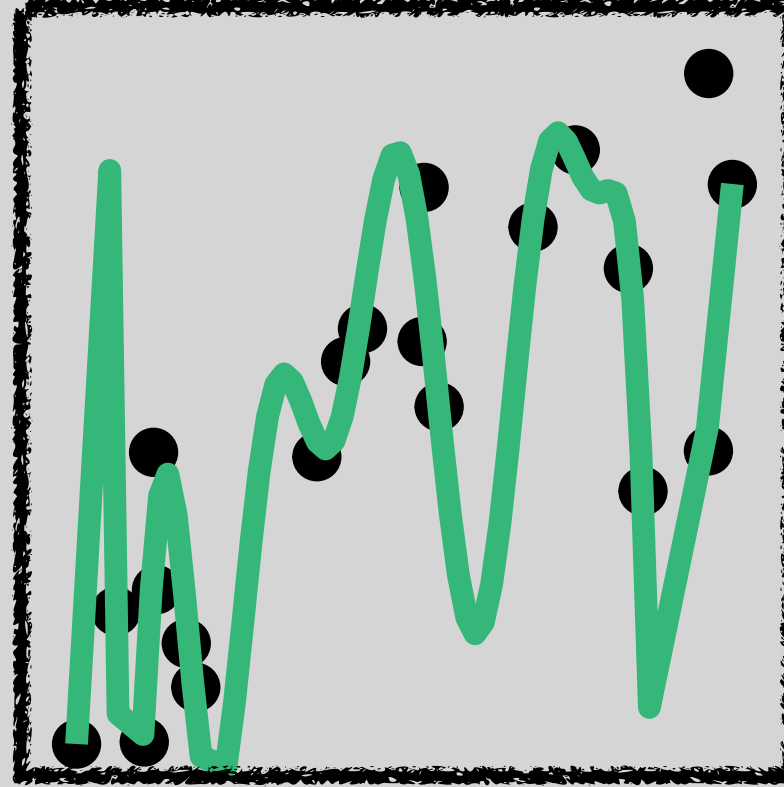
RMSE: 0.33

10 polynomials



RMSE: 0.28

14 polynomials

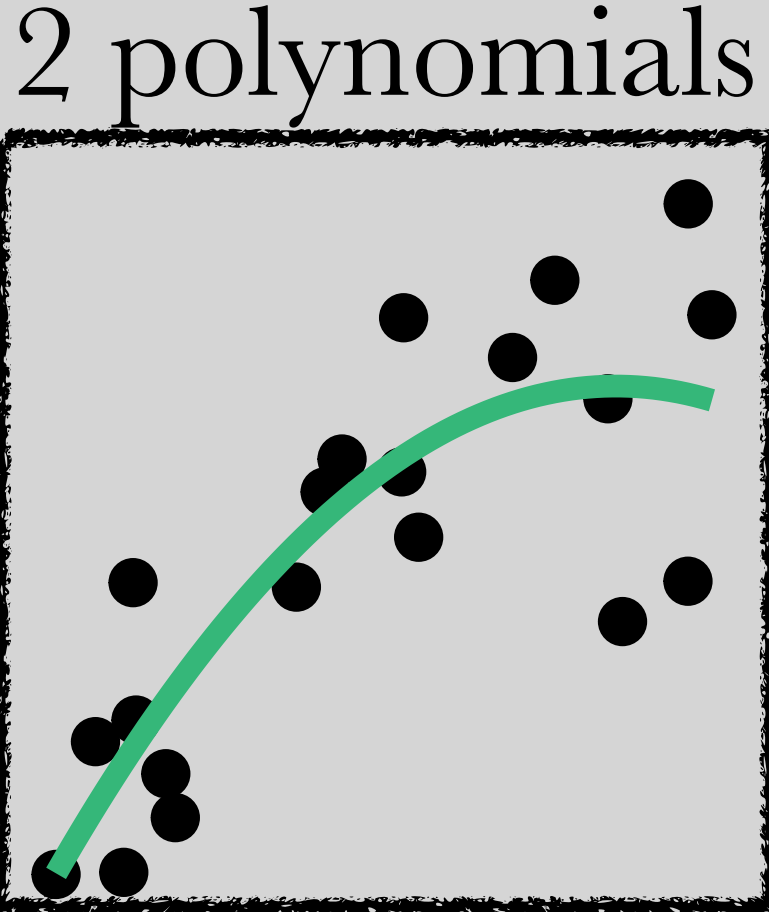


RMSE: 0.22

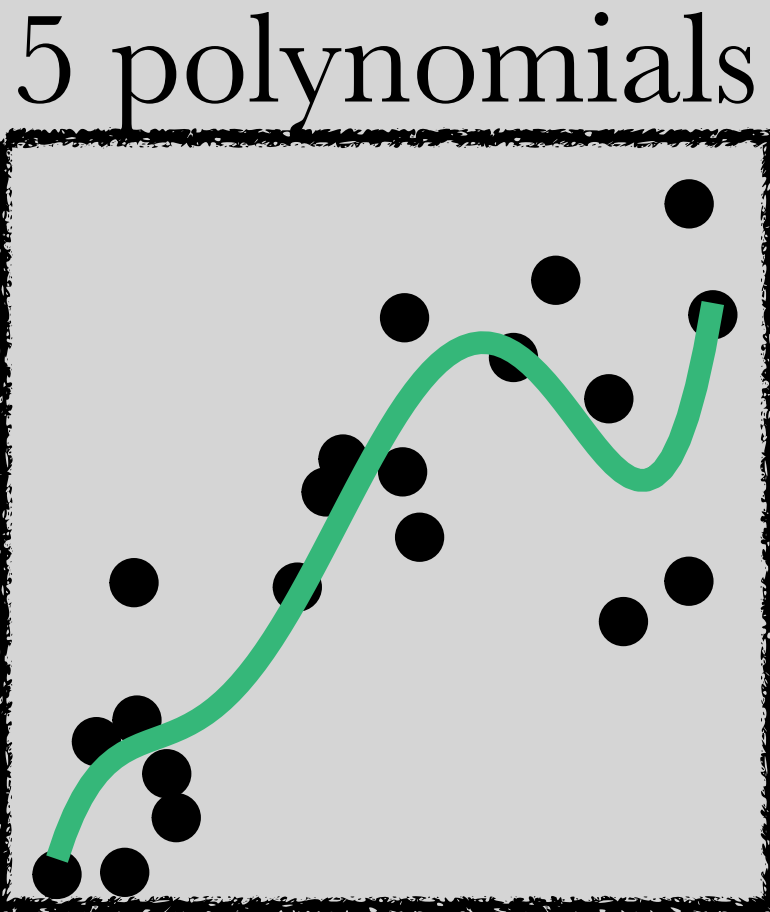
# Out-of-Sample Prediction



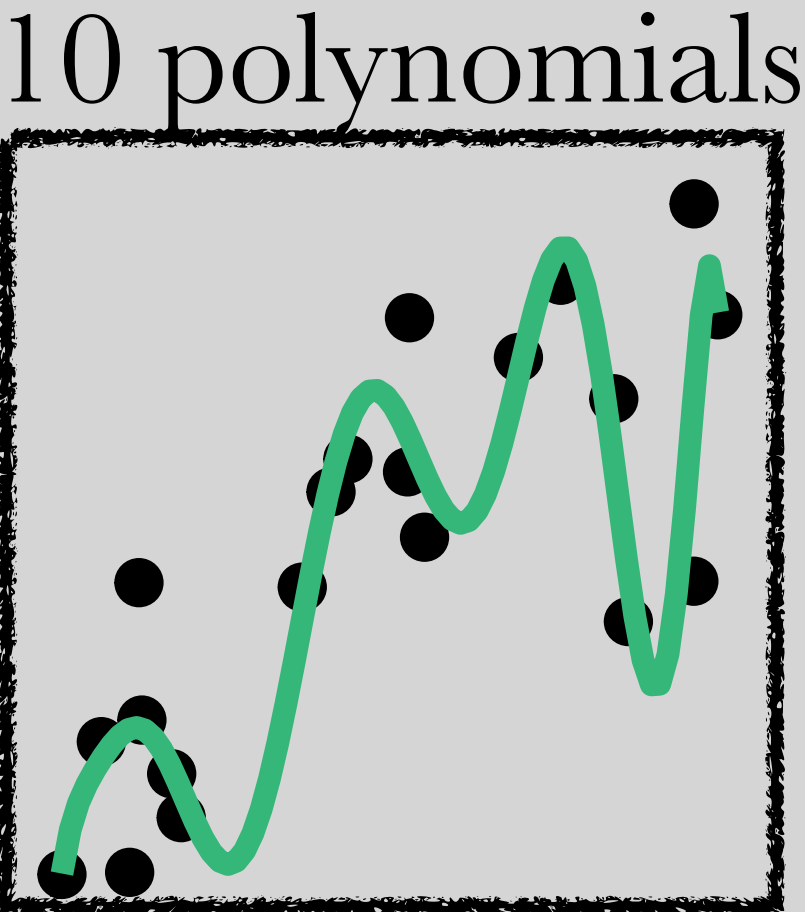
RMSE: 0.41  
CV RMSE: 0.46



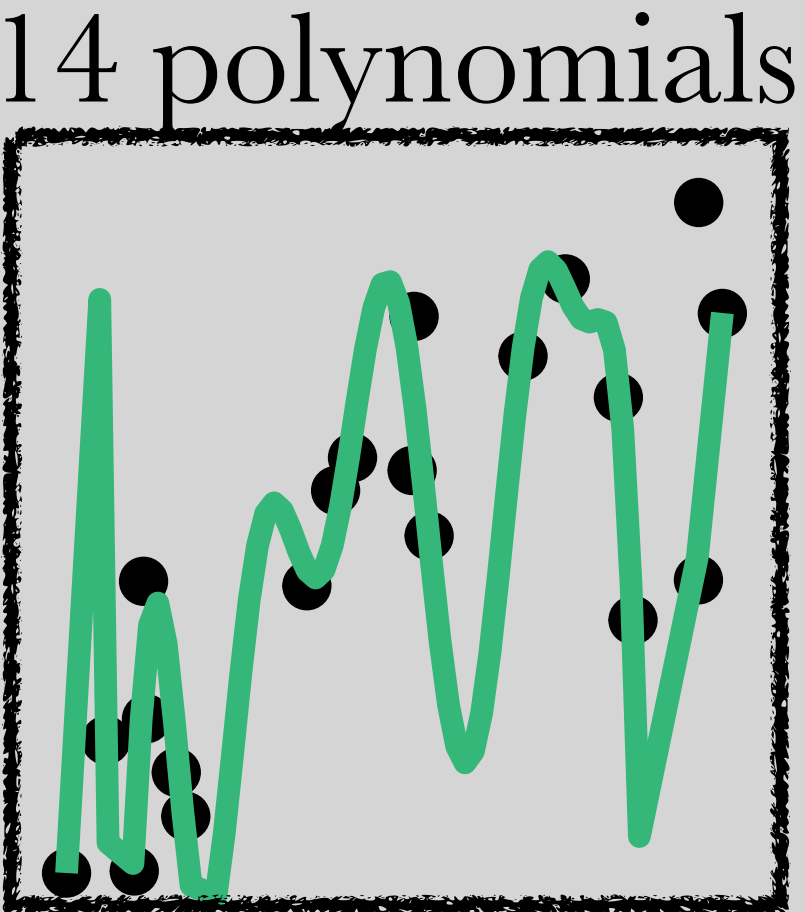
RMSE: 0.36  
CV RMSE: 0.44



RMSE: 0.33  
CV RMSE: 0.58



RMSE: 0.28  
CV RMSE: 6.4



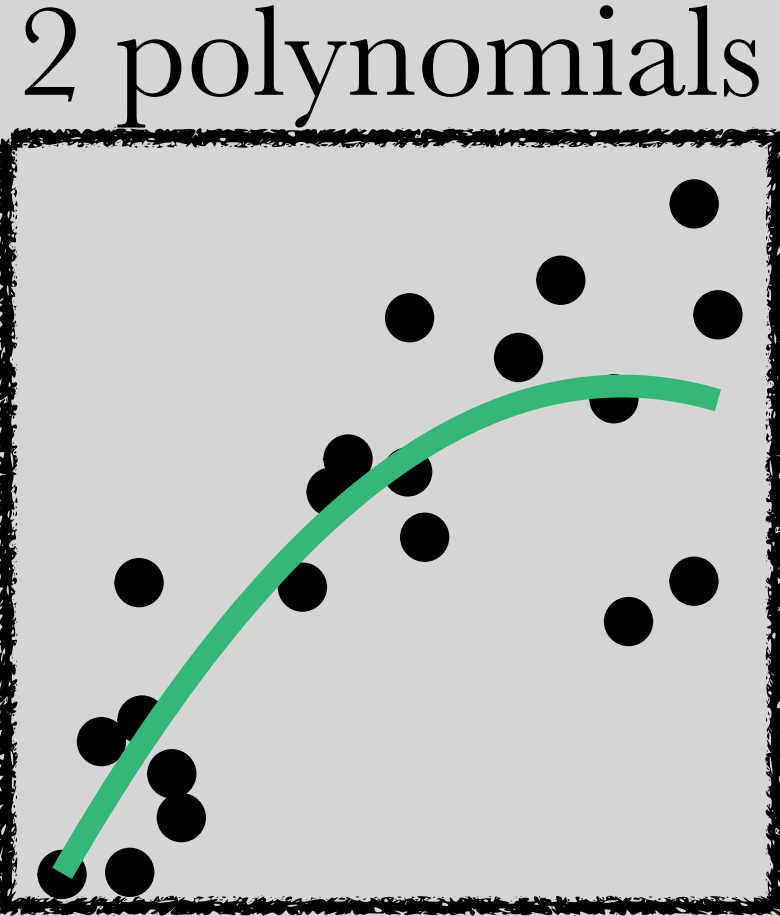
RMSE: 0.22  
CV RMSE: 1206



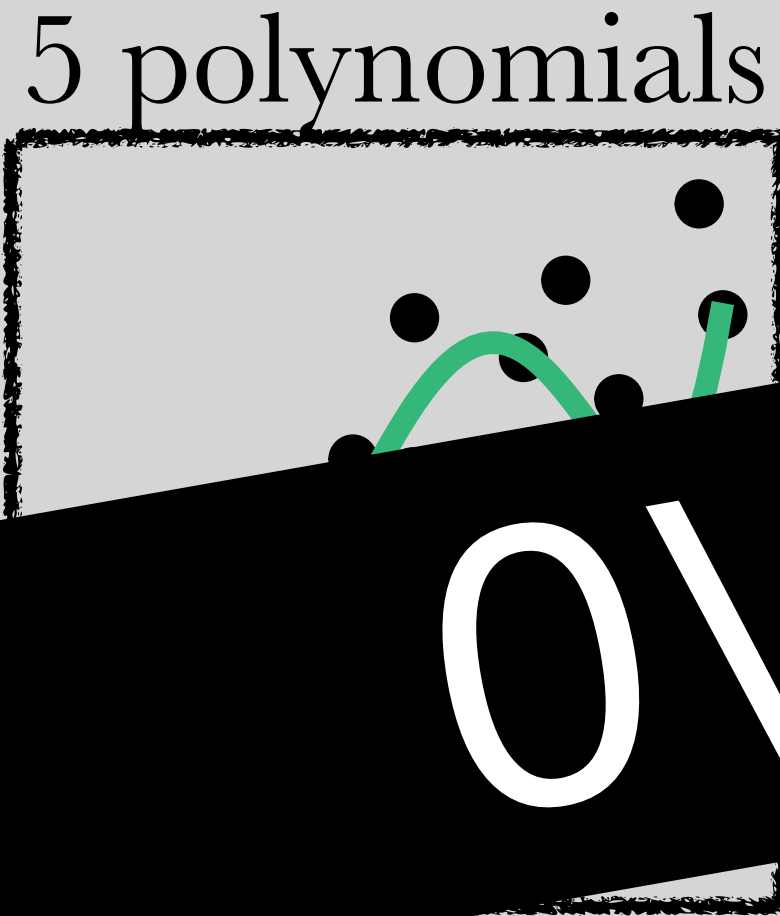
# Out-of-Sample Prediction



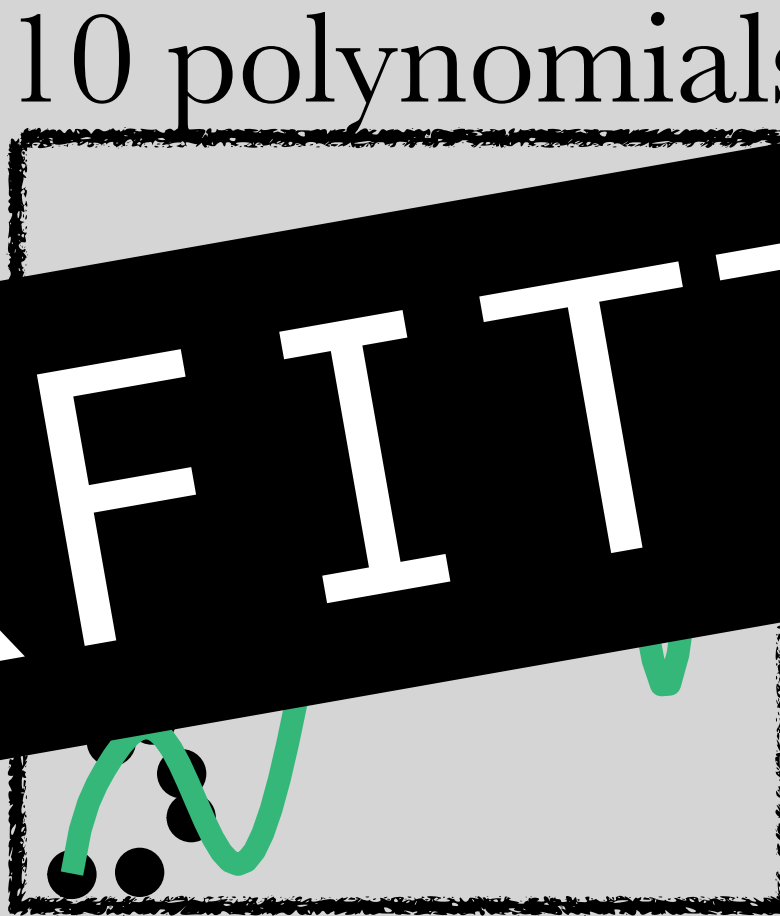
RMSE: 0.41  
CV RMSE: 0.46



RMSE: 0.36  
CV RMSE: 0.44



RMSE: 0.33  
CV RMSE: 0.58



RMSE: 0.28  
CV RMSE: 6.4



RMSE: 0.22  
CV RMSE: 1206

**OVERFITTING**

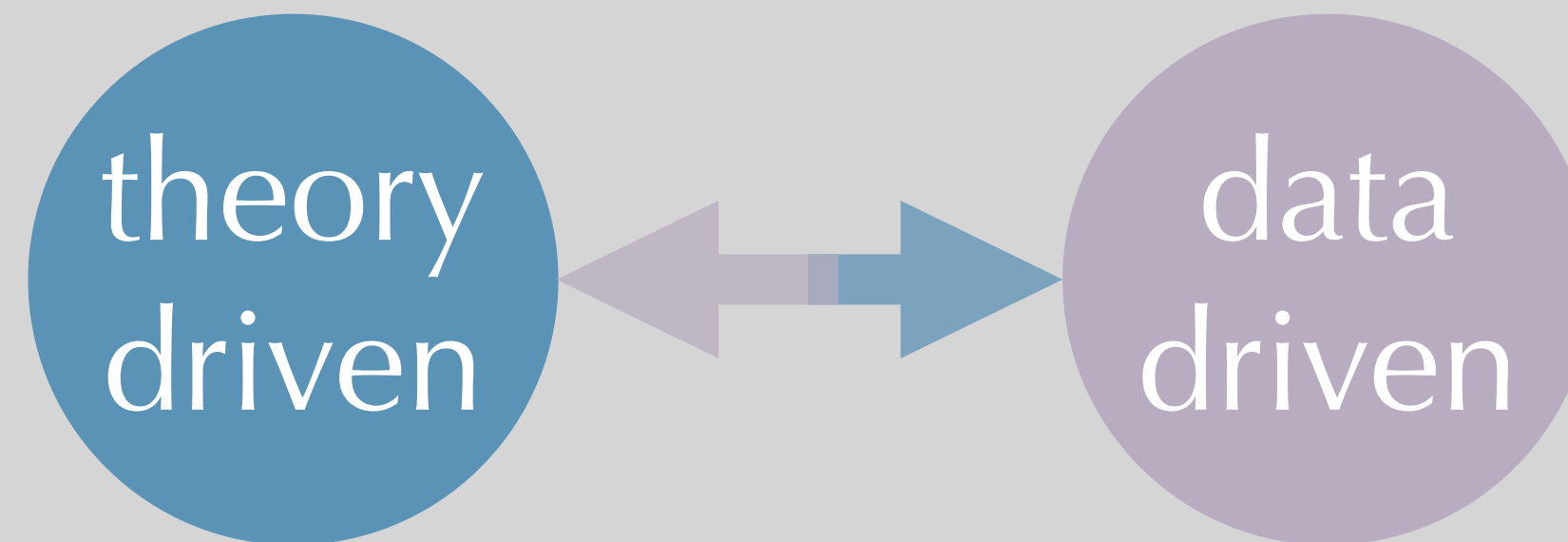
# The Proposal

a shift towards **prediction**  
leads to a more reliable  
and useful social science

out-of-sample predictive ability:



clear measure of  
effect size



facilitates dialogue  
theory- and data-  
driven models



measure of distance  
theory and practice



# out-of-sample predictive ability

- *is easy(ier) to understand*
- *can be compared across analytical techniques*
- *can be compared across models*
- *is less gameable*





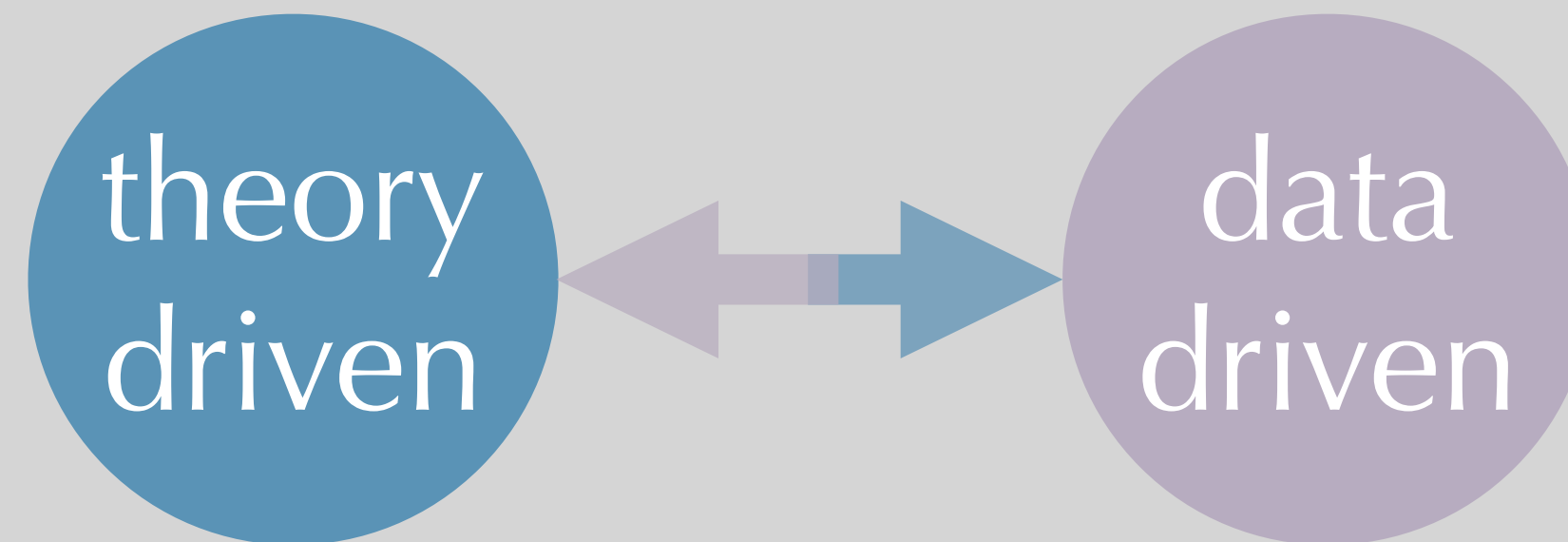
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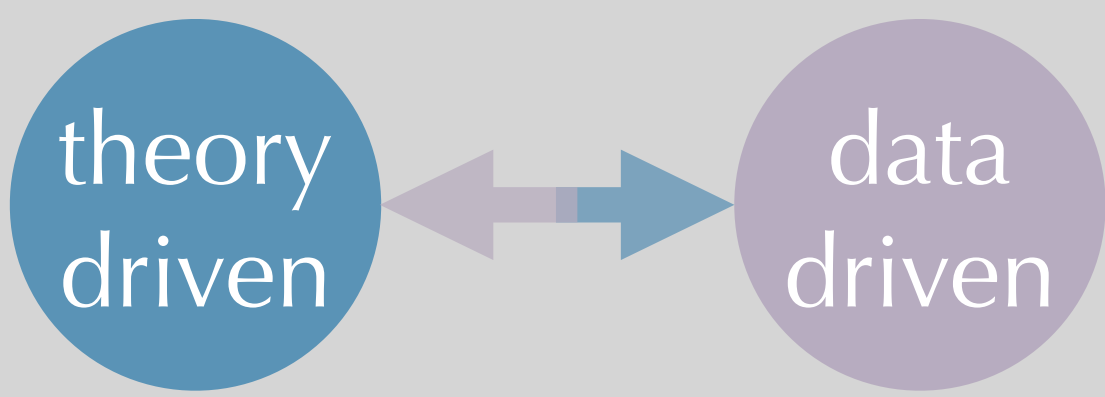


facilitates dialogue  
theory- and data-  
driven models



measure of distance  
theory and practice





theory-driven *vs* data-driven

focus on (causal) estimates

support based on p-value

limited number of variables ( $k$ )

focus on predictive ability

support based on prediction

$k$  may be larger than  $n$

NHST weird theory-testing

long reign the linear model

pet variable problem



estimates less interpretable

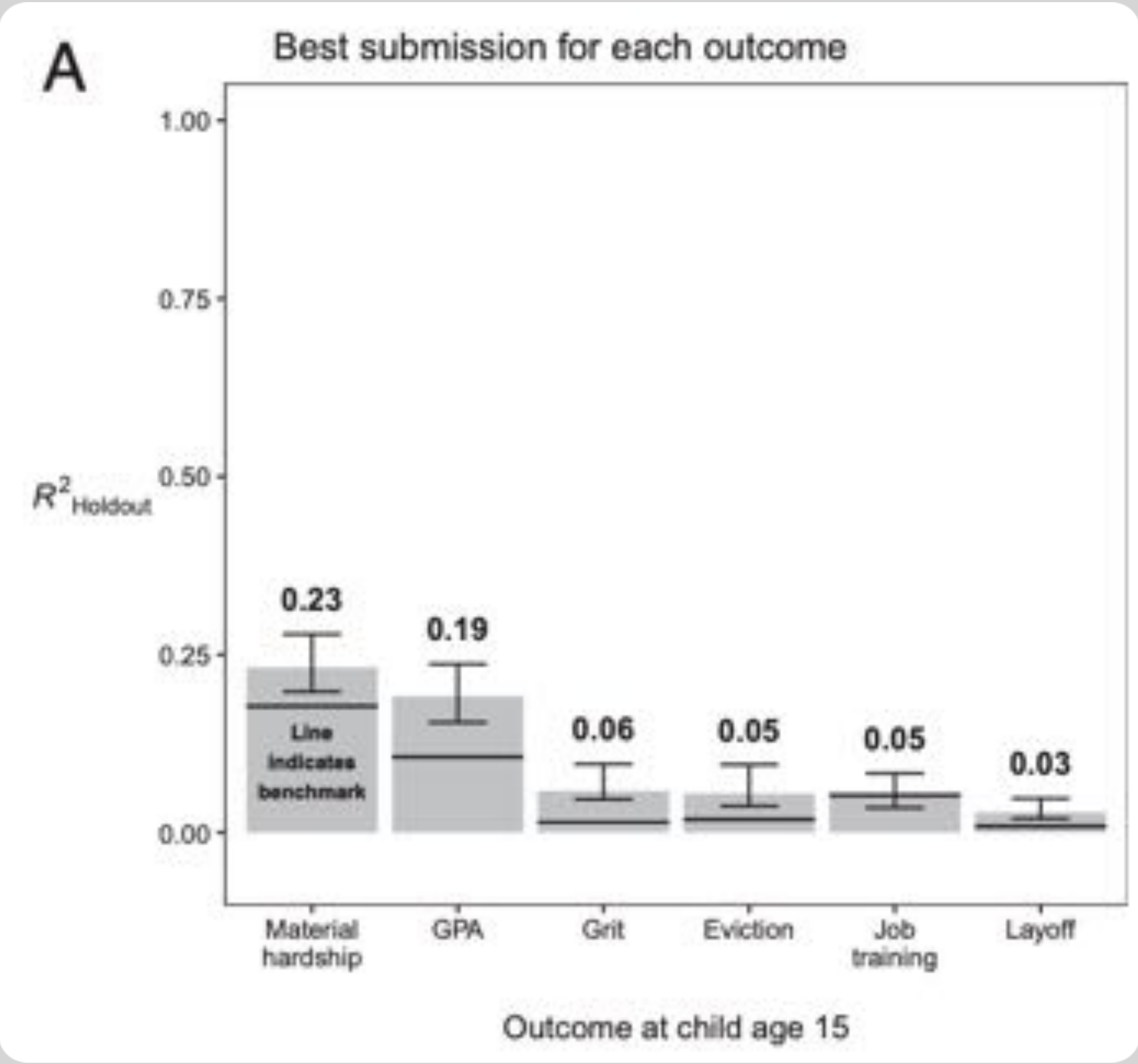
computing intensive

# Predictability Crisis?

**Measuring the predictability of life outcomes with a scientific mass collaboration**

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*data challenge:*  
predicting life outcomes  
based on ~6000 variables  
by 160 teams  
both theory- & data-driven



# data challenge



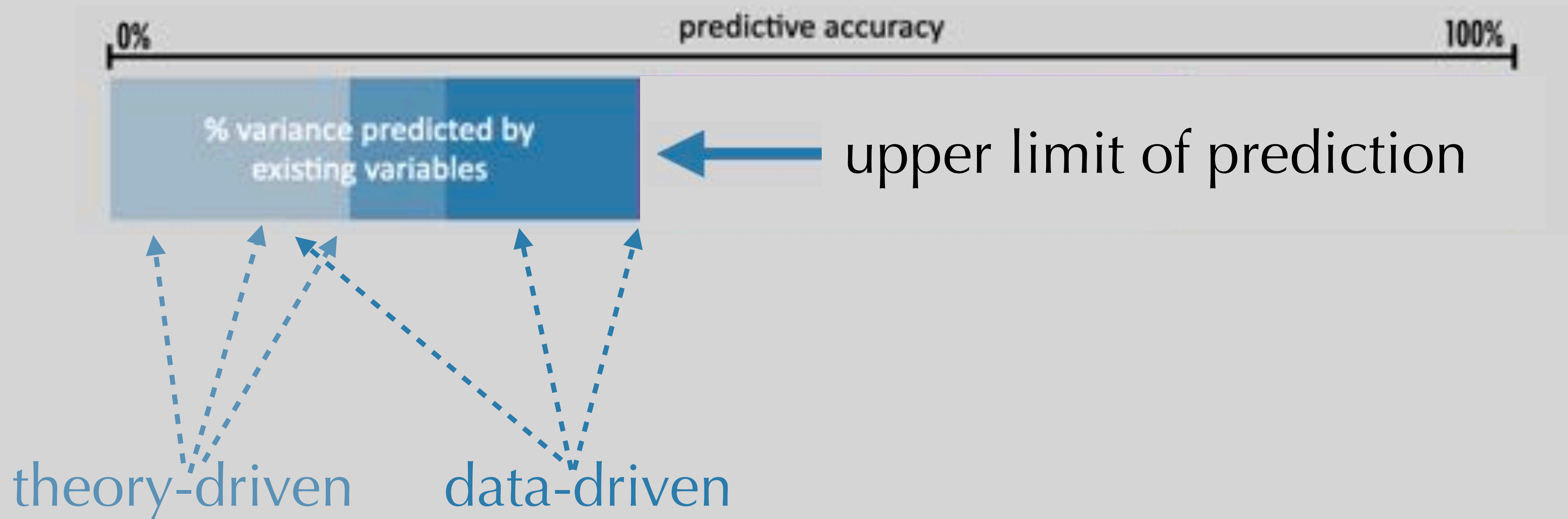
theory  
driven

data  
driven

theory- and data-driven teams  
engage in common task  
using common data  
and common metric

# Data Challenge

theory- and data-driven teams  
engage in common task  
using common data  
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# Prediction Benchmarks

“

Progress usually comes from many small improvements; a change of 1% can be a reason to break out the champagne

Liberman, 2012

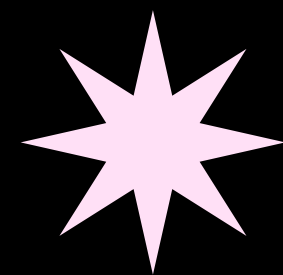


The screenshot displays the 'Active Competitions' section of the Kaggle website. At the top, there is a 'Hotness' filter and a menu icon. Below this, four competition cards are shown, each with a header image, a title, a brief description, and prize/entry information.

Competition Name	Prize	Time to Go	Teams
Google AI4Code - Understand Code in...	\$150,000	3 months to go	166 Teams
JPX Tokyo Stock Exchange Prediction	\$63,000	2 months to go	983 Teams
U.S. Patent Phrase to Phrase Matching	\$25,000	a month to go	1258 Teams
Foursquare - Location Matching	\$25,000	2 months to go	489 Teams

“secret sauce of data science  
Donoho, 2015

# FERTILITY PREDICTION CHALLENGE



🕒 March-August 2024

University of Groningen,  
Netherlands

**0.54\***

Is the current best [known to us] F1-score of a classifier that predicts who is going to have a child in the next three years

**CAN YOU BEAT THIS SCORE?**

Do you want to contribute to research on fertility behavior and the methodology of using prediction in social sciences?

Are you interested in working with unique registry-based datasets, including a social network for the entire Dutch population?

Are you looking for an engaging practical task for your machine learning course or workshop?

Or are you simply curious about the challenge and want to learn more about its design and prizes?



←  
Sign up here to receive an update when the registration for the challenge opens and details are available

**Contacts:**

Gert Stulp [g.stulp@rug.nl](mailto:g.stulp@rug.nl)

Elizaveta Sivak [e.sivak@rug.nl](mailto:e.sivak@rug.nl)



\* This result was obtained by the STL Trio Titans team at the data challenge at the SICSS-ODISSEI summer school in June 2023.



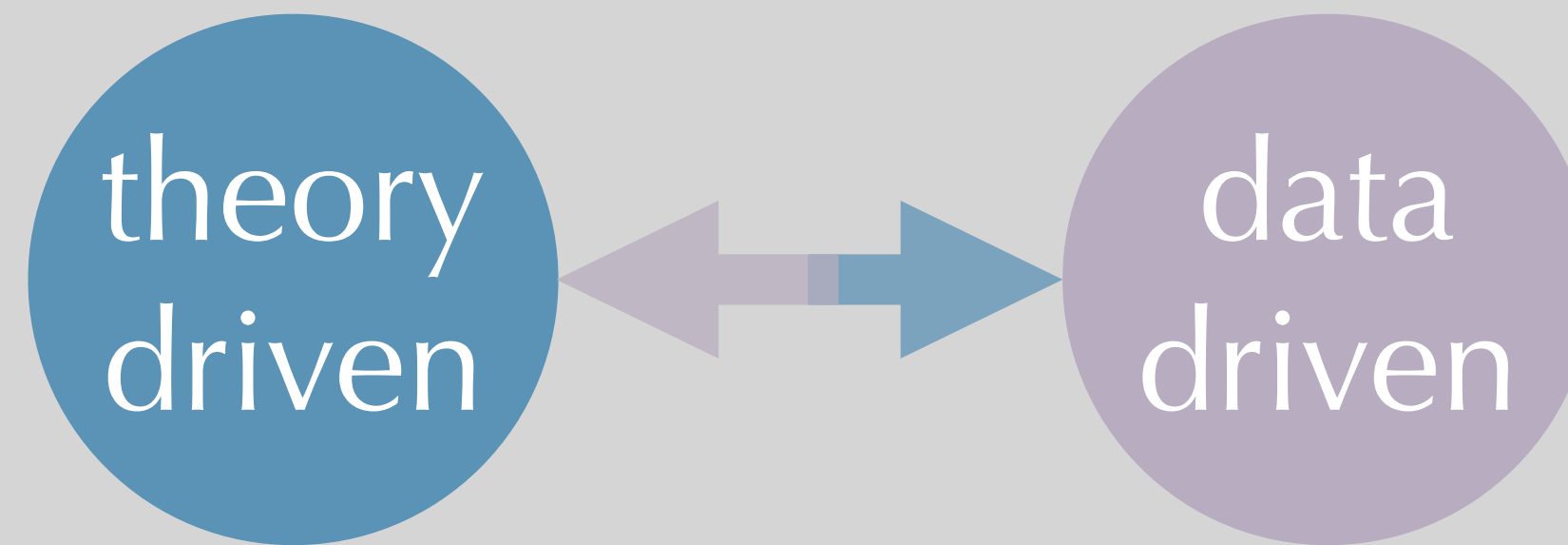
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out-of-sample predictive ability:



clear measure of effect size



facilitates dialogue theory- and data-driven models



measure of distance theory and practice





out-of-sample predictive ability  
is a measure of how useful  
our theory is in the real world

Article

## The perils of policy by p-value: Predicting civil conflicts

Michael D Ward

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Check for updates

## So Useful as a Good Theory? The Practicality Crisis in (Social) Psychological Theory

Elliot T. Berkman and Sylan M. Wilson

*Department of Psychology and Center for Translational Neuroscience, University of Oregon*

aps  
ASSOCIATION FOR  
PSYCHOLOGICAL SCIENCE

Perspectives on Psychological Science  
3(2)  
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DOI: 10.1177/17456919211011111  
www.psychologicalscience.org/PPS



out-of-sample predictive ability  
is a measure of how useful  
our theory is in the real world

PNAS



## Why significant variables aren't automatically good predictors

Adeline Lo<sup>a</sup>, Herman Chernoff<sup>b,1</sup>, Tian Zheng<sup>c</sup>, and Shaw-Hwa Lo<sup>c,1</sup>

<sup>a</sup>Department of Political Science, University of California, San Diego, La Jolla, CA 92093; <sup>b</sup>Department of Statistics, Harvard University, Cambridge, MA 02138, and <sup>c</sup>Department of Statistics, Columbia University, New York, NY 10027

Contributed by Herman Chernoff, September 17, 2015 (sent for review December 15, 2014)

Thus far, genome-wide association studies (GWAS) have been disappointing in the inability of investigators to use the results of

From the scientist's point of view there are two basic problems, complicated by the large size of the data set. These are variable





out-of-sample predictive ability  
is a measure of how useful  
our theory is in the real world

“

Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

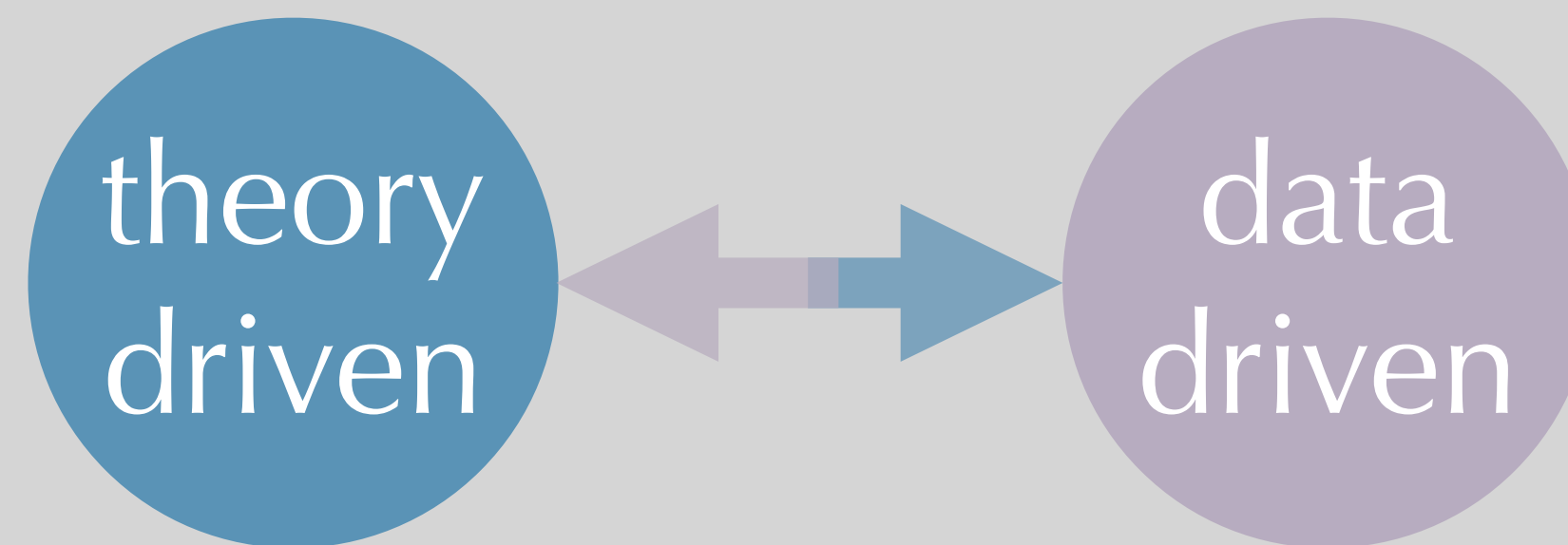
# Take-Home Messages

a shift towards **prediction** leads to a more reliable and useful social science

out-of-sample predictive ability:



clear measure of effect size



facilitates dialogue theory- and data-driven models



measure of distance theory and practice



# No Panacea

Patterns

CellPress  
OPEN ACCESS

Article

## Leakage and the reproducibility crisis in machine-learning-based science

Sayash Kapoor<sup>1,2,\*</sup> and Arvind Narayanan<sup>1</sup>

<sup>1</sup>Department of Computer Science and Center for Information Technology Policy, Princeton University, Princeton, NJ 08540, USA

<sup>2</sup>Lead contact

\*Correspondence: [sayashk@princeton.edu](mailto:sayashk@princeton.edu)

<https://doi.org/10.1016/j.patter.2023.100804>

**THE BIGGER PICTURE** Machine learning (ML) is widely used across dozens of scientific fields. However, a common issue called “data leakage” can lead to errors in data analysis. We surveyed a variety of research that uses ML and found that data leakage affects at least 294 studies across 17 fields, leading to overoptimistic findings. We classified these errors into eight different types. We propose a solution: model info sheets that can be used to identify and prevent each of these eight types of leakage. We also tested the reproducibility of ML in a specific field: predicting civil wars, where complex ML models were thought to outperform traditional statistical models. Interestingly, when we corrected for data leakage, the supposed superiority of ML models disappeared: they did not perform any better than older methods. Our work serves as a cautionary note against taking results in ML-based science at face value.



**Development/Pre-production:** Data science output has been rolled out/validated across multiple domains/problems



# But Much Needed

PNAS

RESEARCH ARTICLE

PSYCHOLOGICAL AND COGNITIVE SCIENCES

OPEN ACCESS



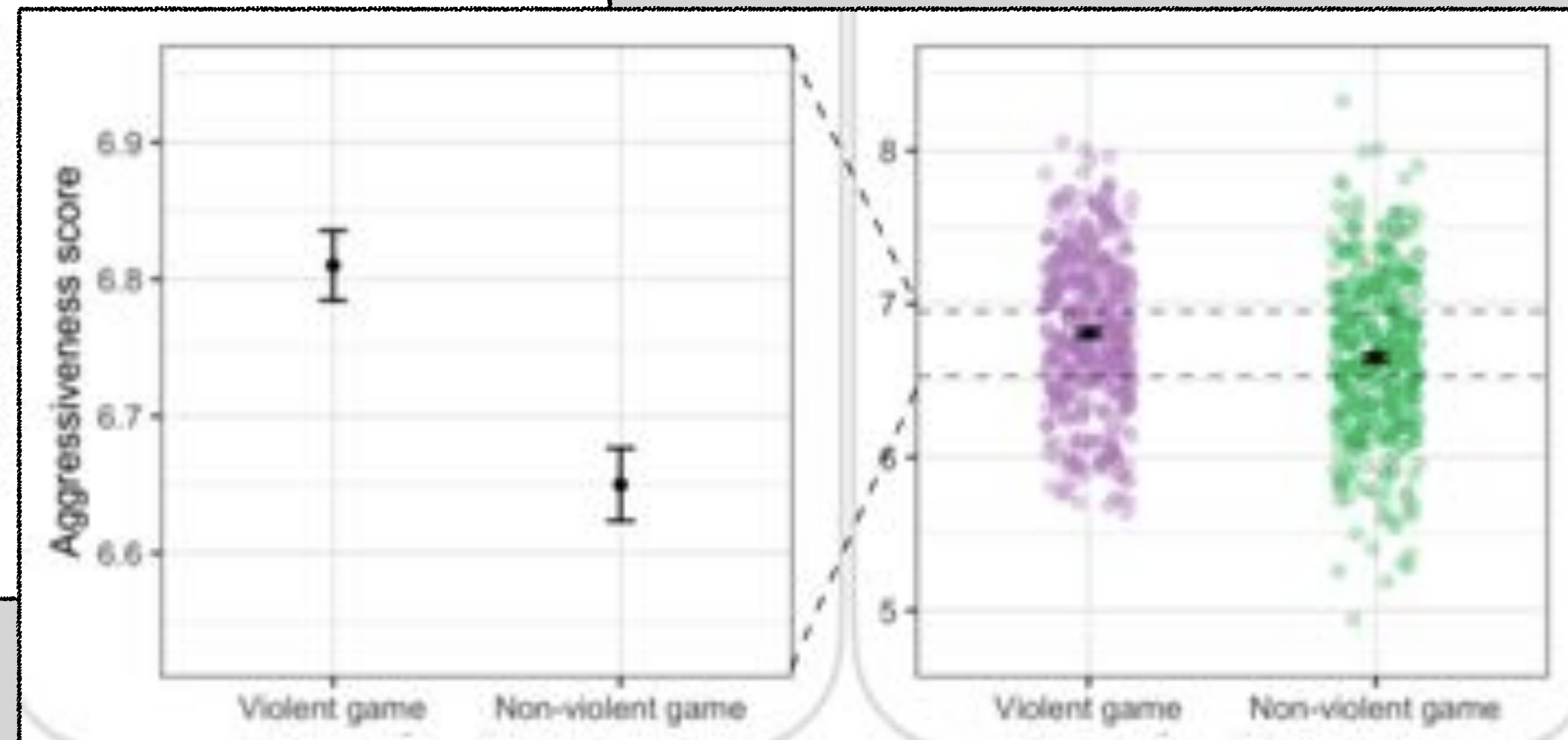
## An illusion of predictability in scientific results: Even experts confuse inferential uncertainty and outcome variability

Sam Zhang<sup>1</sup>, Patrick R. Heck<sup>1</sup>, Michelle N. Meyer<sup>2</sup>, Christopher F. Chabris<sup>3</sup>, Daniel G. Goldstein<sup>4</sup>, and Jake M. Hofman<sup>2,1</sup>

Edited by Elke Weber, Princeton University, Princeton, NJ; received February 22, 2023; accepted June 26, 2023

Traditionally, scientists have placed more emphasis on communicating inferential uncertainty (i.e., the precision of statistical estimates) compared to outcome variability (i.e., the predictability of individual outcomes). Here, we show that this can lead to sizable misperceptions about the implications of scientific results. Specifically, we present three preregistered, randomized experiments where participants saw the same scientific findings visualized as showing only inferential uncertainty, only outcome variability, or both and answered questions about the size and importance of findings they were shown. Our results, composed of responses from medical professionals, professional data scientists, and tenure-track faculty, show that the prevalent form of visualizing only inferential uncertainty can lead to significant overestimates of treatment effects, even among highly trained experts. In contrast, we find that depicting both inferential uncertainty and outcome variability leads to more accurate perceptions of results while appearing to leave other subjective impressions of the results unchanged, on average.

statistics | uncertainty | science communication | visualization | experiments



# The Proposal

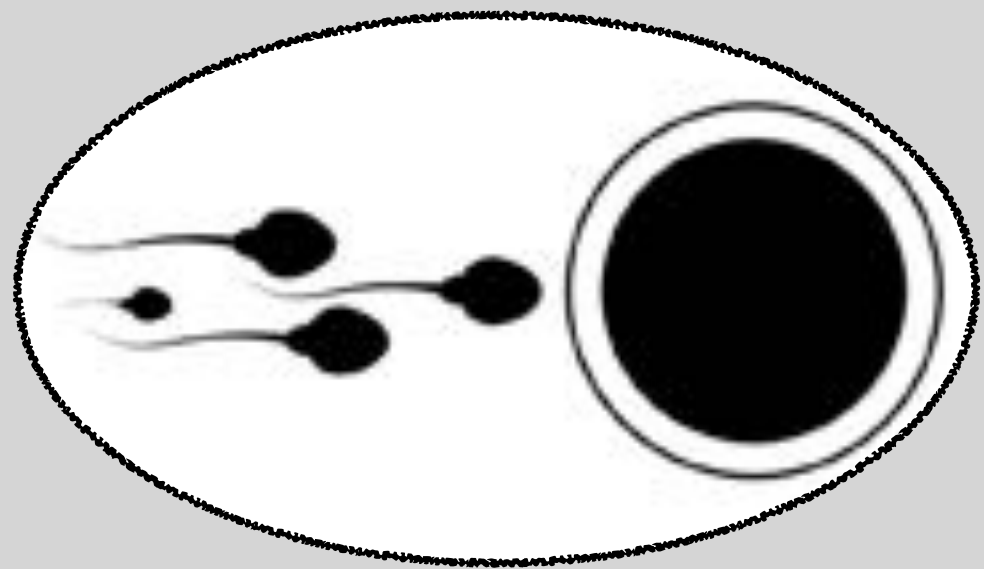
a shift towards **prediction**  
leads to a more reliable  
and useful social science

**microsimulation** can  
advance traditional  
statistical modelling

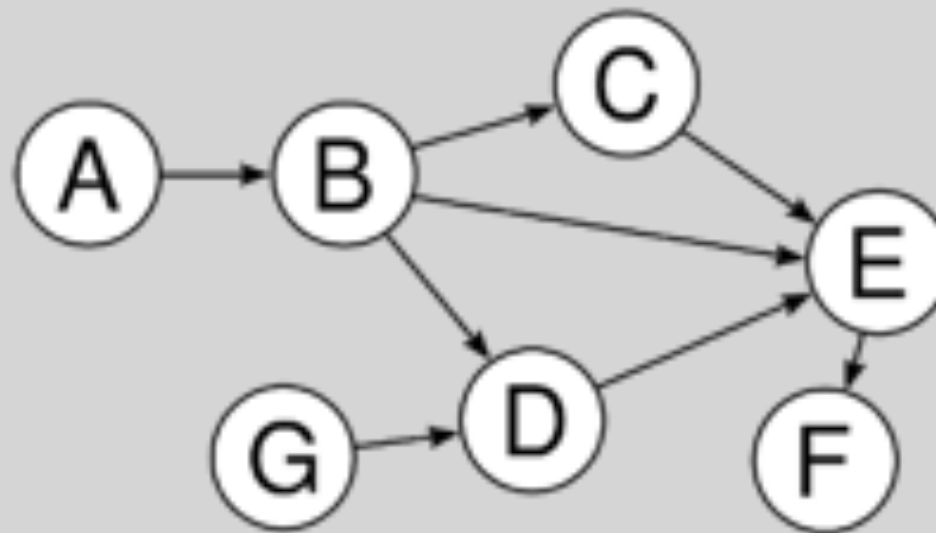
# Take-Home Messages

**microsimulation** can advance traditional statistical modelling

microsimulation can:



include biological information

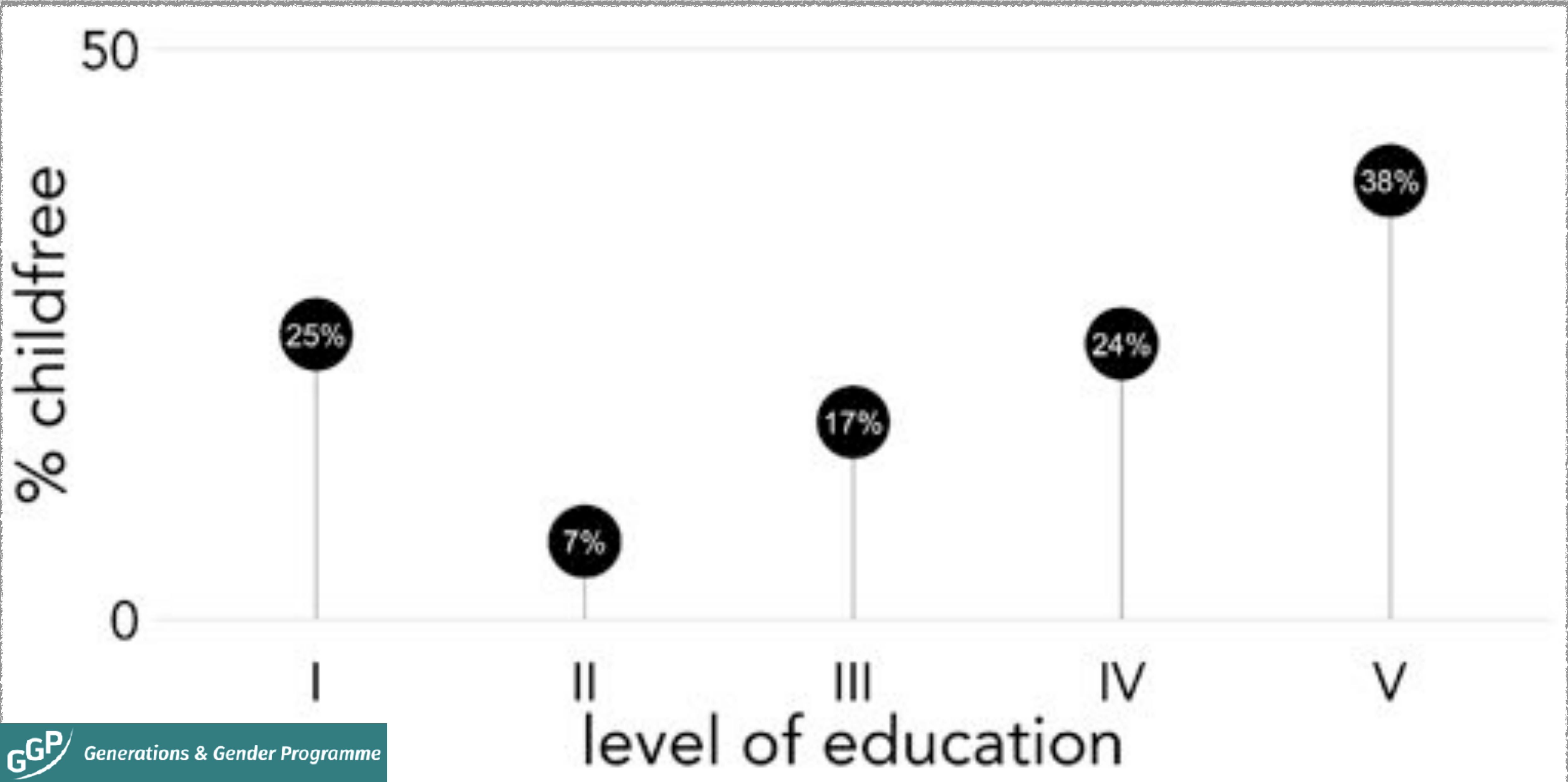


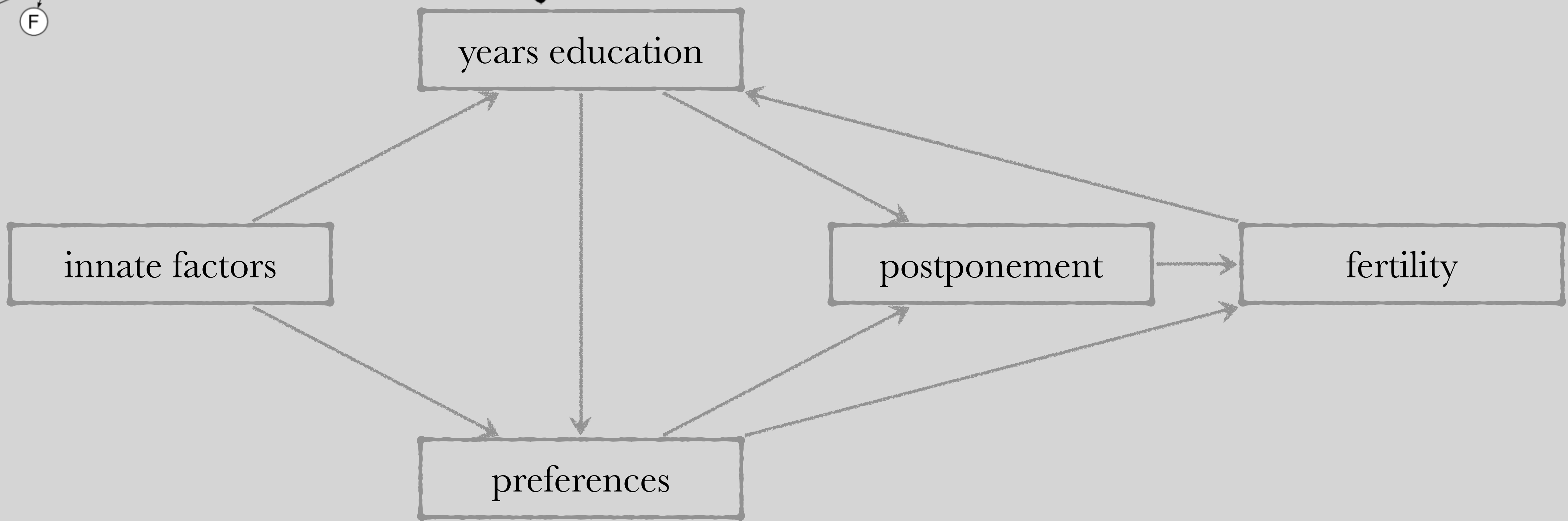
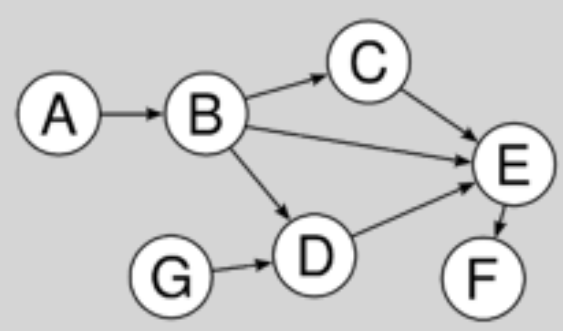
test (causal) mechanisms

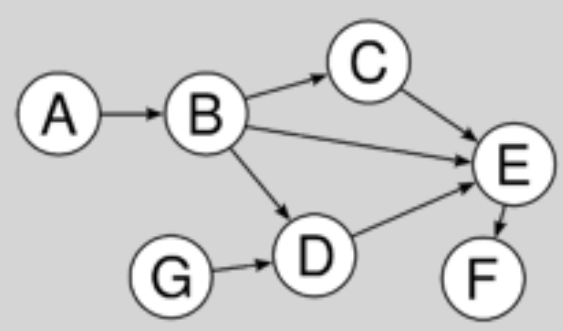


quantify unpredictability









years education

**childbearing hinders education**

**preference theory**

**role conflict**

innate factors

**socialisation**

postponement

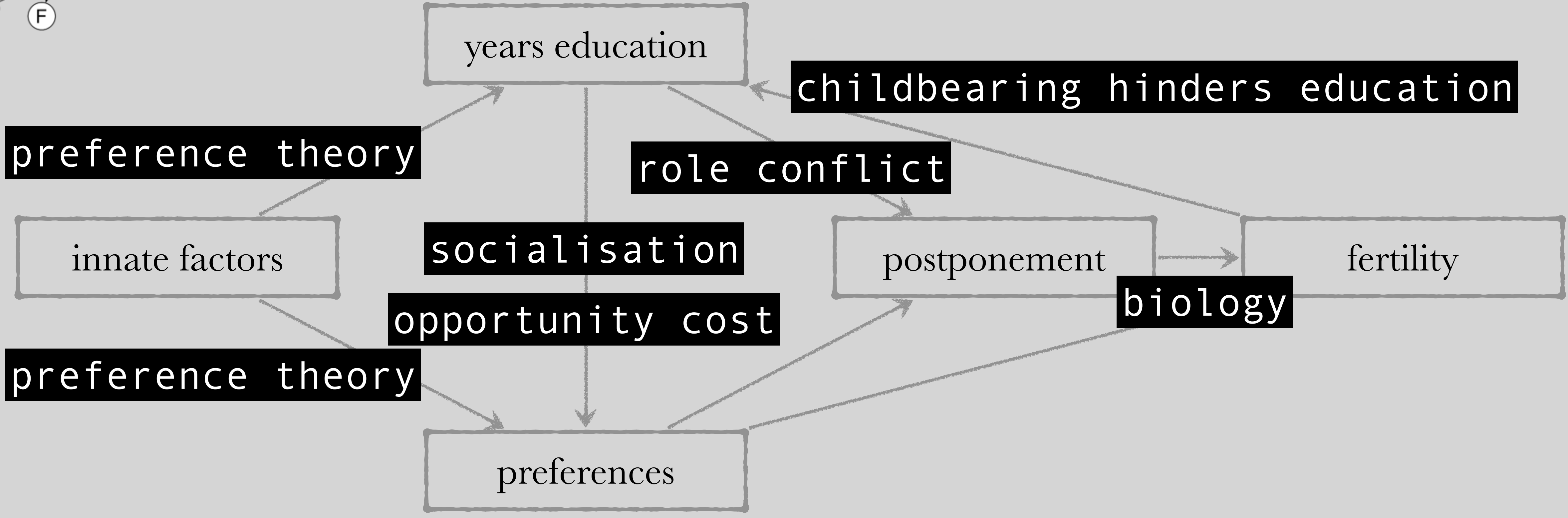
fertility

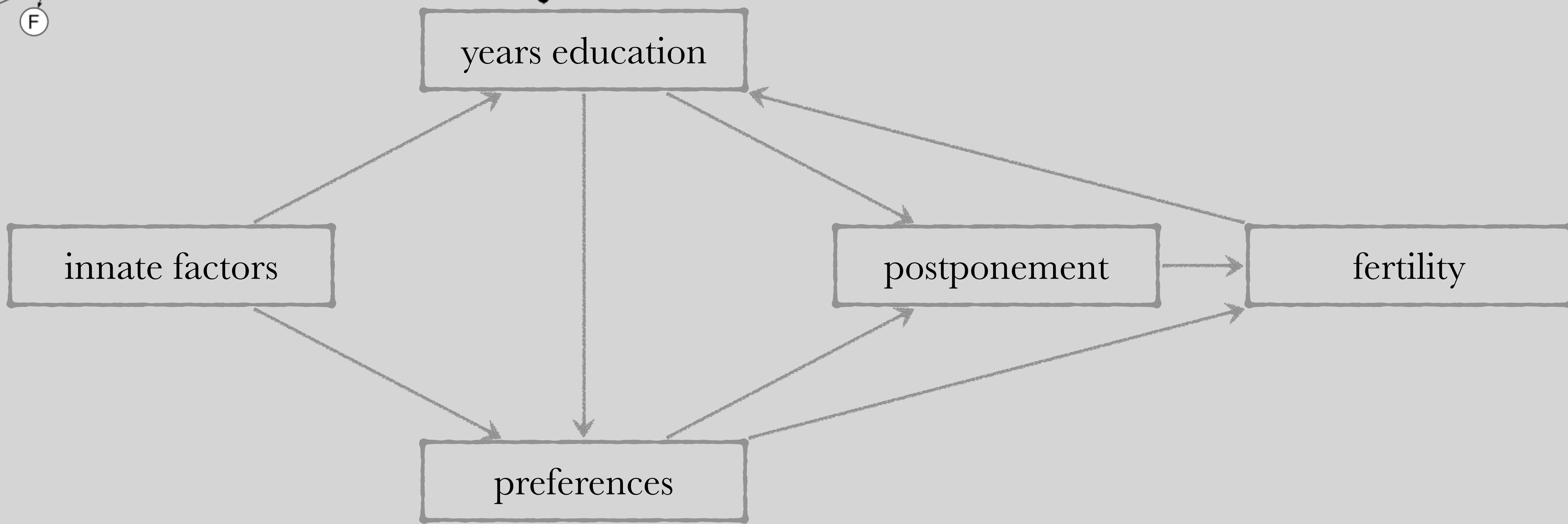
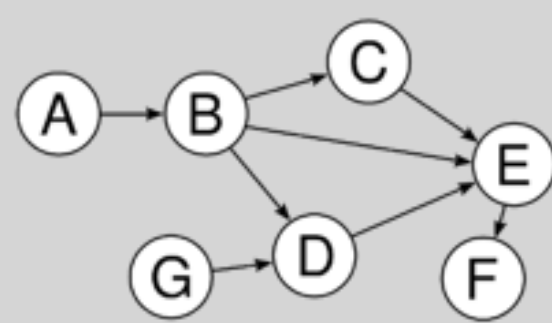
**opportunity cost**

**biology**

**preference theory**

preferences

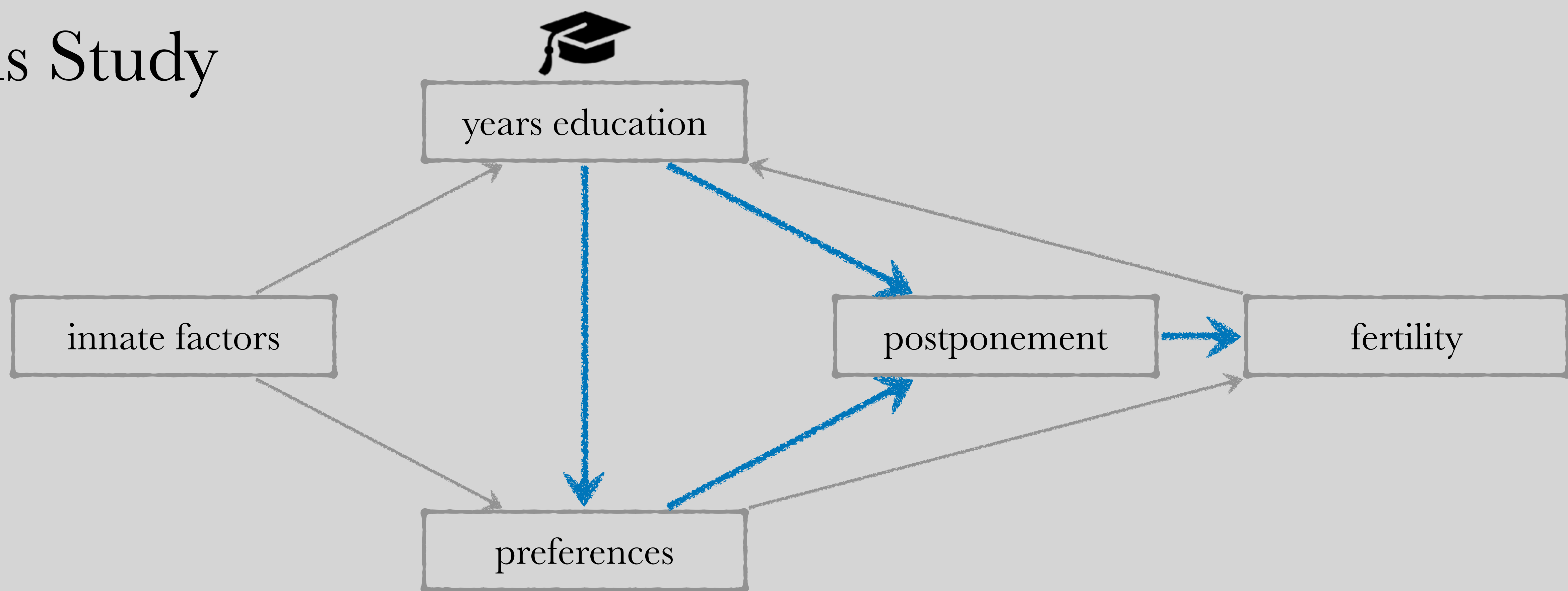




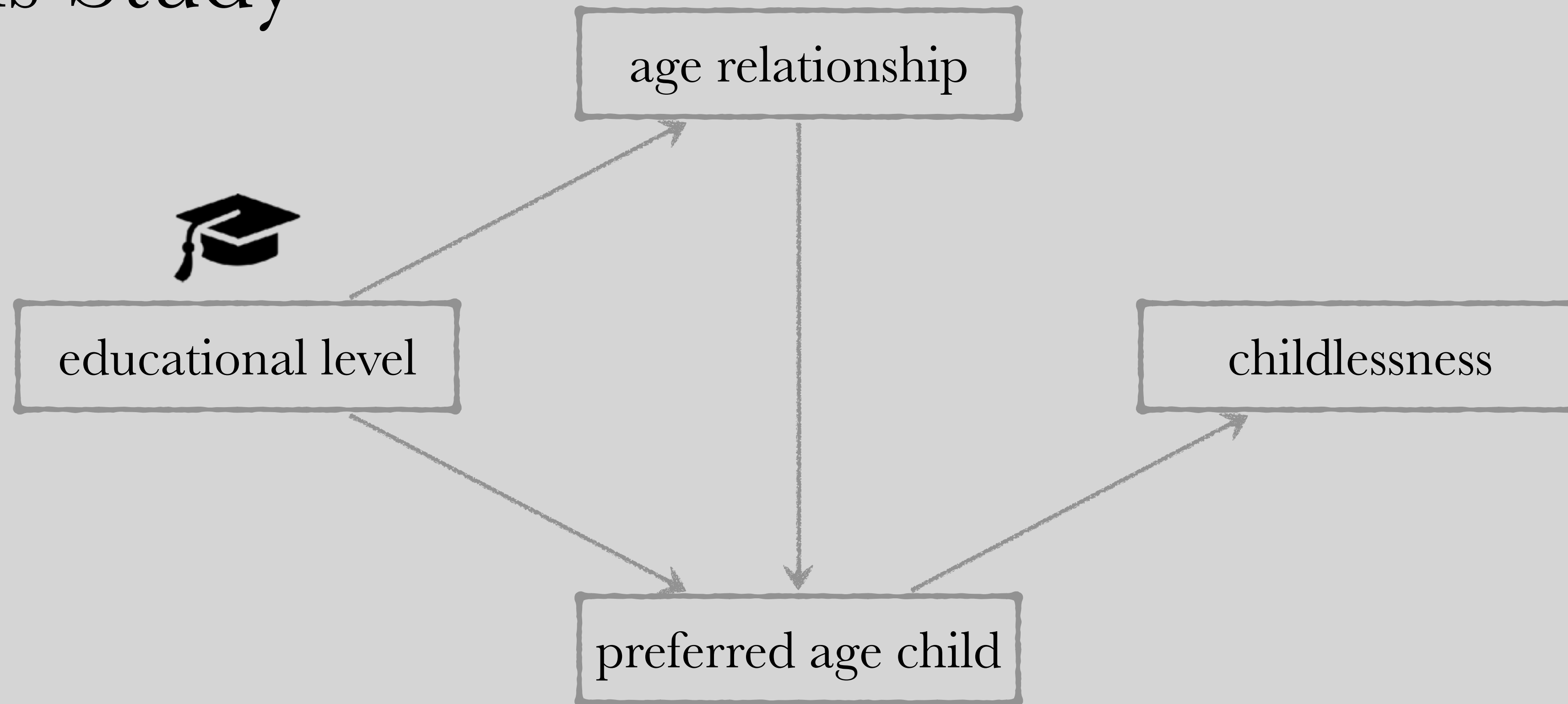
What Kind of Data  
Would We need to  
Address This Model?



# This Study



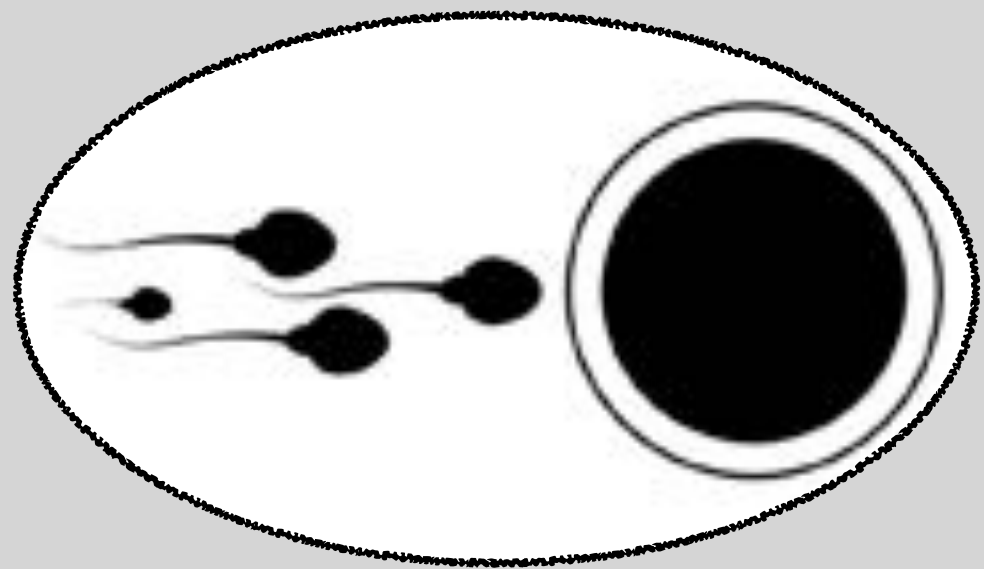
# This Study



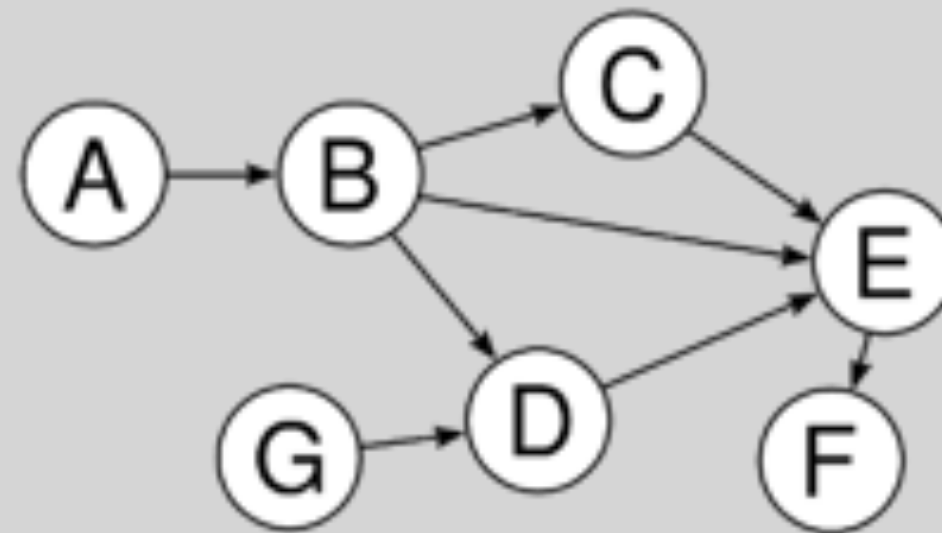
# Take-Home Messages

**microsimulation** can advance traditional statistical modelling

microsimulation can:



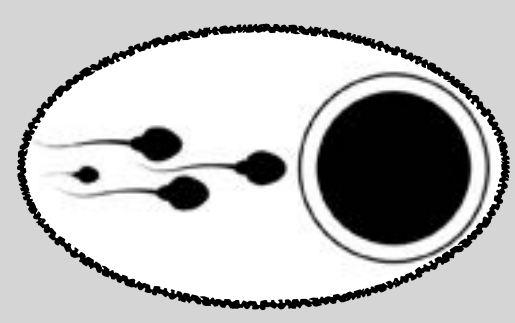
include biological information



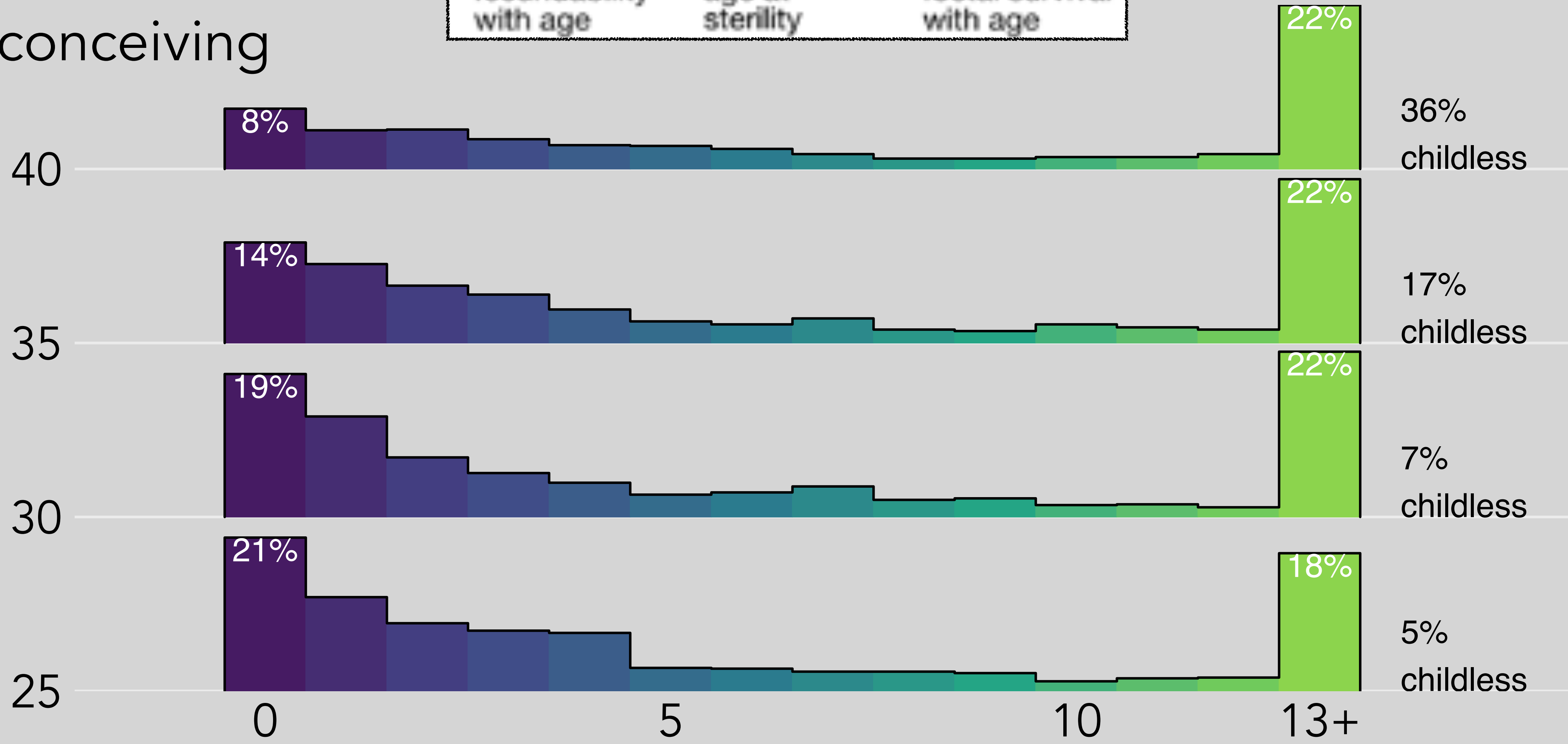
test (causal) mechanisms



quantify unpredictability

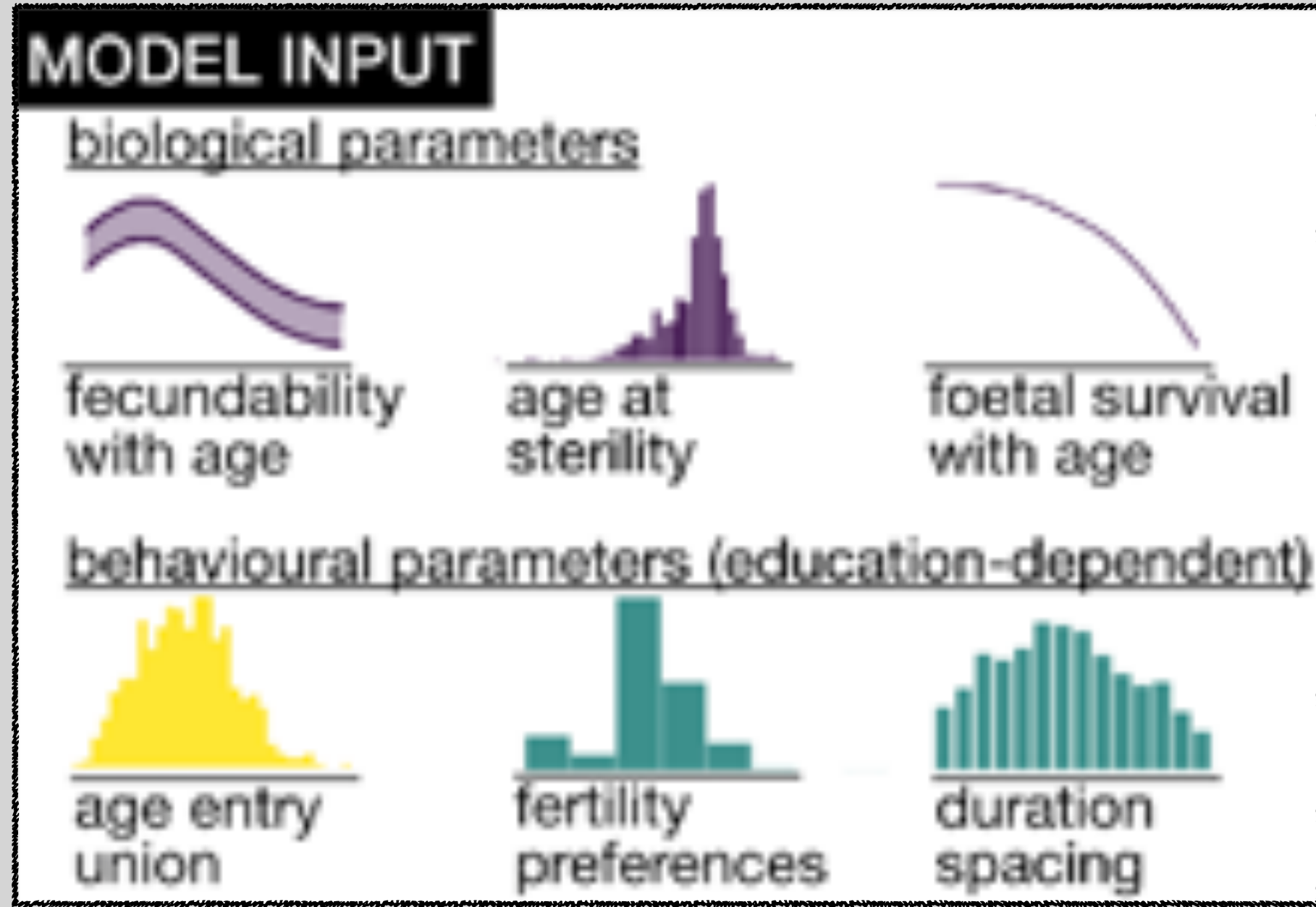
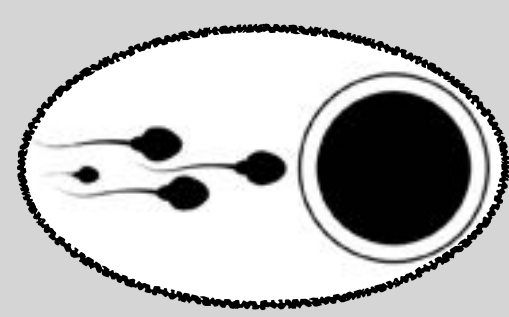


Age start  
conceiving



Months until conception of child





determines whether and when people would like to conceive

determines whether and when people conceive

## MODEL INPUT

### biological parameters



### behavioural parameters (education-dependent)

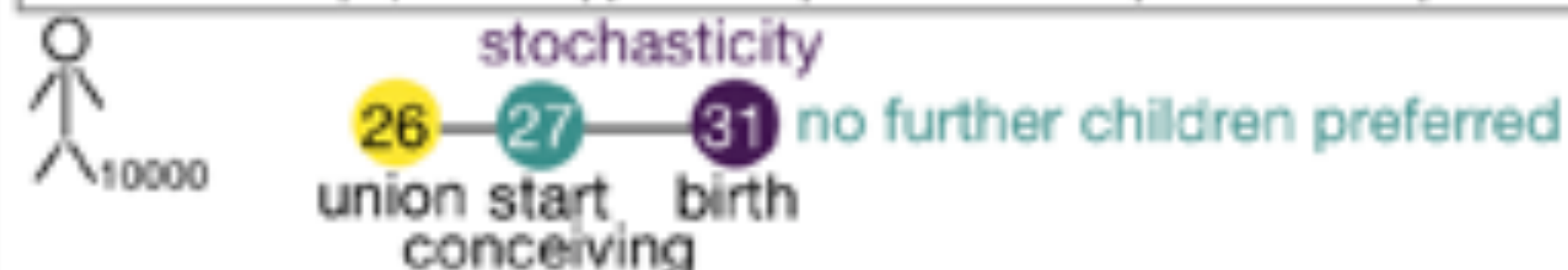


## MODEL RUN

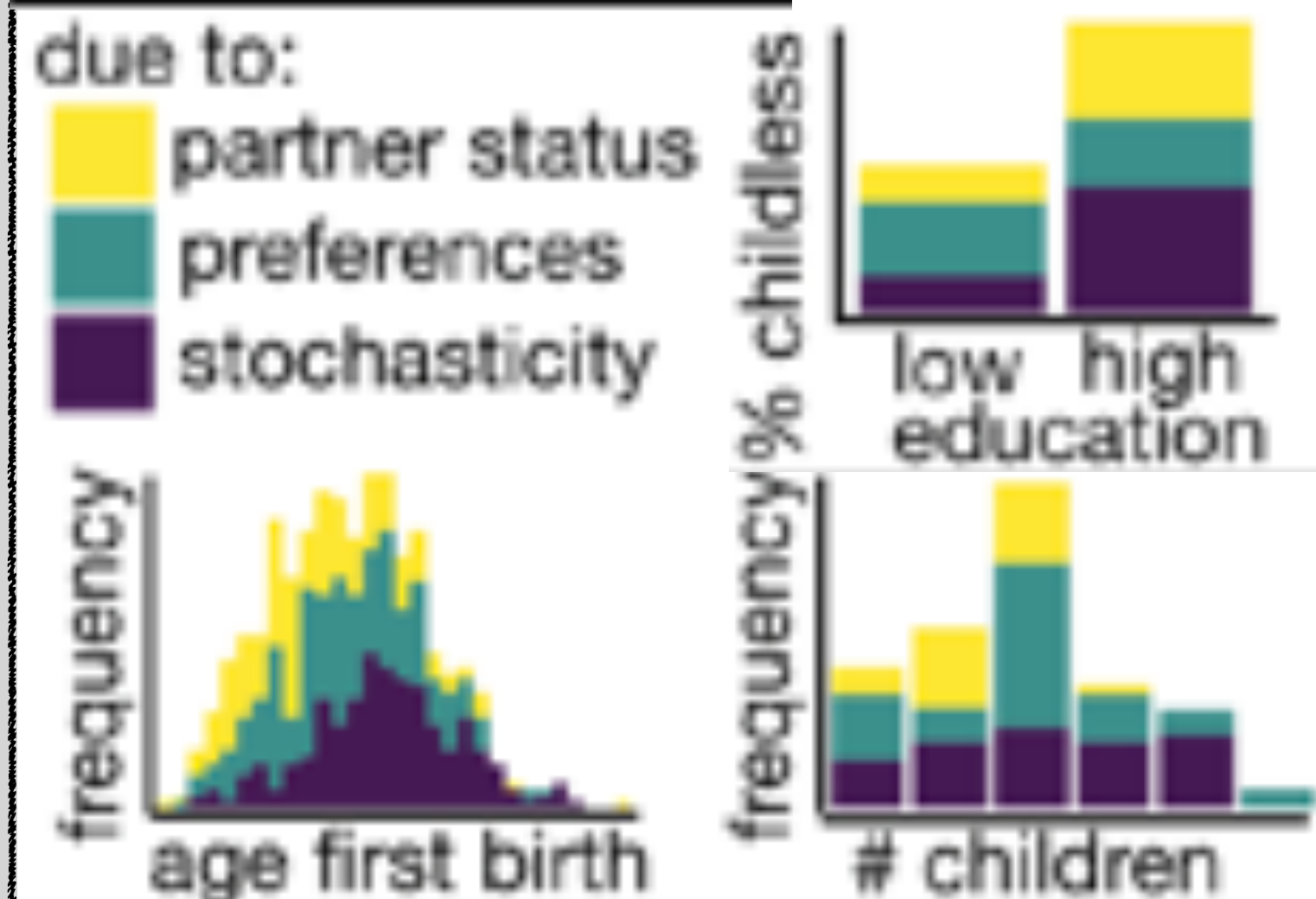
Randomly determined traits individual 1  
 in union =22 | spac. =5 | pref. =2 | fecund. =0.3 | steril. =43 | edu. =high



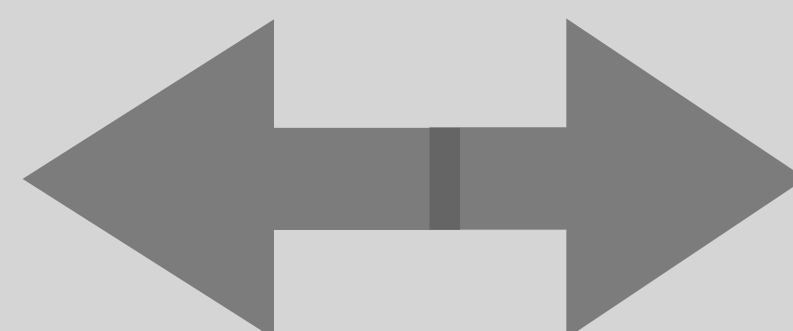
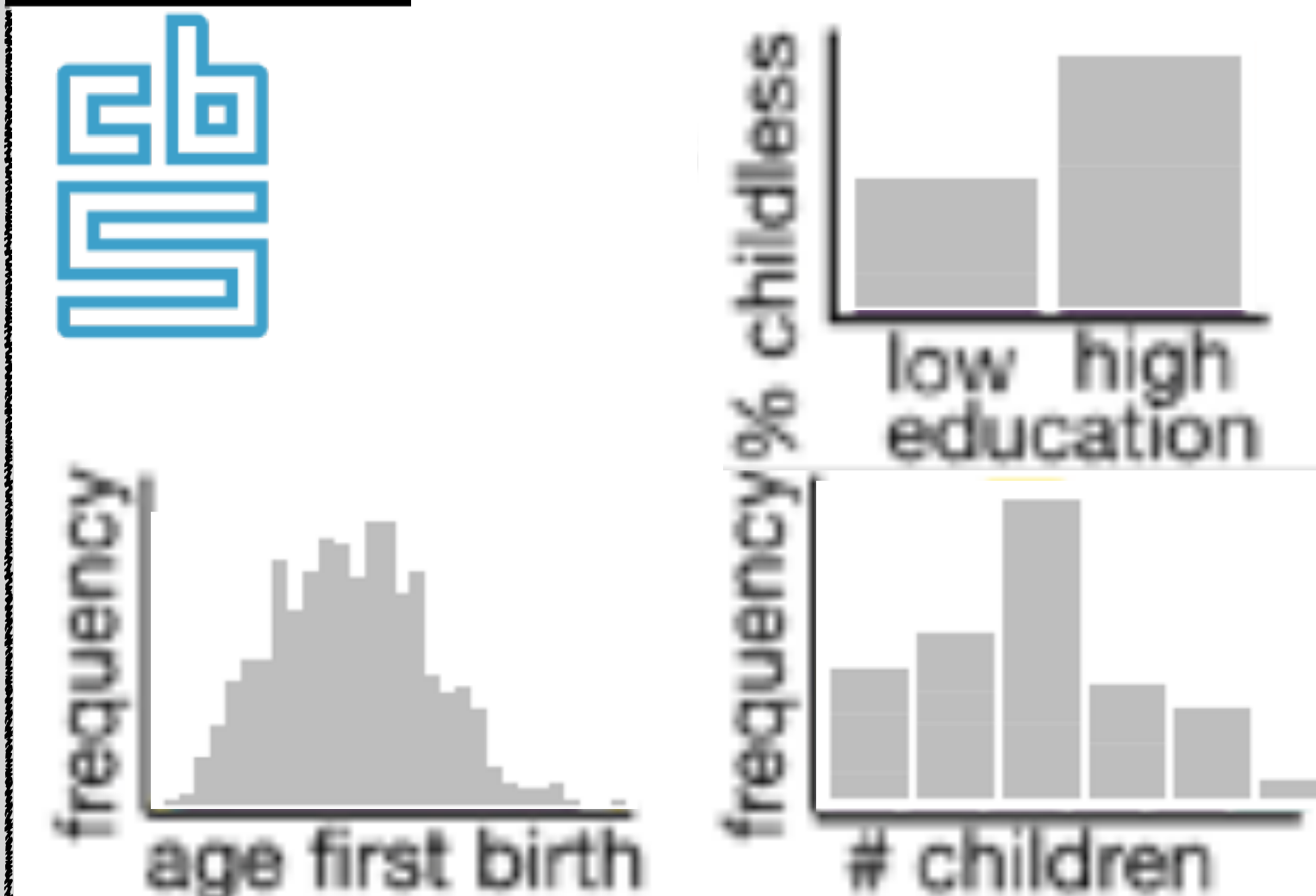
Randomly determined traits individual 10000  
 in union =26 | spac. =1 | pref. =1 | fecund. =0.1 | steril. =45 | edu. =low



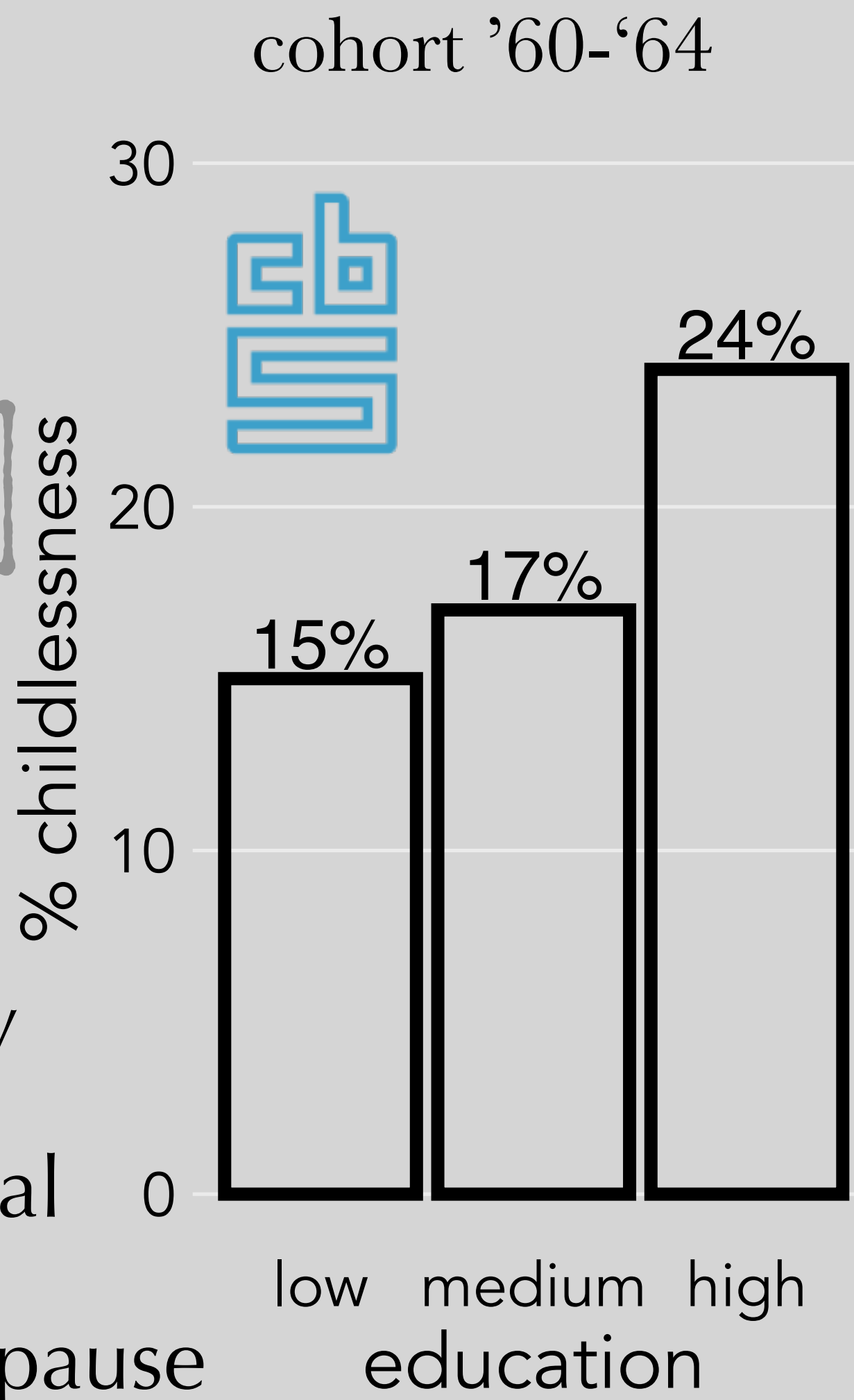
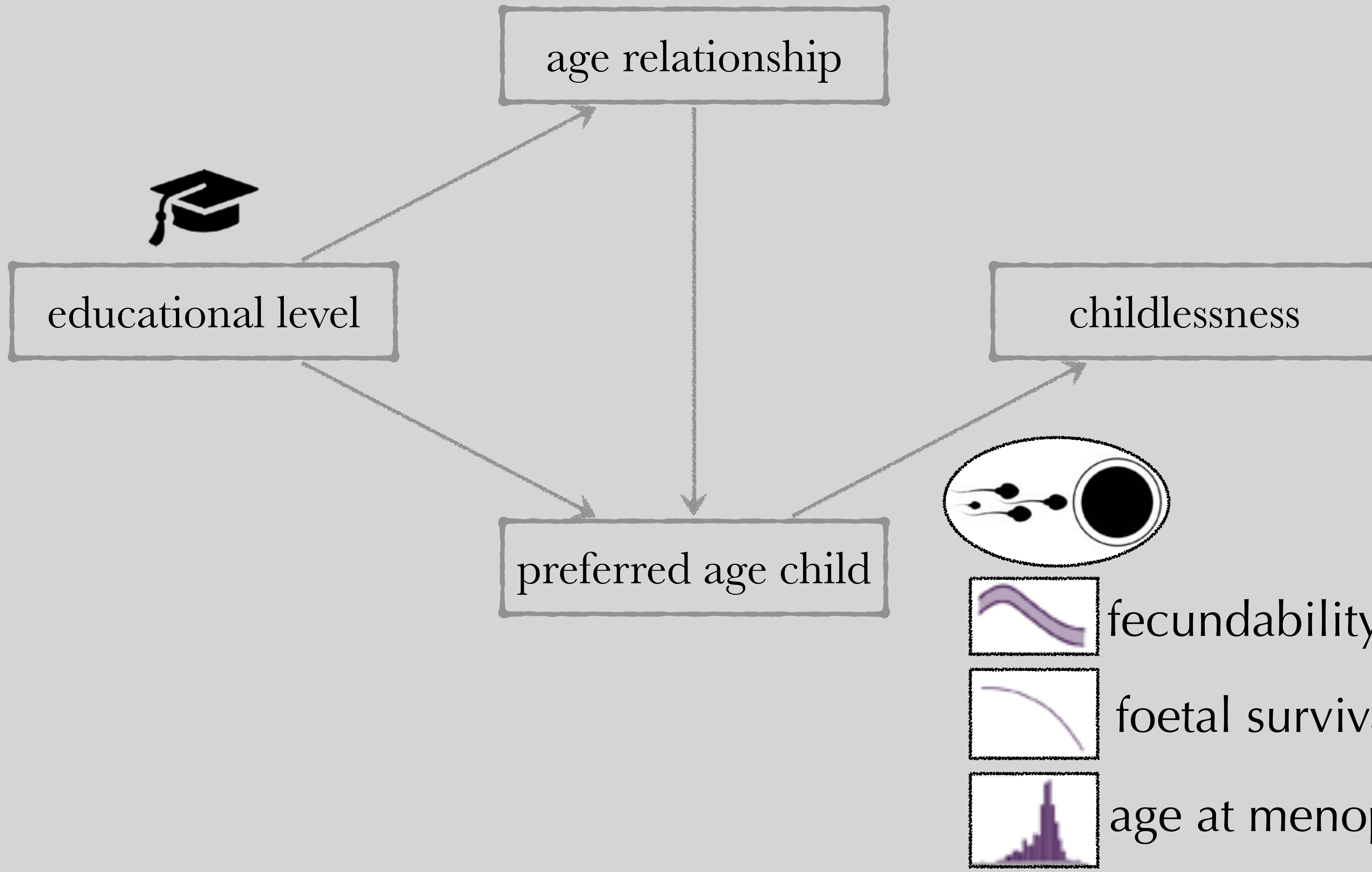
## MODEL OUTPUT



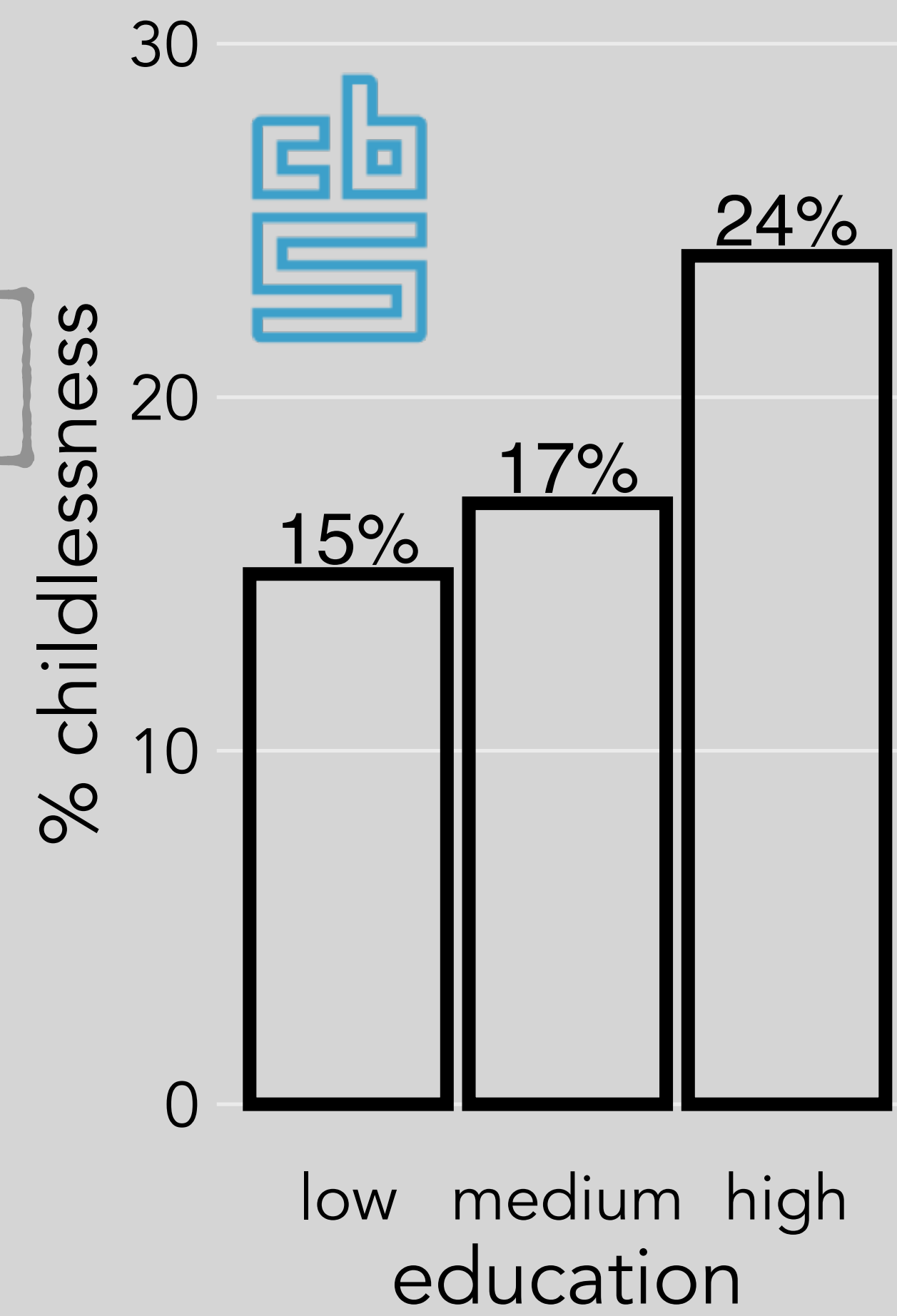
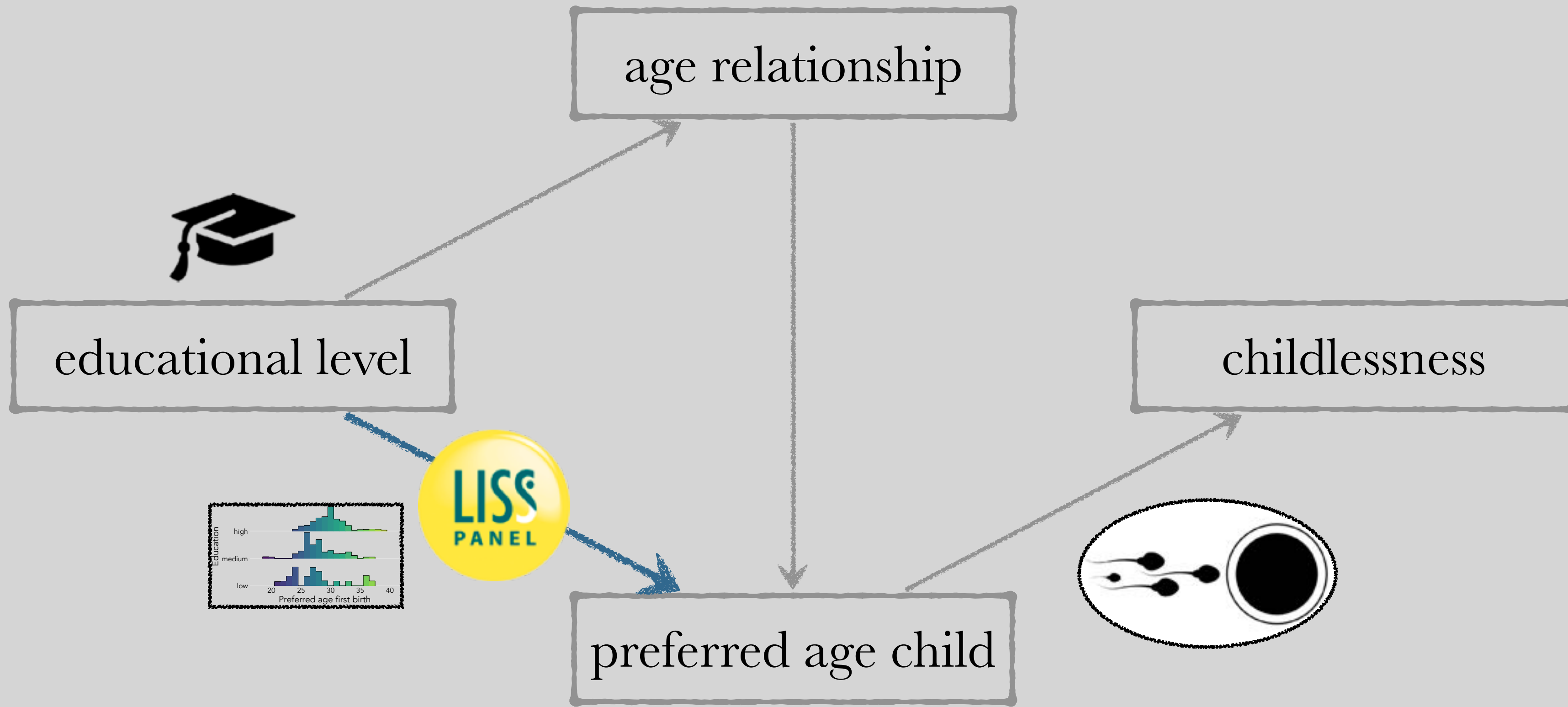
## 'TRUTH'

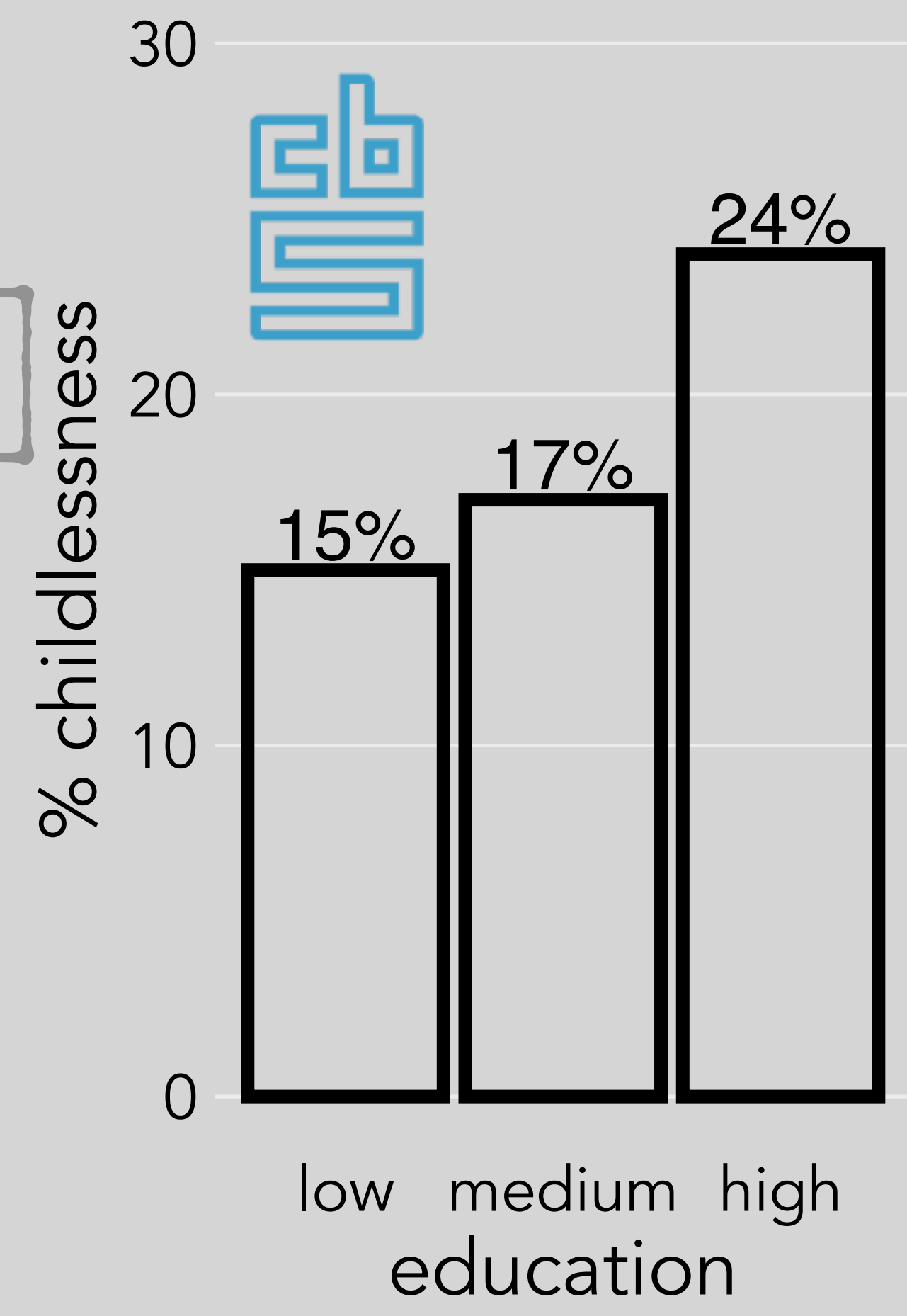
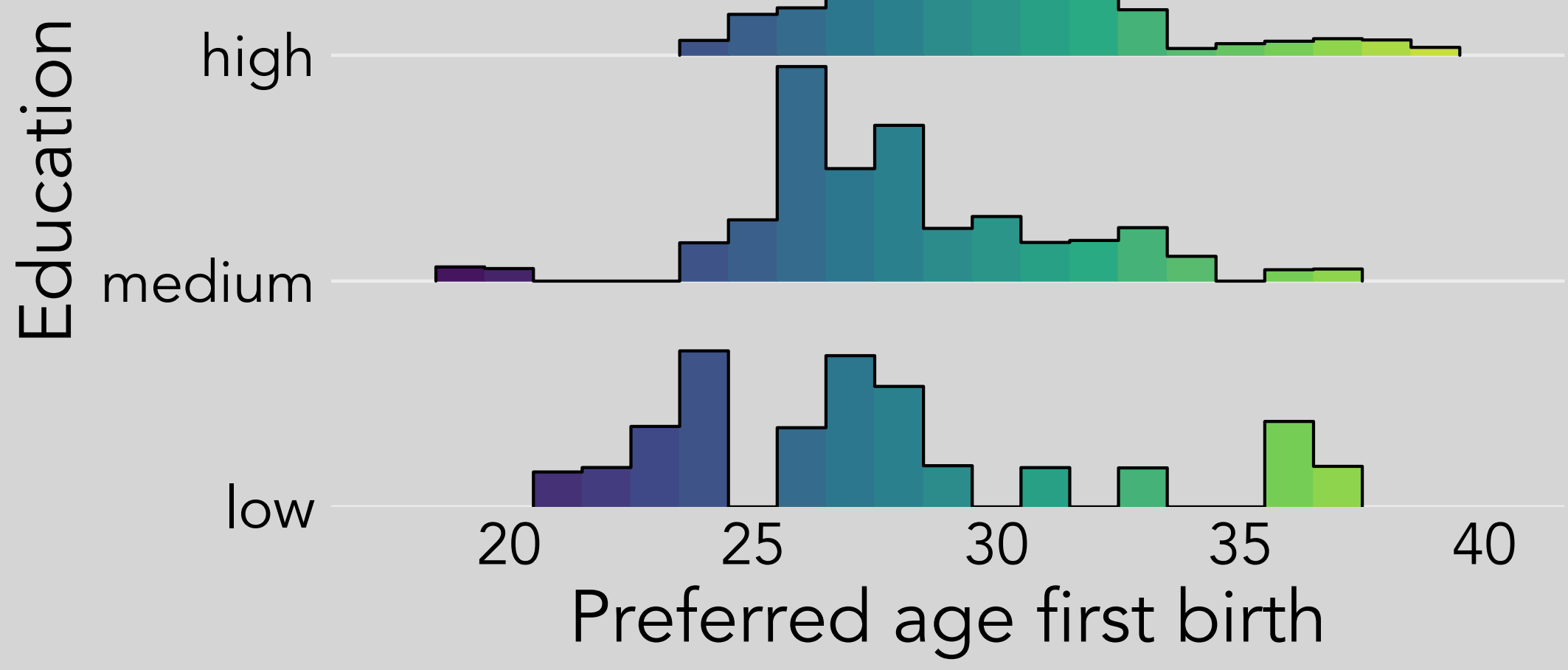
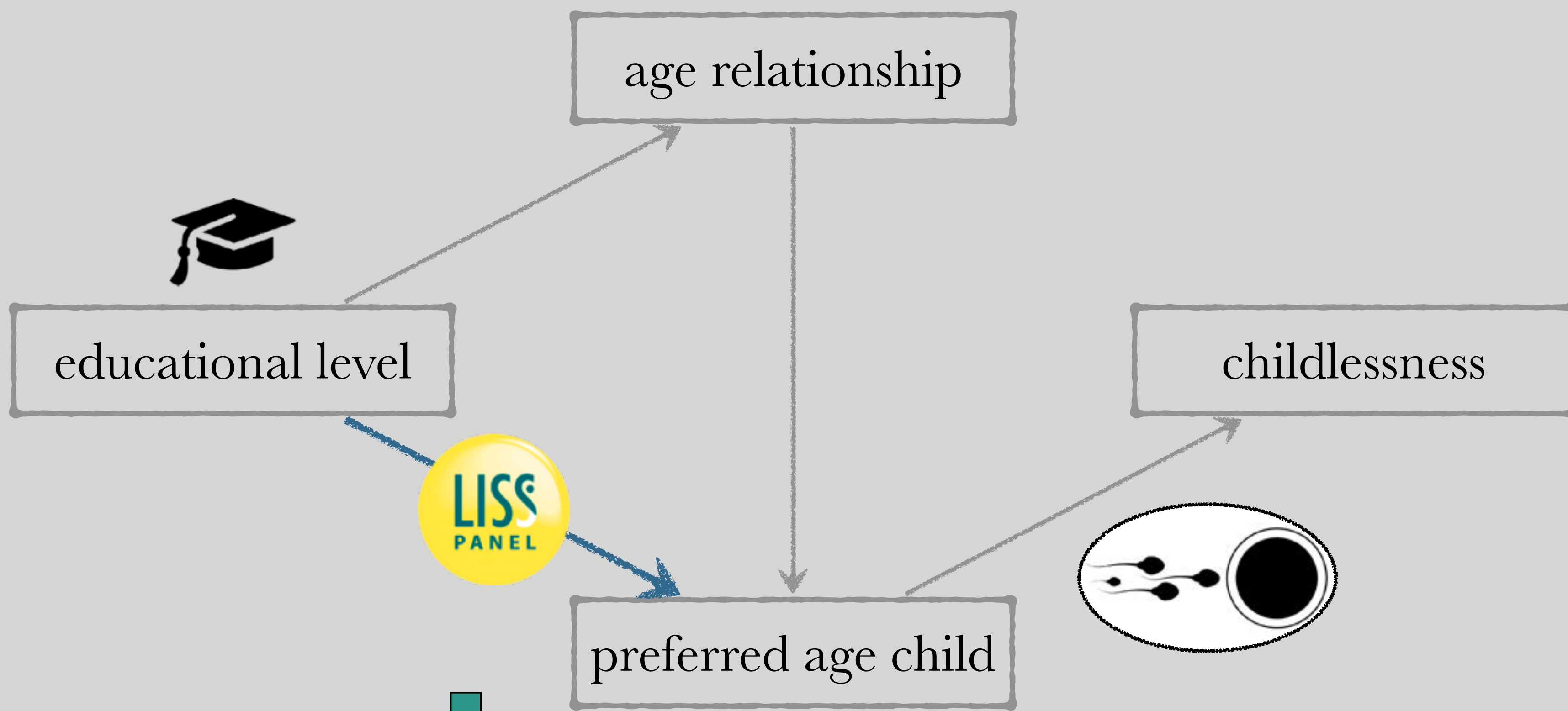


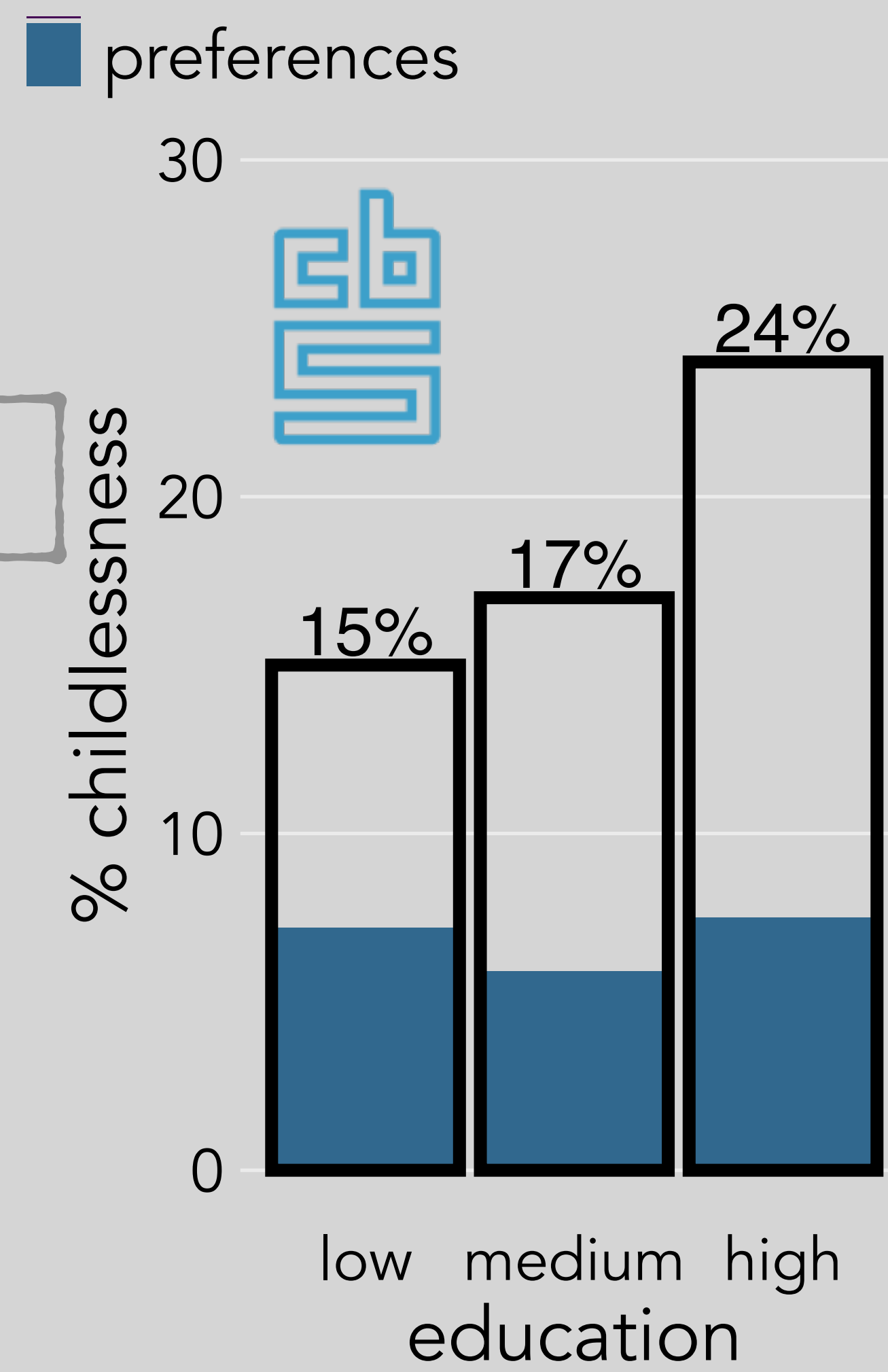
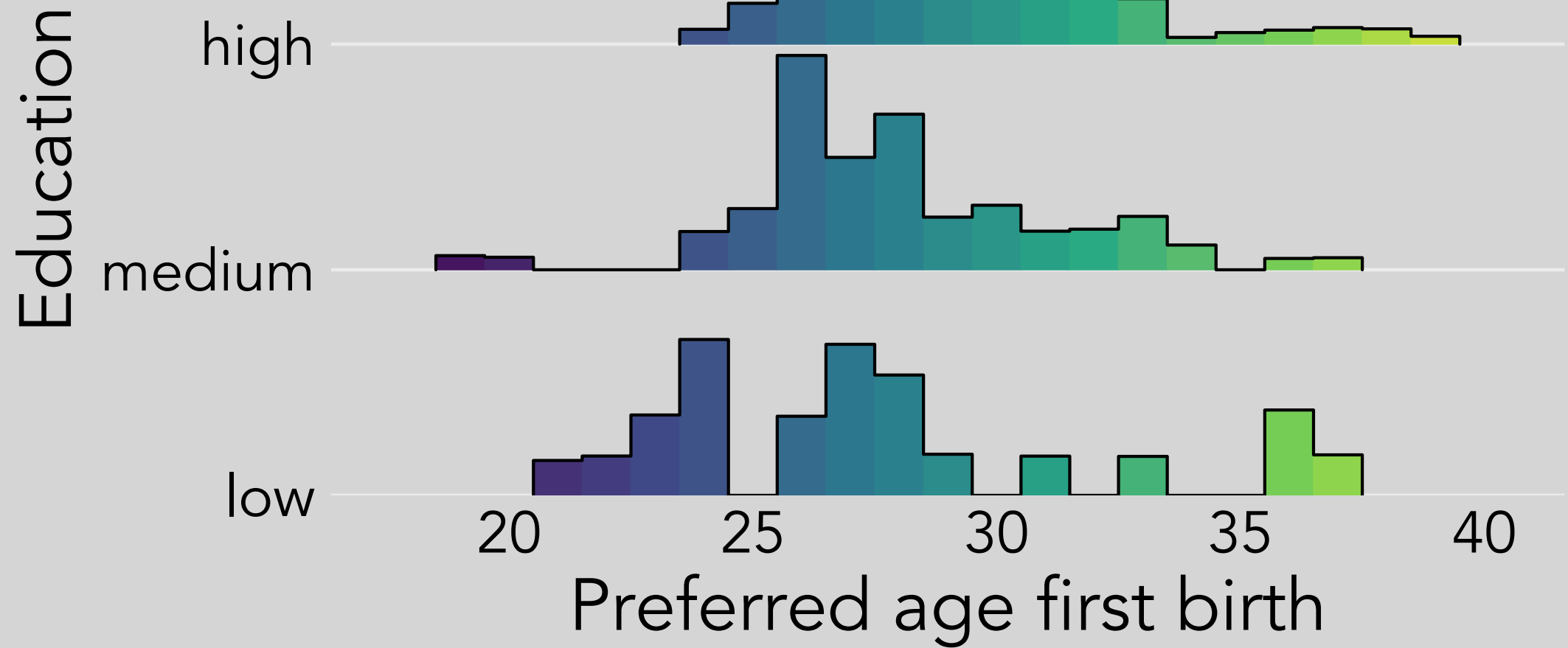
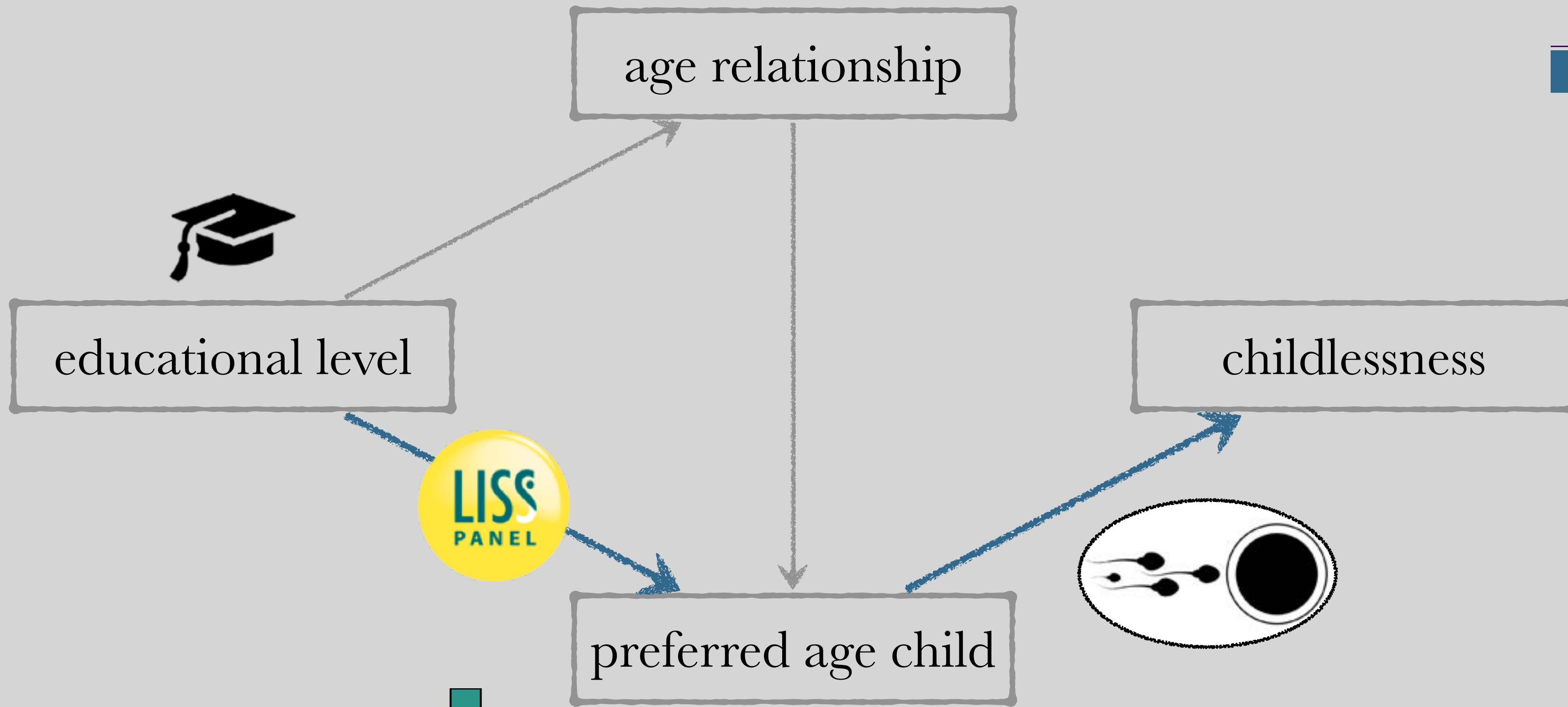


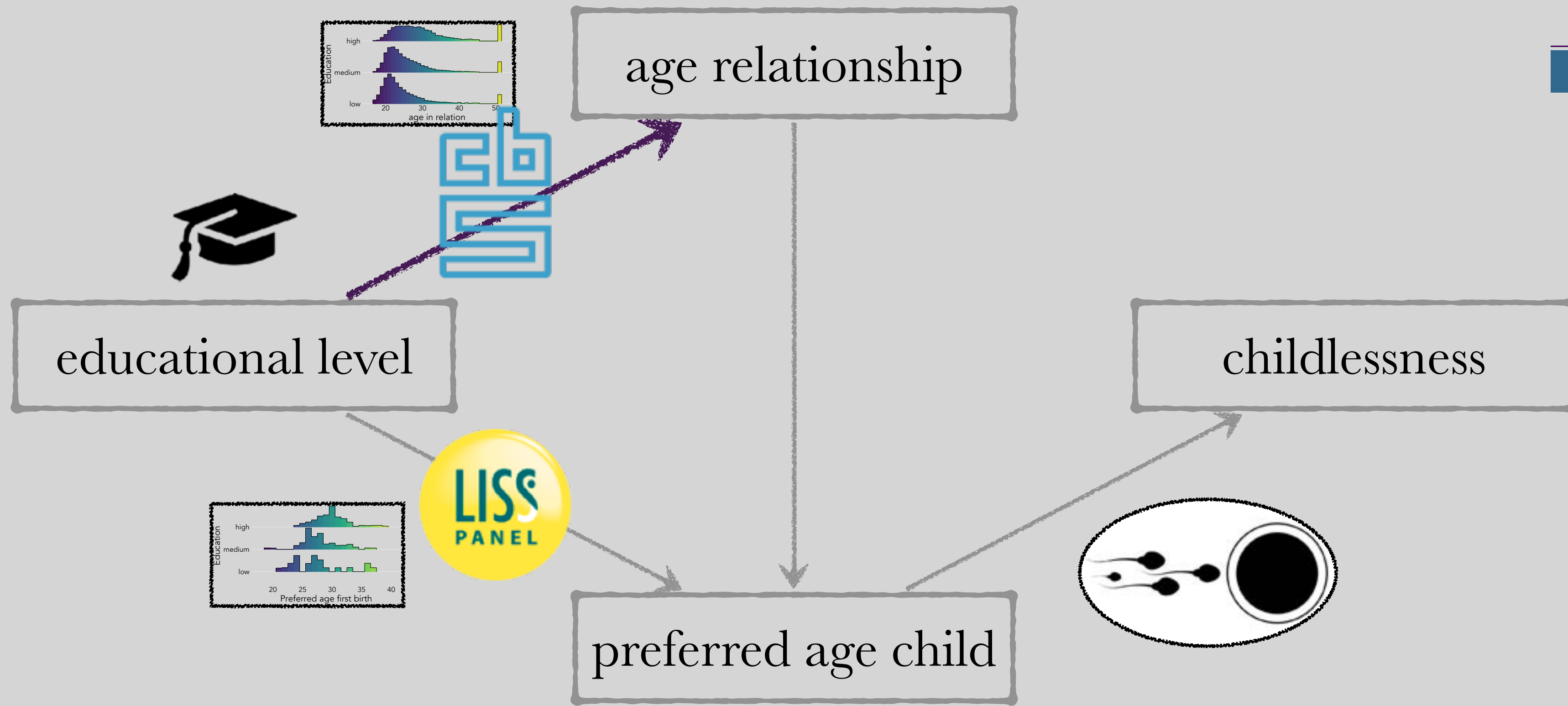




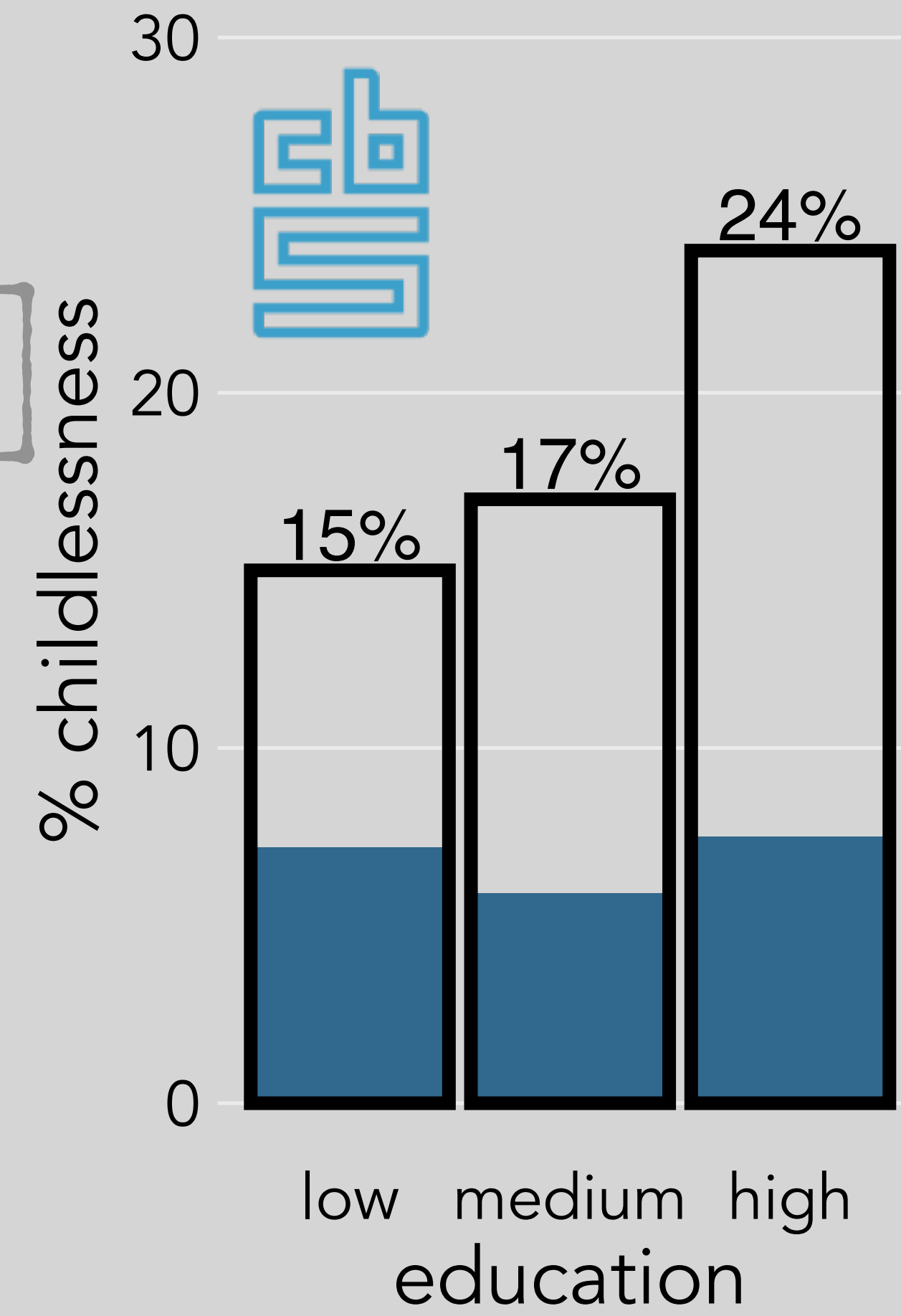




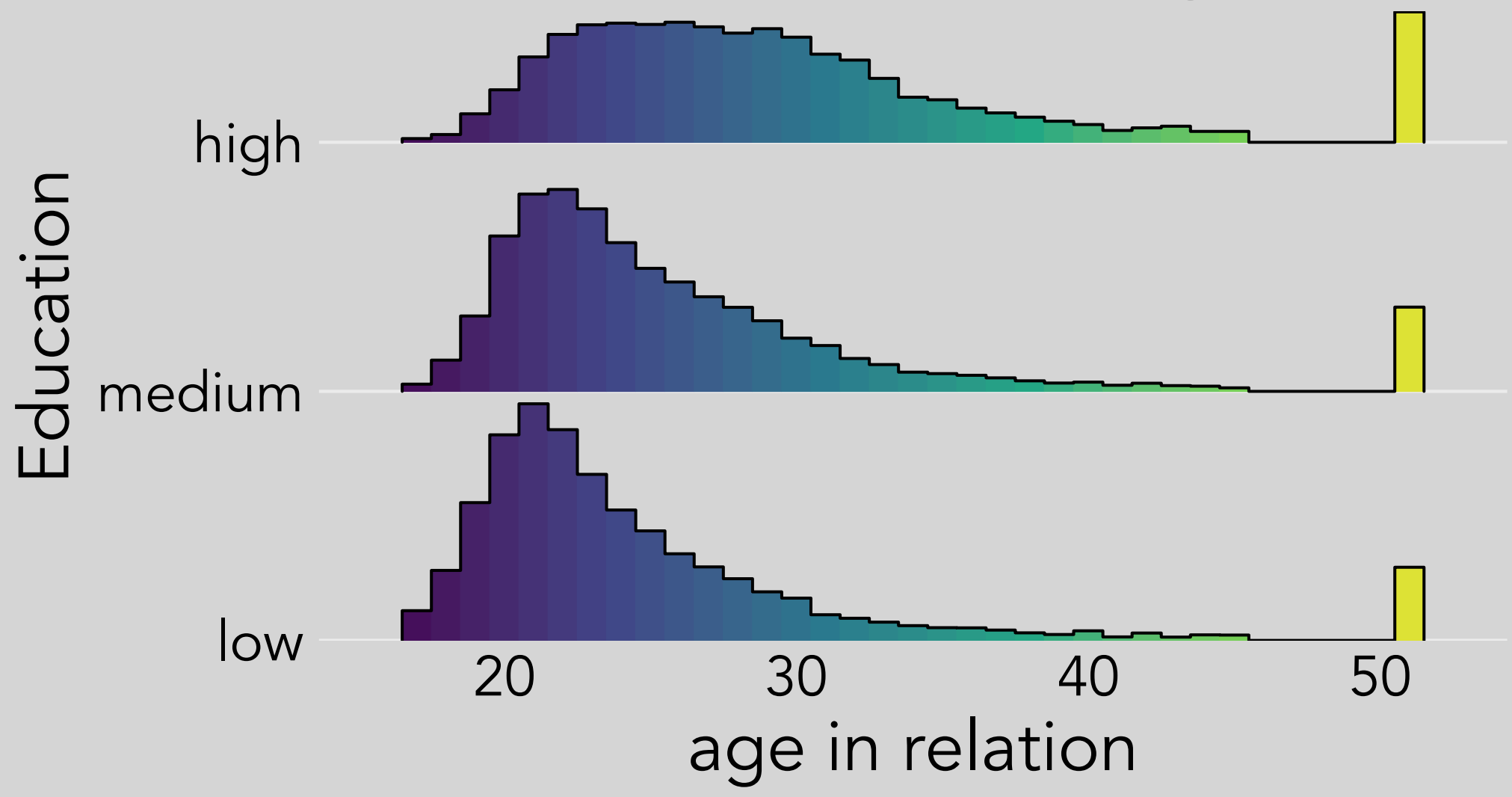
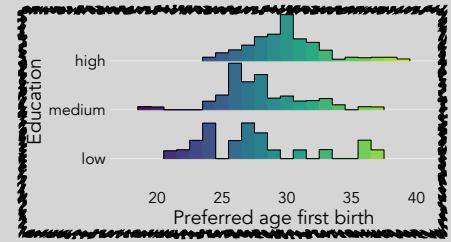
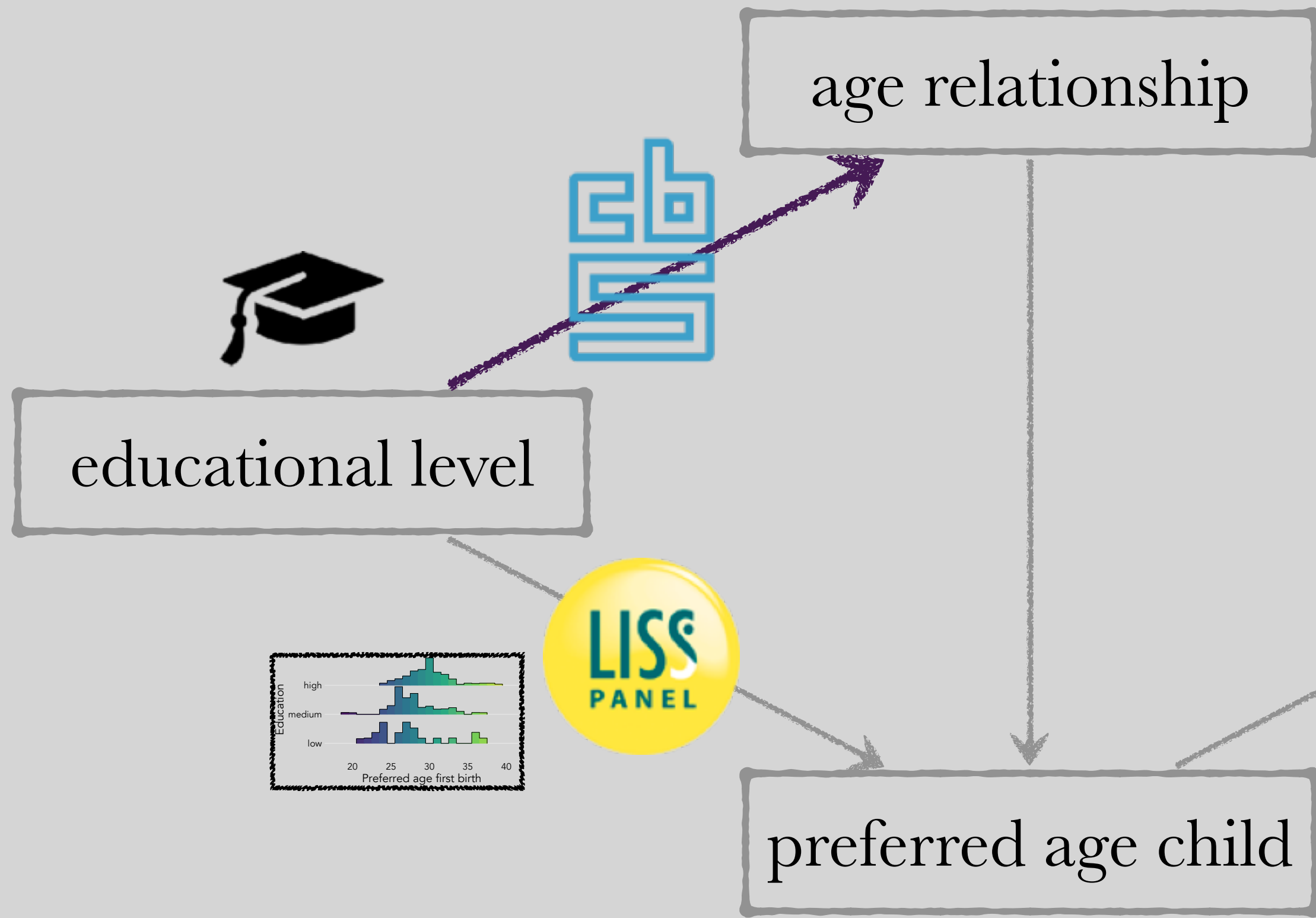




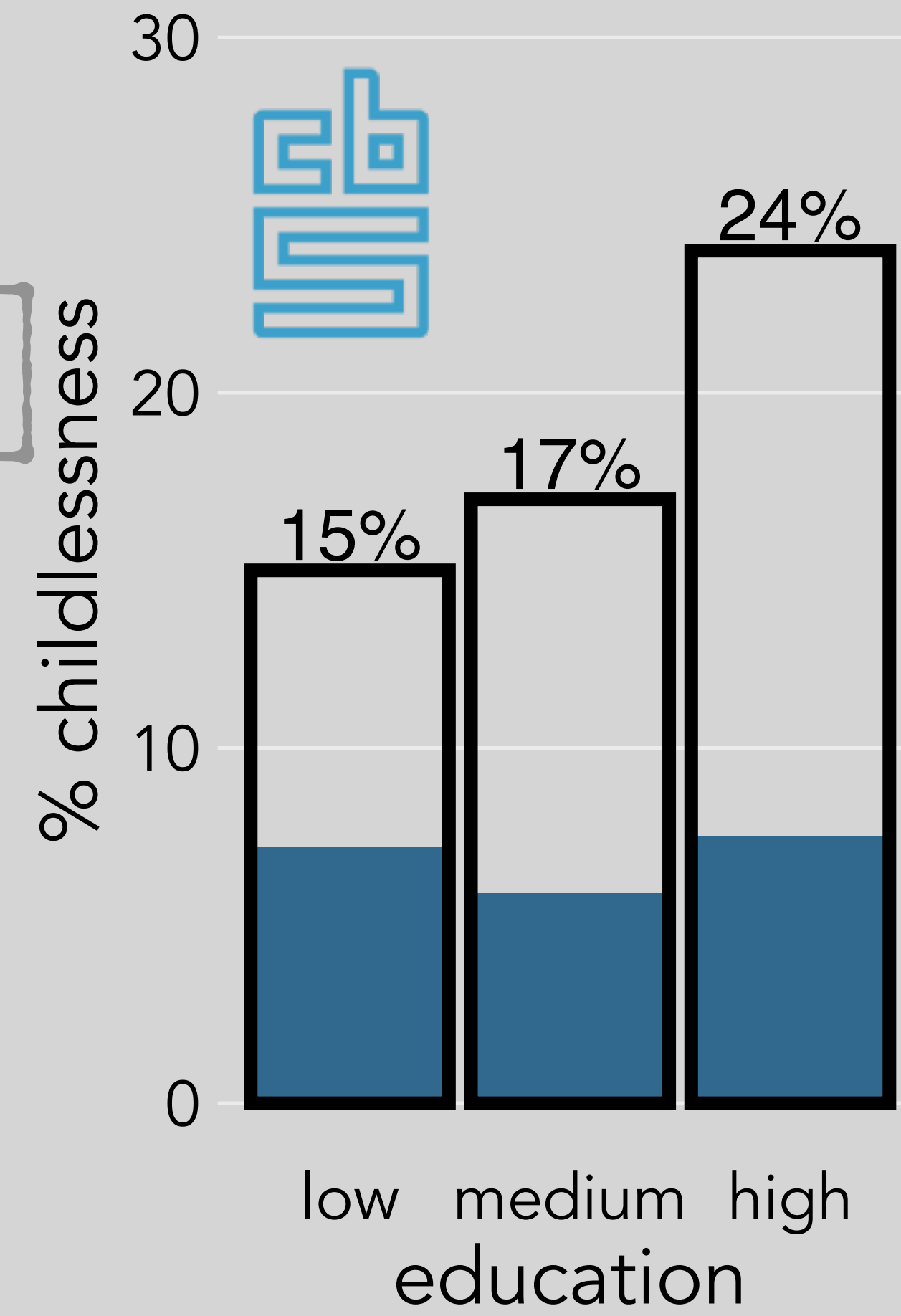
■ preferences

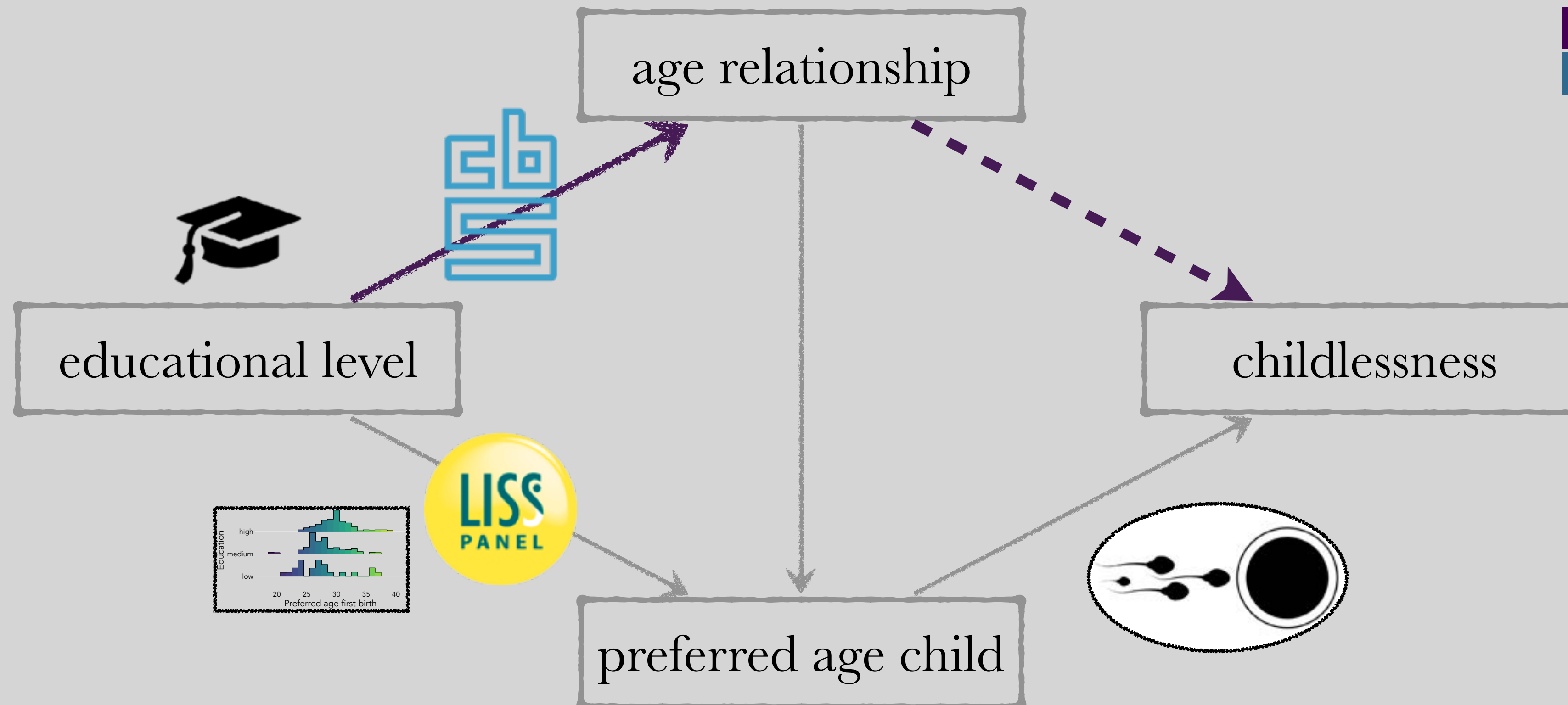




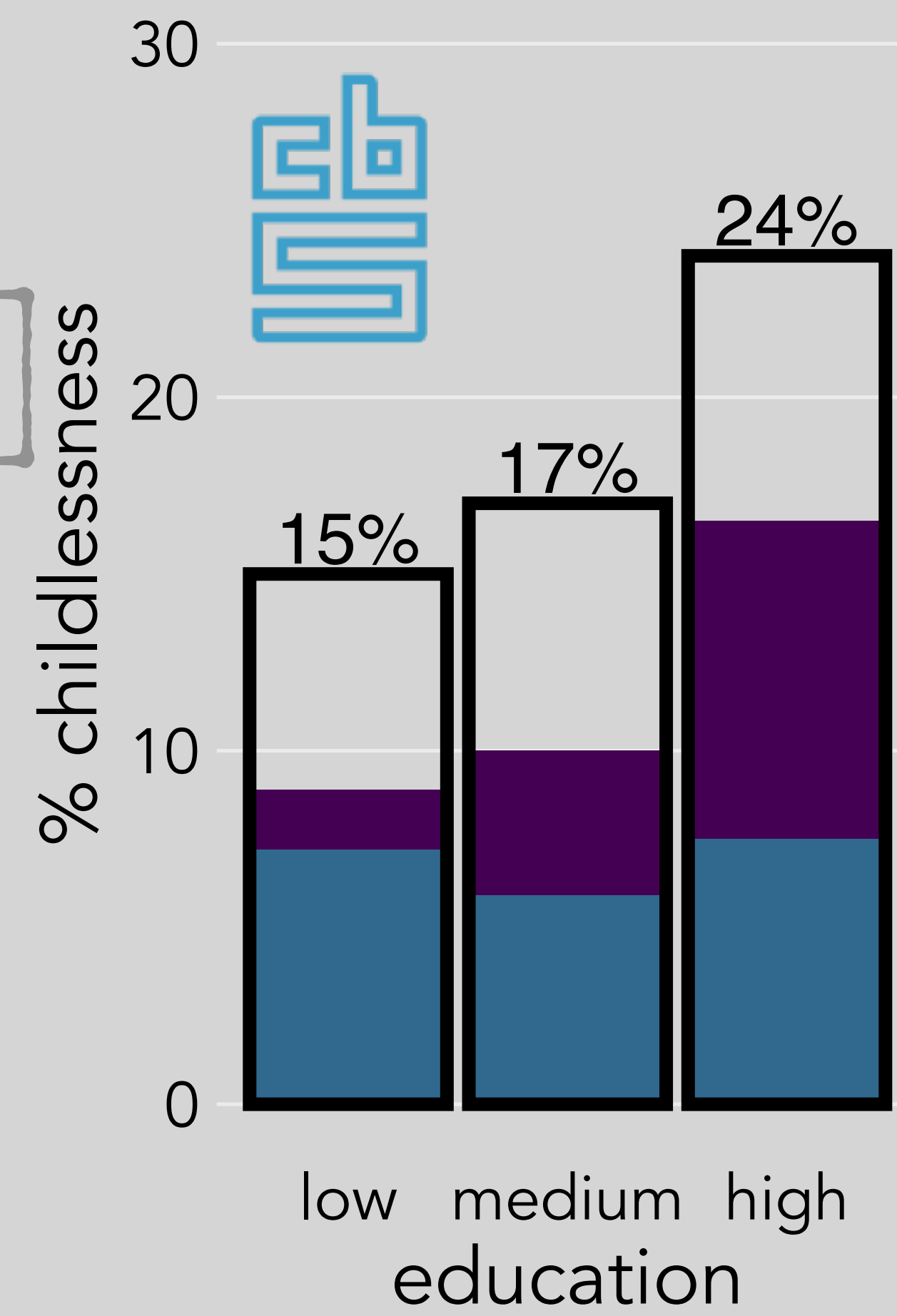
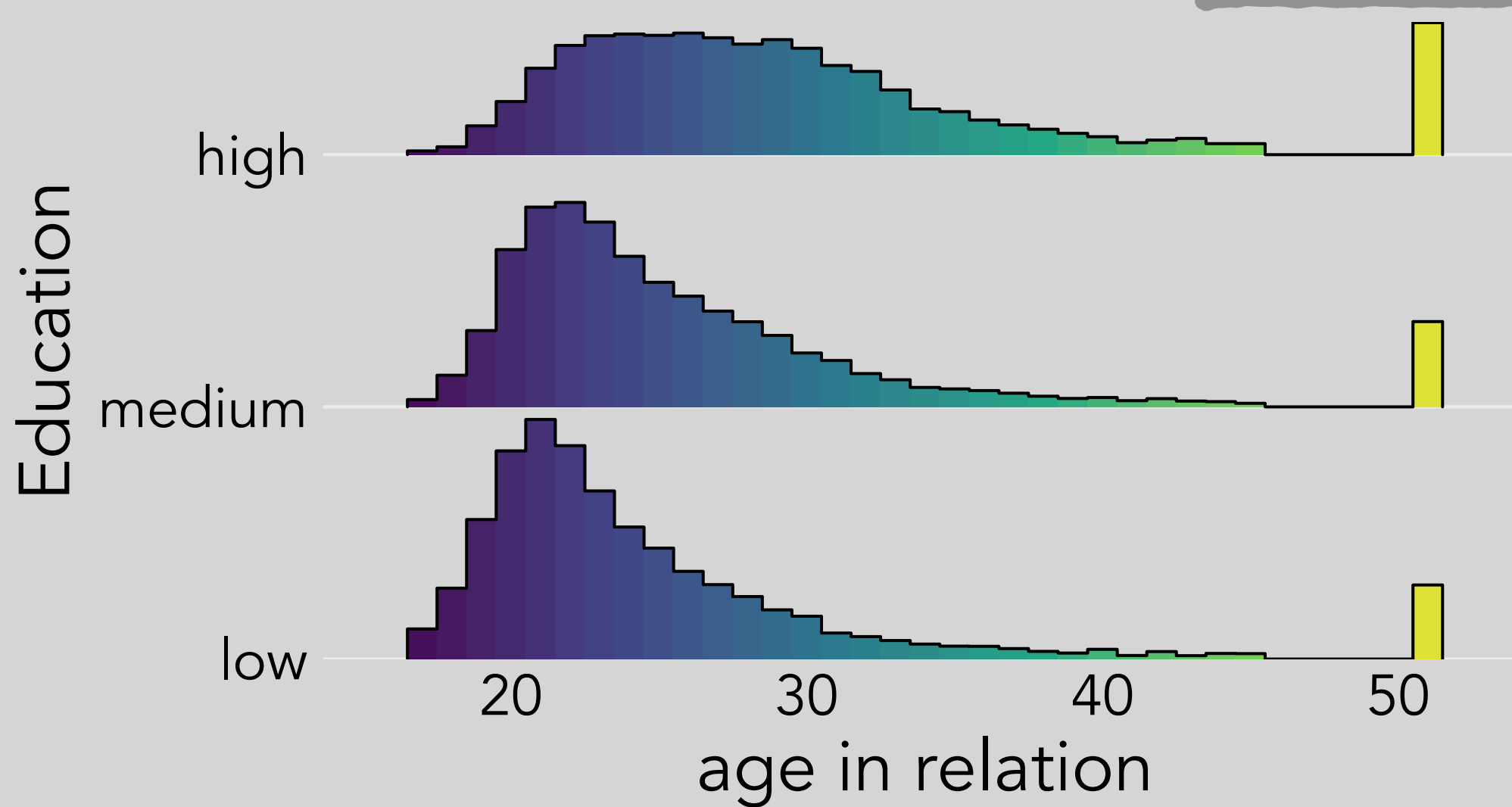


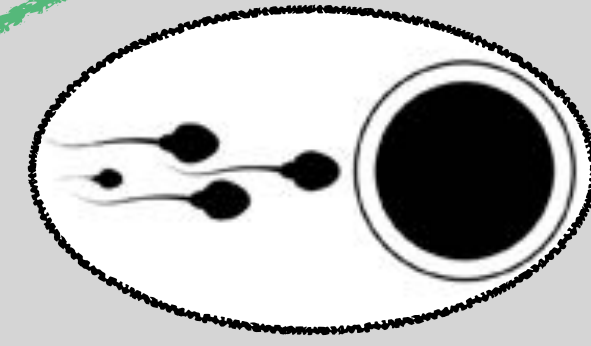
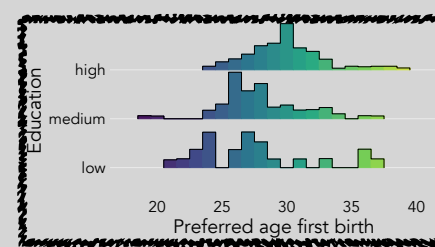
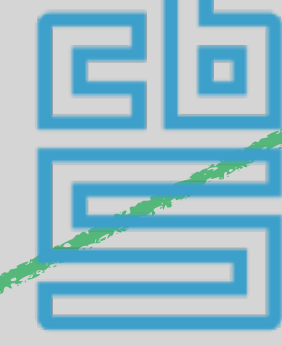
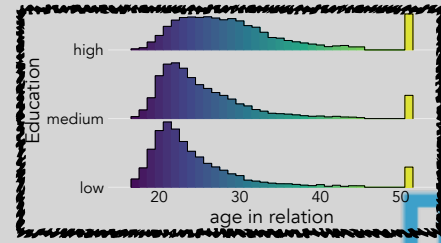
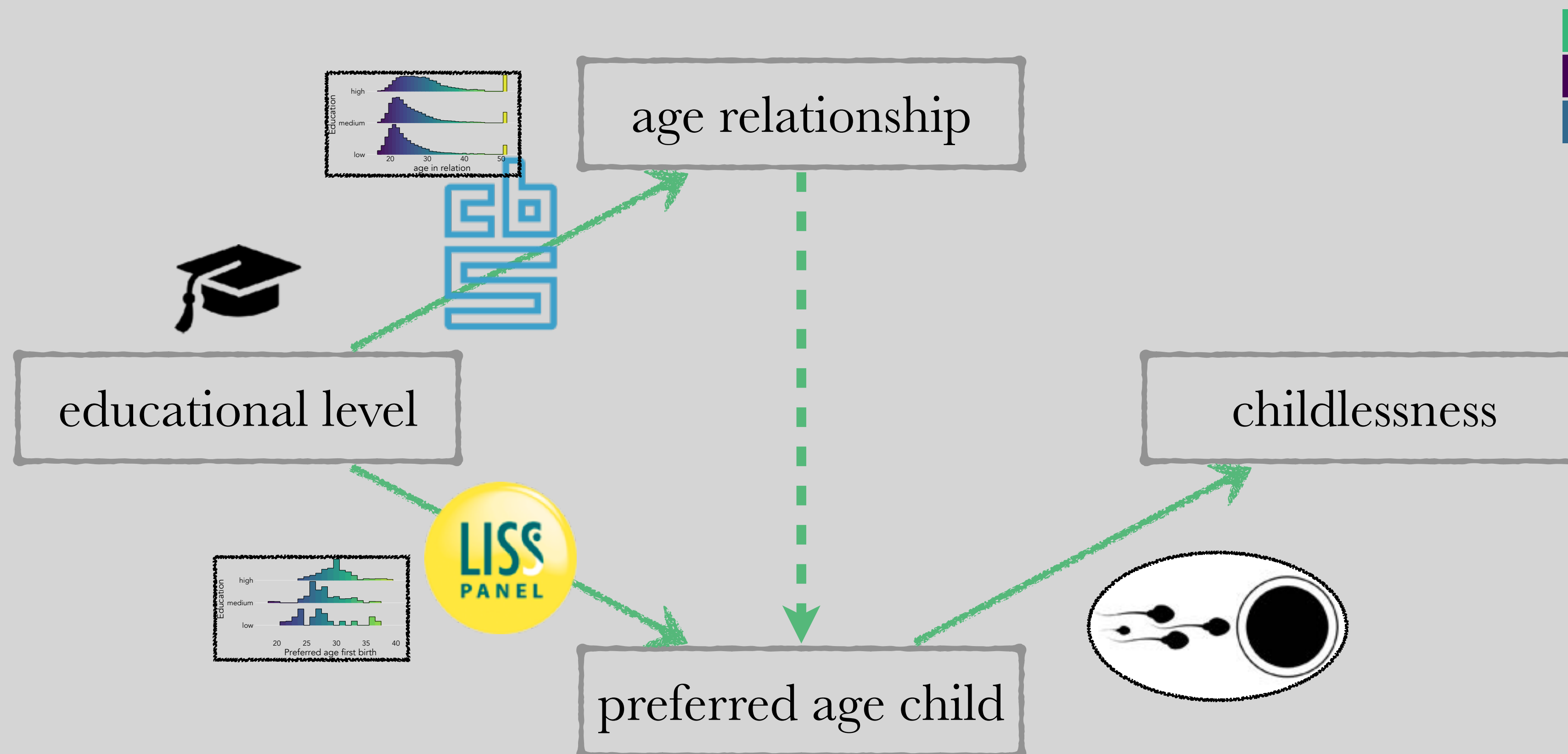
■ preferences



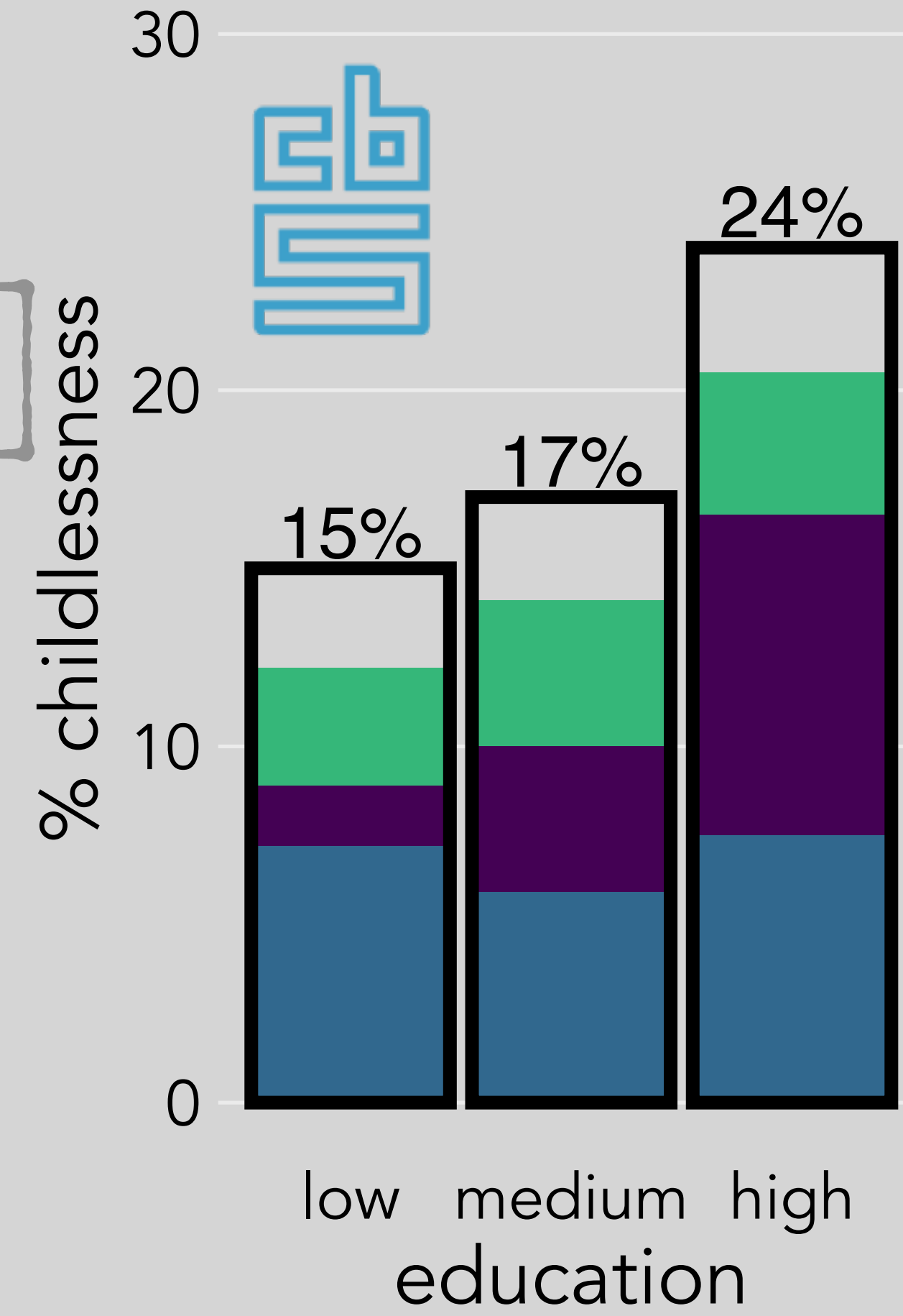


relation  
preferences

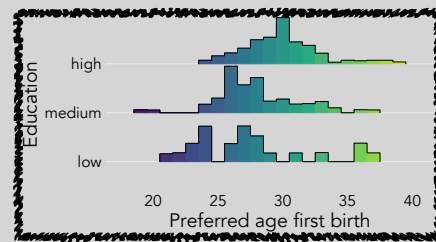
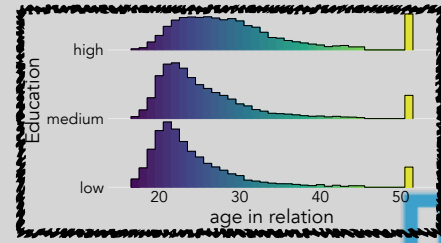
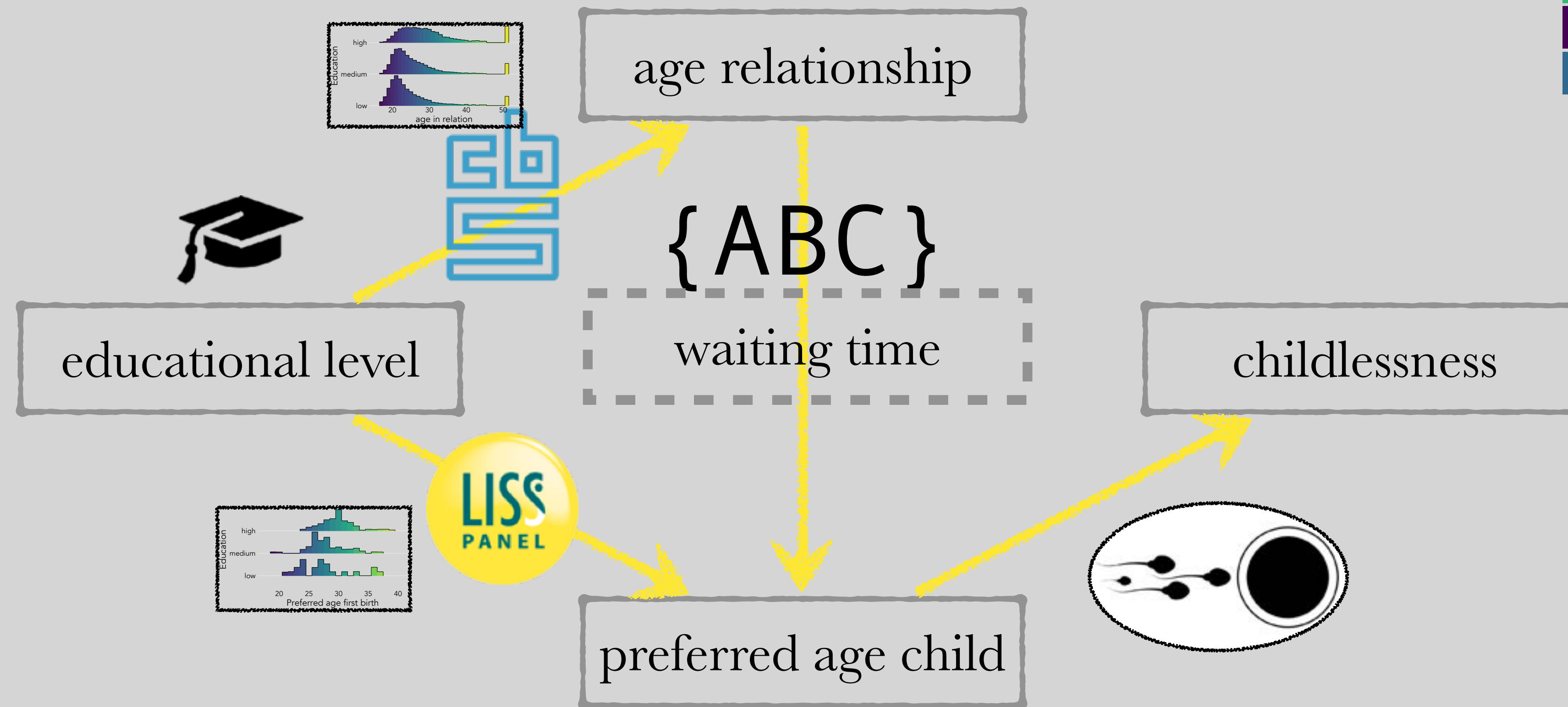




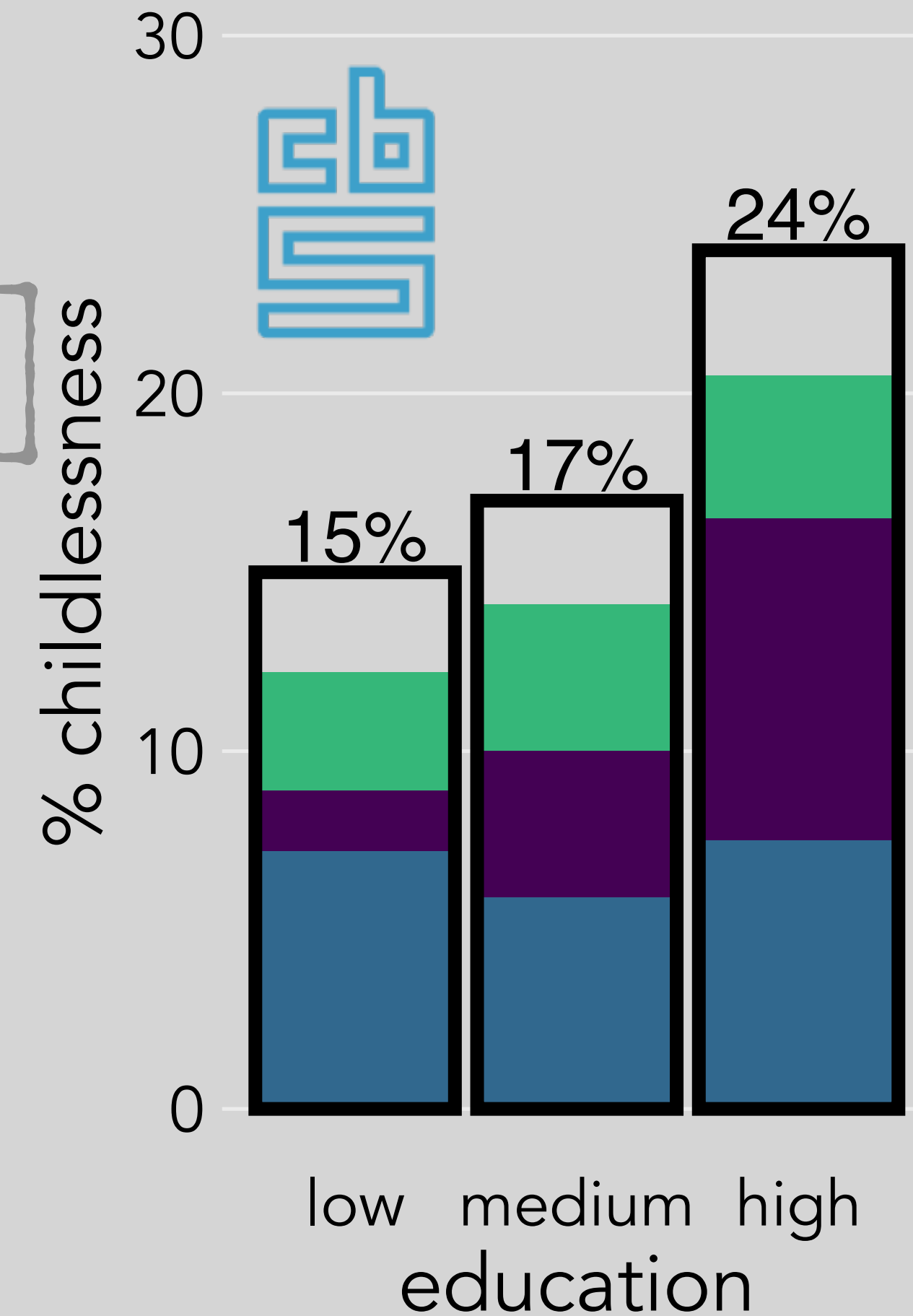
■ preferences + relation  
■ relation  
■ preferences



# {ABC} Approximate Bayesian Computation



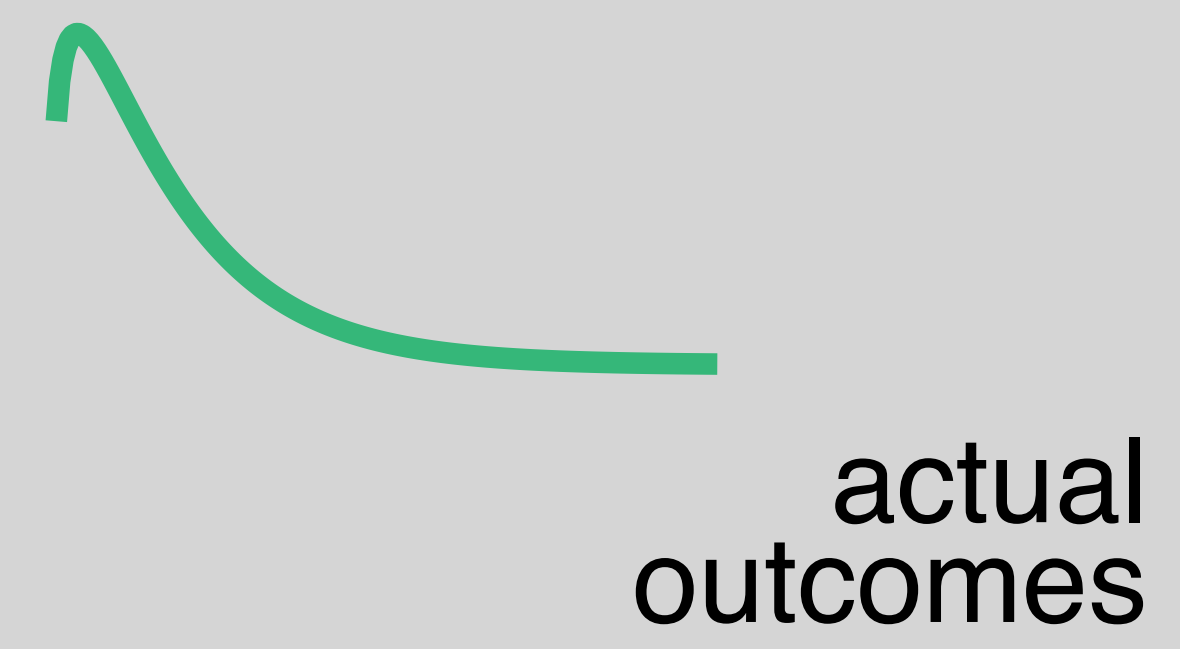
preferences + relation  
relation  
preferences



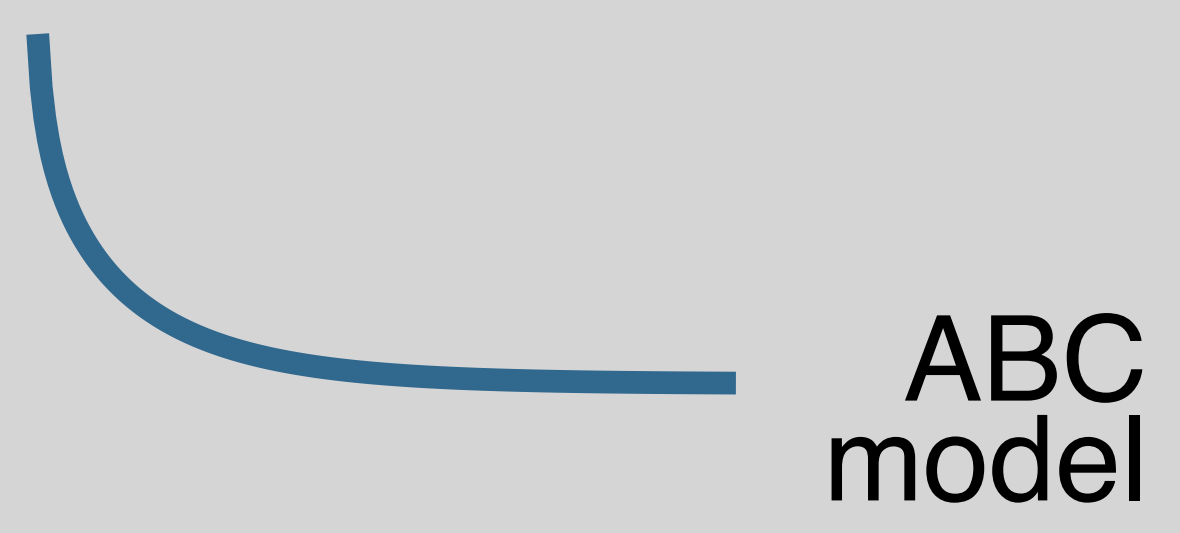


{ABC}

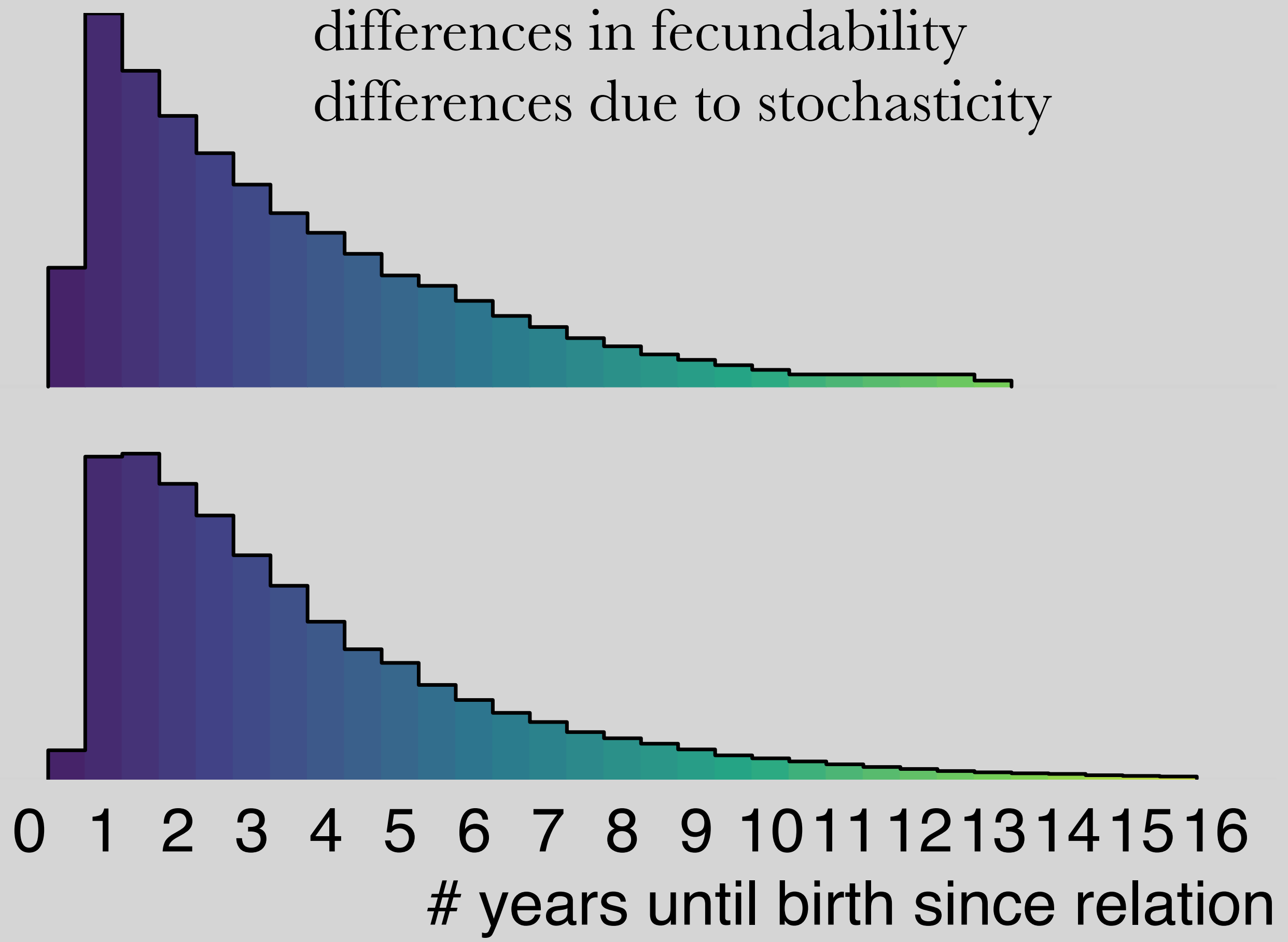
age in relation  $\propto$



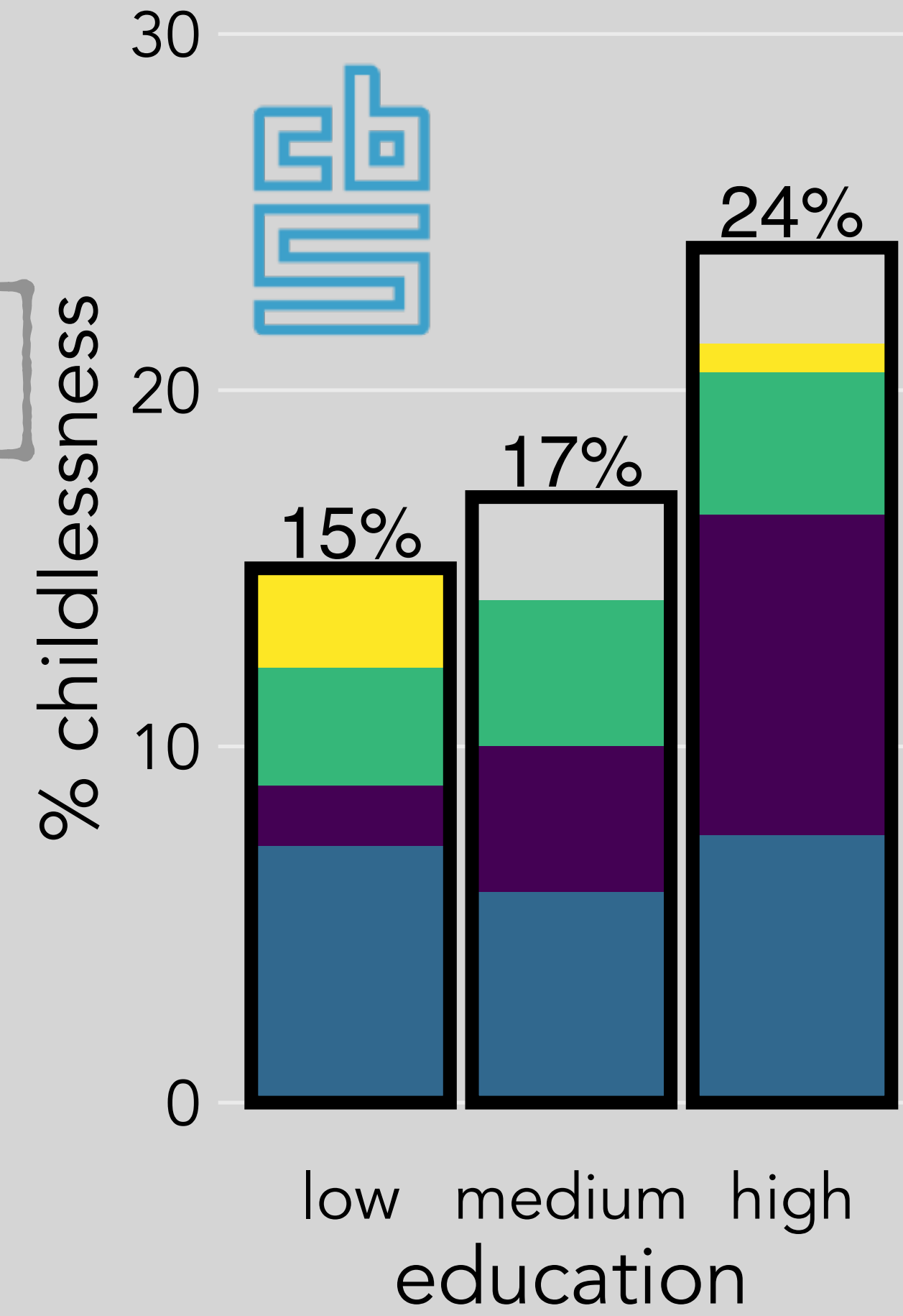
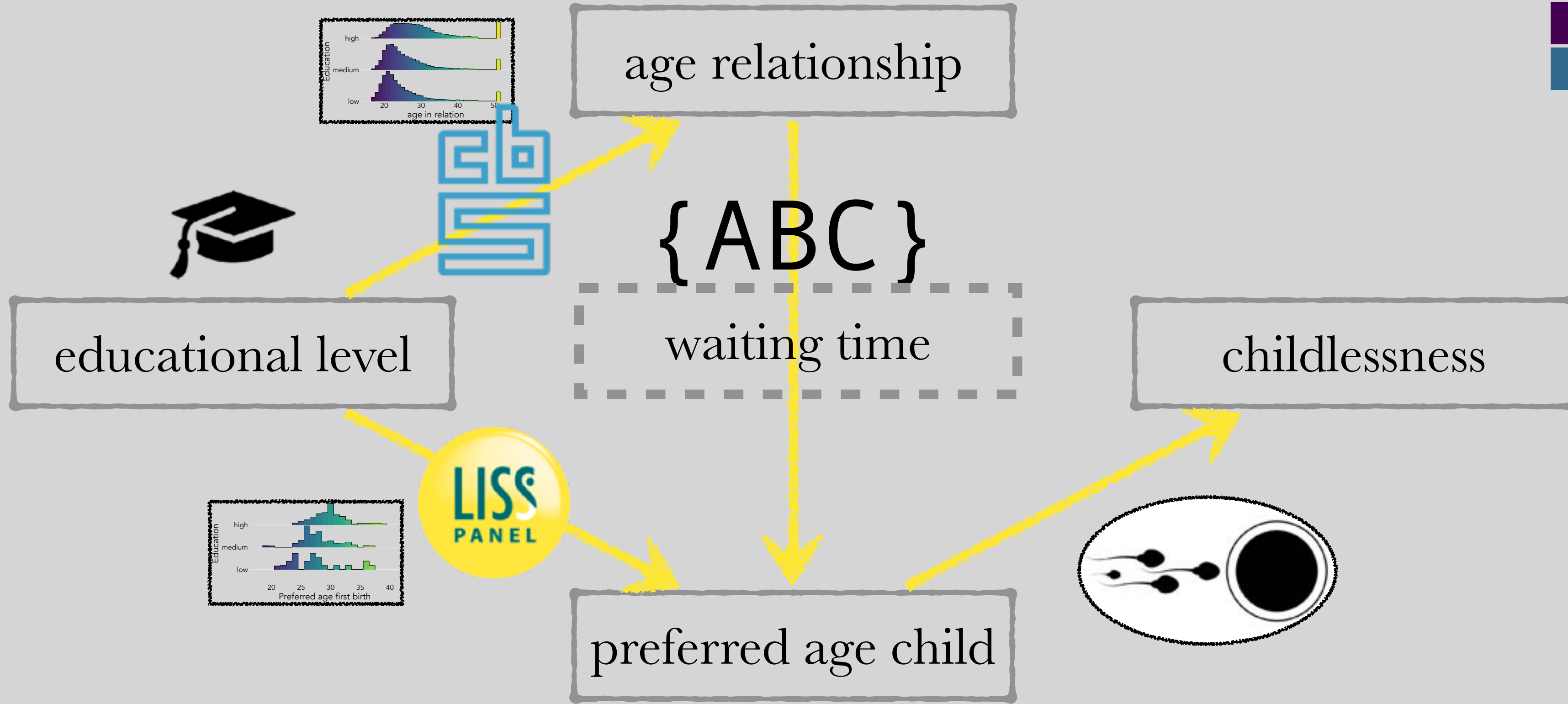
age in relation  
fecundability  $\propto$   
stochasticity



**Variation due to:**  
preferred waiting time child  
differences in fecundability  
differences due to stochasticity



- preferences + relation ABC
- preferences + relation
- relation
- preferences



{ABC}  
 Approximate  
 Bayesian  
 Computation

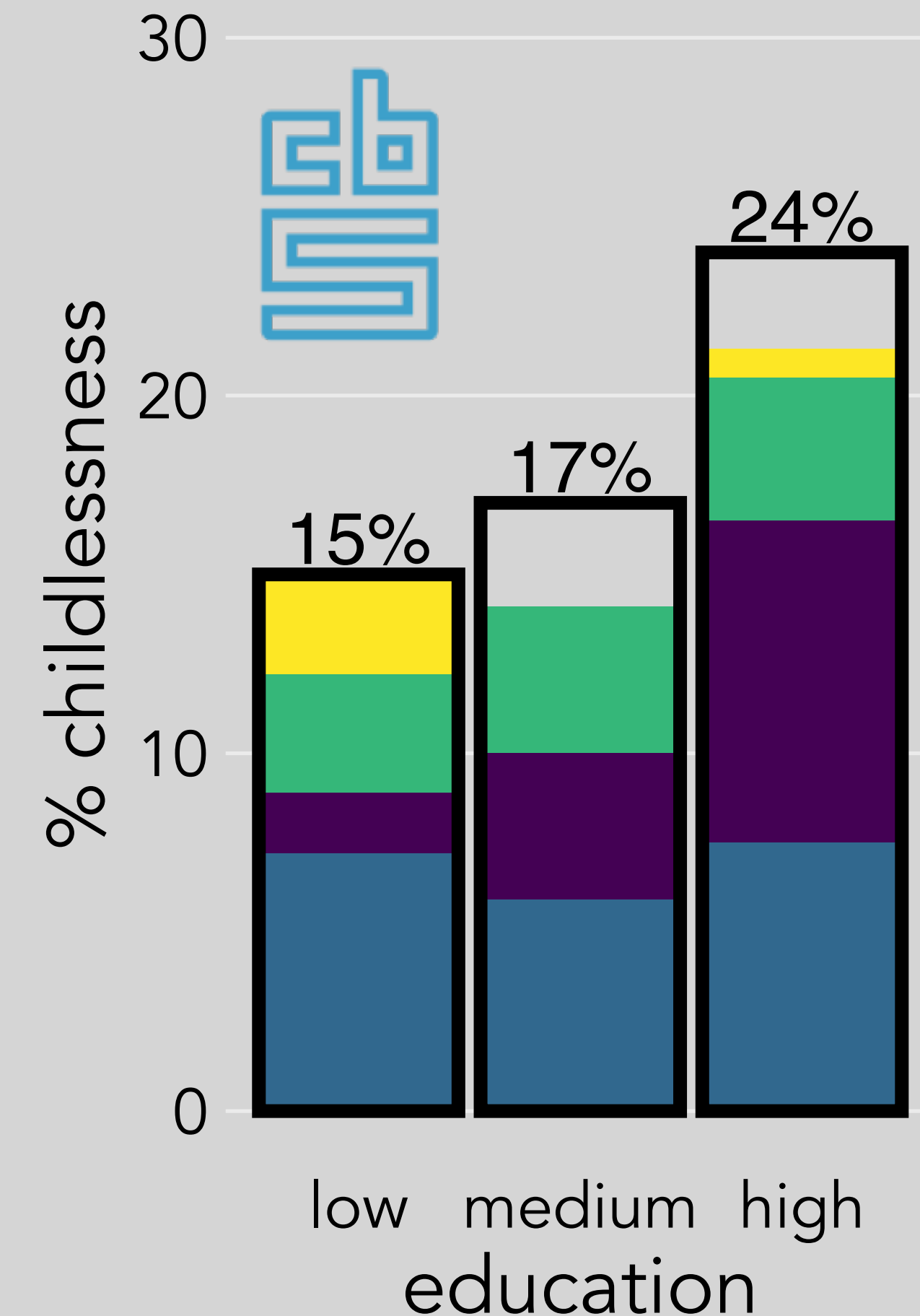
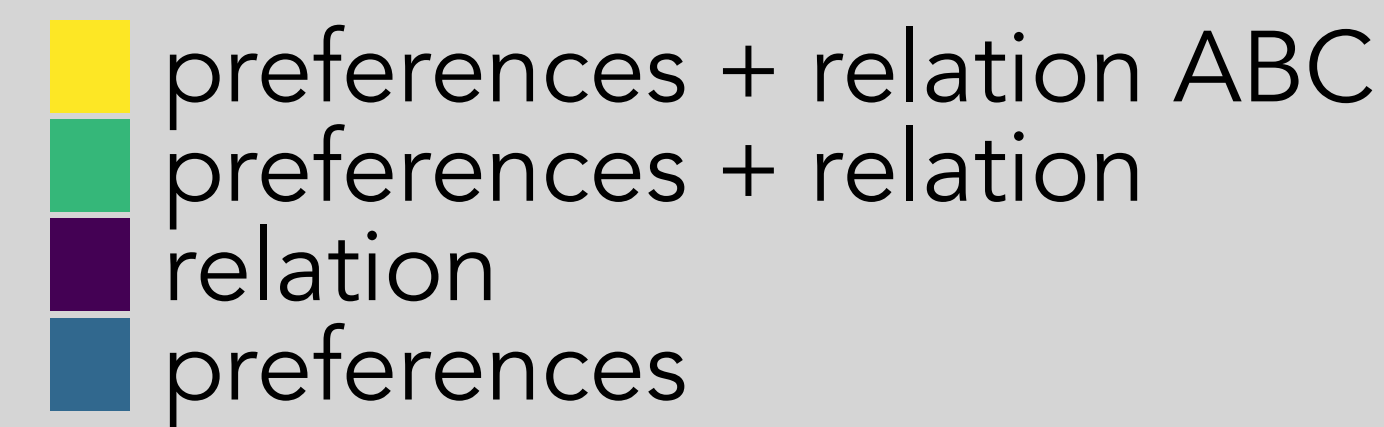
# Where Did We Go Wrong?

## Assumptions

1. No break-ups
2. All births are preferred
3. Preferences do not determine relationship
4. Preferences do not determine education
5. Preferences do not change
6. Education is not related to 'biology'
7. Preferences are measured well


## Improvements

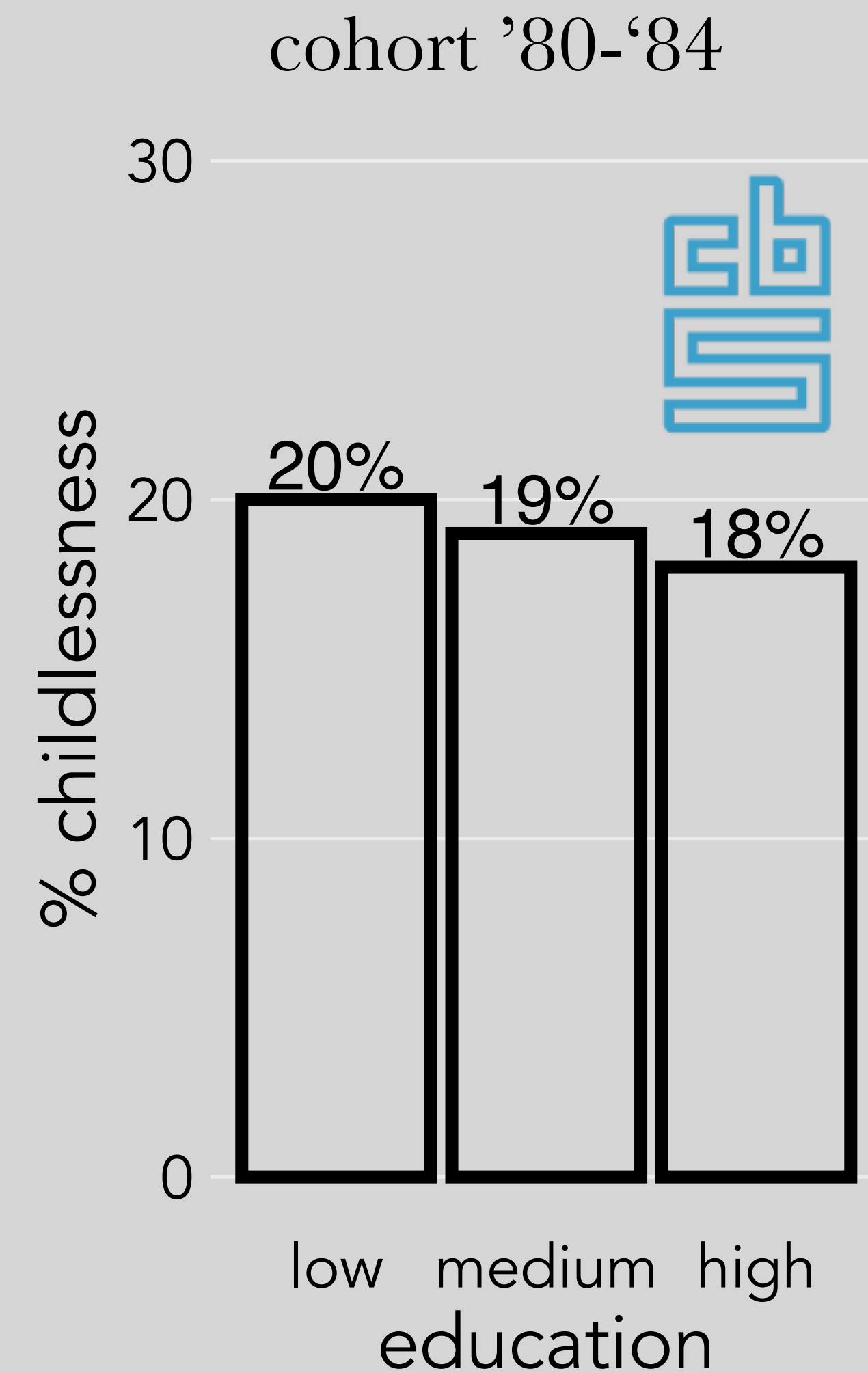
1. Make waiting time dependent on age and education
2. Better measures of age in relationship





## Education, Gender, and Cohort Fertility in the Nordic Countries

Marika Jalovaara<sup>1</sup>  · Gerda Neyer<sup>2</sup> · Gunnar Andersson<sup>2</sup> · Johan Dahlberg<sup>2</sup> · Lars Dommermuth<sup>3</sup> · Peter Fallesen<sup>2,4</sup> · Trude Lappegård<sup>5</sup>



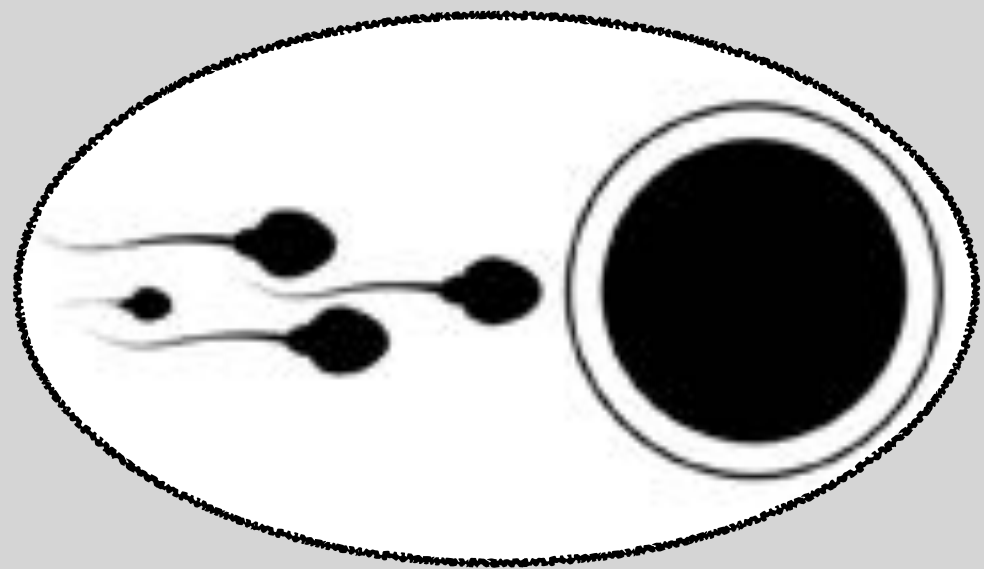
“ In Denmark, Norway and Sweden, childlessness is now highest among the least educated women



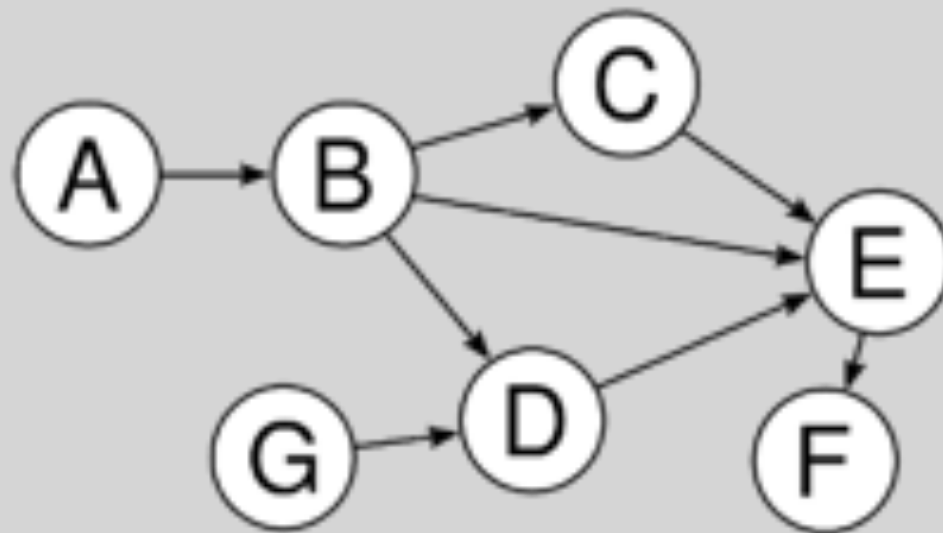
# Take-Home Messages

**microsimulation** can advance traditional statistical modelling

microsimulation can:



include biological information



test (causal) mechanisms

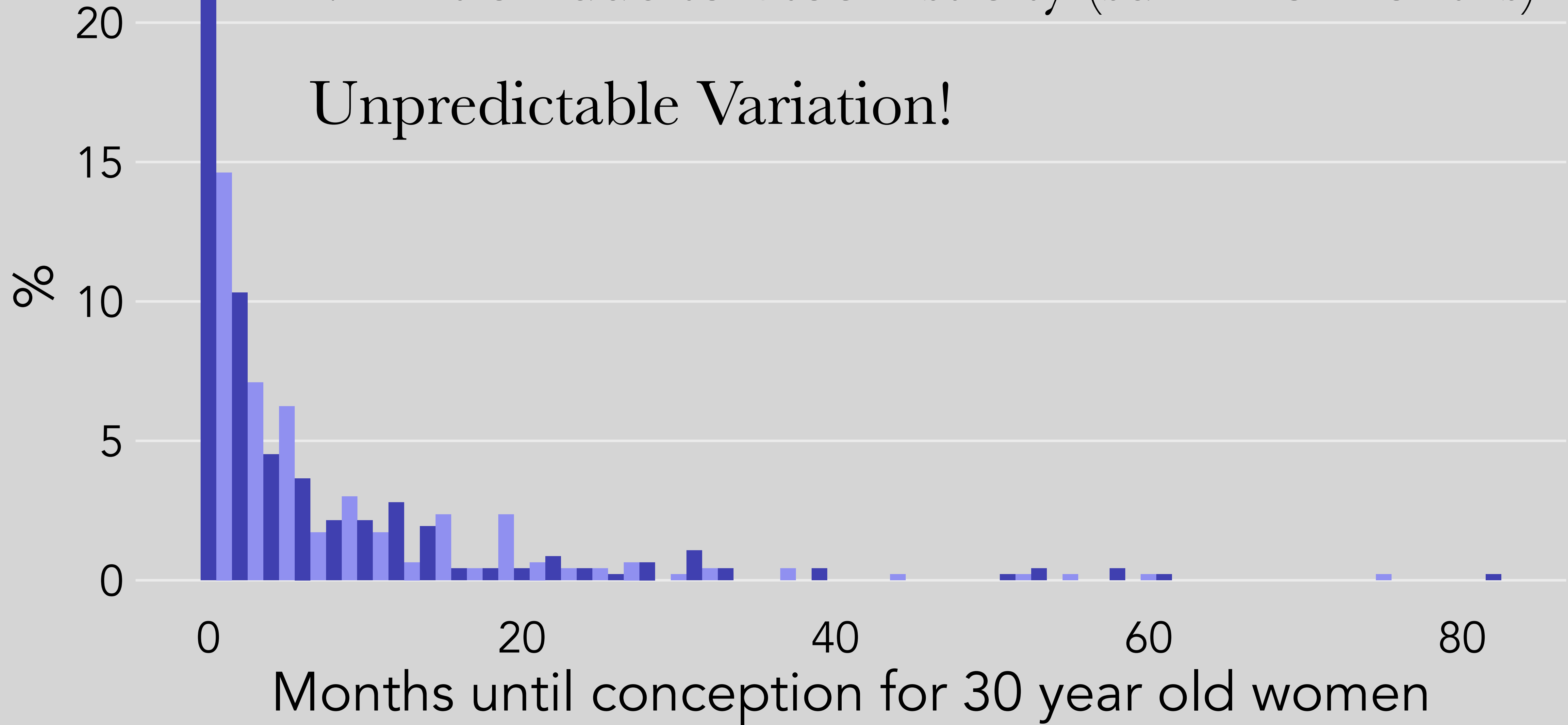


quantify unpredictability

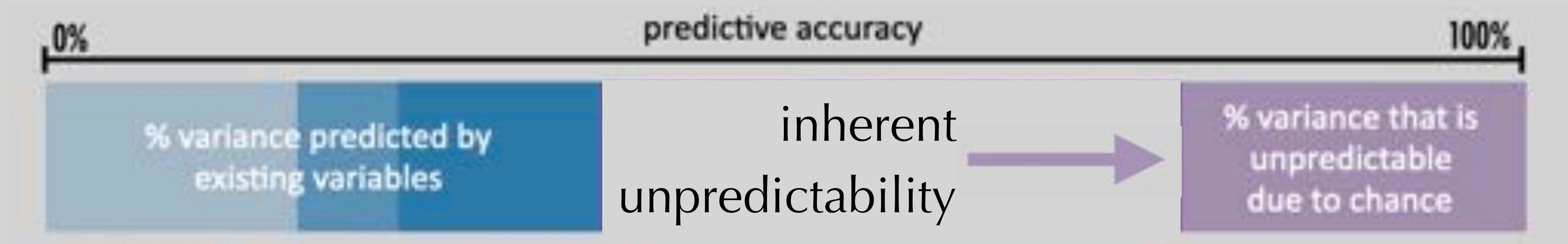


Variation due to Stochasticity (sd = 13 months)

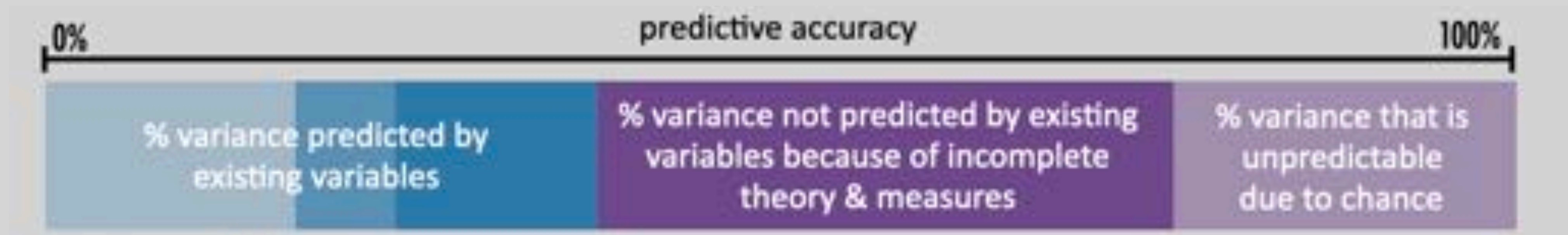
Unpredictable Variation!



# Unpredictable Variation



# Unique Insight into State of Field



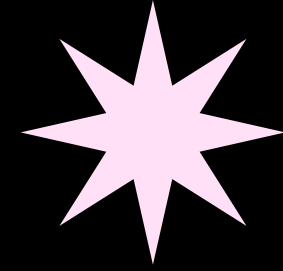


# The Proposal

a shift towards **prediction**  
leads to a more reliable  
and useful social science

**microsimulation** can  
advance traditional  
statistical modelling

# FERTILITY PREDICTION CHALLENGE



🕒 March-August 2024

University of Groningen,  
Netherlands

**0.54\***

Is the current best [known to us] F1-score of a classifier that predicts who is going to have a child in the next three years

**CAN YOU BEAT THIS SCORE?**

Do you want to contribute to research on fertility behavior and the methodology of using prediction in social sciences?

Are you interested in working with unique registry-based datasets, including a social network for the entire Dutch population?

Are you looking for an engaging practical task for your machine learning course or workshop?

Or are you simply curious about the challenge and want to learn more about its design and prizes?



←  
Sign up here to receive an update when the registration for the challenge opens and details are available

**Contacts:**

Gert Stulp [g.stulp@rug.nl](mailto:g.stulp@rug.nl)

Elizaveta Sivak [e.sivak@rug.nl](mailto:e.sivak@rug.nl)



\* This result was obtained by the STL Trio Titans team at the data challenge at the SICSS-ODISSEI summer school in June 2023.